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MAD

STICKS IT TO COMIC STRIPS

SUPER SPECIAL #101 JANUARY 1995

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**Various Places Around the Magazine

LETTERS AND TOMATOES WITH SPECIAL SAUCE DEPT.

Welcome, my wily well-wishers, to the latest installment of Elron's postal parade. For all you impatient imbeciles out there, I'll cut right to the chase. Looks like all the Buffalonians are befuddled by the barrage of abuse I bombarded them with on the last letters page, so I promise I'll go easy on them this time. Let's start with this erroneous epistle from the Empire State...



My Led Zep photo, phony? Lindy, my dear, you better come down from your STAIRWAY TO HEAVEN because you're so DAZED AND CONFUSED that we seem to be having a COMMUNICATIONS BREAKDOWN! I can't say that I have a WHOLE LOTTA LOVE for a FOOL IN THE RAIN like you! Now go put on a KASHMIR sweater and run OVER THE HILLS AND FAR AWAY where you can read MOBY DICK in peace and quiet. THANK YOU...Well, it seems that Buffalo, New York isn't the only place where the B.S. roams! Ponder this pernicious parcel from Buffalo Grove, a poorly-populated part of the Prairie State...



To: Elron
I just purchased my first MAD in 25 years for my son who's in camp (far, far, away!) and what do I see, but yet another SLAM against Buffalo.

Also, your picture with Led Zeppelin in Super Special #99 is soooo fake. None of us back then would be seen with a guy who had an earring!!

Lindy
Buffalo, NY

Dear MAD,

Can I please have the last 10 or 15 issues for free please.
And please fire Elron or else!

Matt Hart
Buffalo Grove, IL

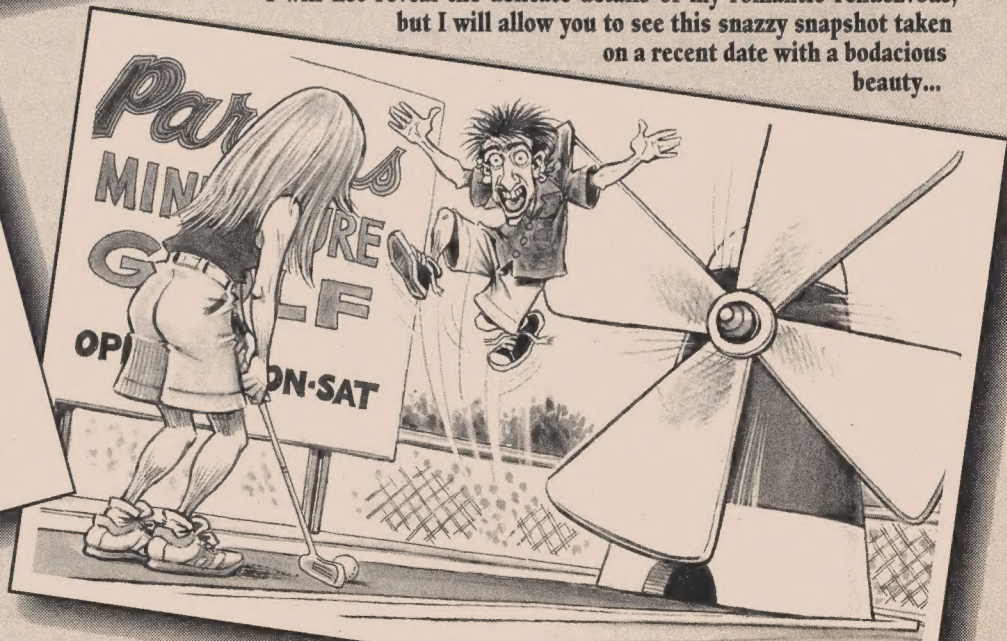
You Buffalo Grovian bonehead! What kind of twisted tactics do they teach you in your pathetic town? Ask for freebies and then demand that I be given a pink slip! Nice try, Buffalo Grove Boy, but I ain't bitin'! I didn't think it was possible, but Buffalo Grovians actually make Buffalonians look bright! Now this next bonny beauty from the Hoosier State really knows how to pose a quirky query...

Dear Elron,

I'm dying to know
what you'd
consider a fun
night with a girl.
No censoring
please!

Stephanie Gould
Jasper, IN

I will not reveal the delicate details of my romantic rendezvous,
but I will allow you to see this snazzy snapshot taken
on a recent date with a bodacious
beauty...



Well, Buffalo Grove may just get a reprieve. An even larger lot of loathsome losers has materialized in Maryland's most mangy metropolis. It seems a banal band of Baltimore blowhards found some meaning in their meaningless lives in the Spy Cards from Collector's Series #8. Read on...

Dear Elron,

I would like to take the opportunity to thank you for publishing the **MAD Super Special** Late Spring 1994 issue.

A Spy vs. Spy Combat Card Game twenty player league will soon be formed. Ten players in each division. The top two players from each division qualify for the playoffs and of course there will be the championship finals.

We would like your best wishes for a successful first season and of course many more.

Jay Hamer
Baltimore, MD

I bet you would like my best wishes. Well, in the immortal words of my Uncle Slokum, "You could wish someone all the luck in the whole dang world, but it just won't do them no good if they already got the head lice." Anyway, our next letter comes to us from a cozy corner of Colorado...

Dear Elron—

In Super Special #99 I noticed how many bad remarks you made about Ollie North. Funny, my family is the same way!

Danielle North
Englewood, CO

So, Ms. North, are you saying you may be related to folly Ollie? I suppose you'd like me to make bad remarks about your family too! Well, I won't give you the satisfaction! I'd much rather make fun of your miserable excuse for a town! Englewood stinks! There's no more pitiful place to live . . . except for maybe that bleak Baltimore . . . or that bufoonic Buffalo Grove . . . or the Buffalowest of them all! And now let's leave this crappy country of sorry cities. Our last letter is from a candid Canadian correspondent who craves craniums...

DEAR ELRON,

THE "OVERCOMING BALDNESS" GARBAGE IN YOUR **MOVIE CLASSICS** SUPER SPECIAL WAS A PILE OF CRAP.

ANYWAY, I HAVE ANOTHER DARE FOR YOU. GET A CAT SCAN AND SHOW US THE ACTUAL SIZE OF YOUR BRAIN!

TOM DOHERTY
HALFAX, NOVA SCOTIA

No dare to Elron goes undone! I hired my neighborhood neurologist to hook me up to his handy brain machine. The results are to the right as you can plainly see...



My doctor's decided I have a serious syndrome, but unfortunately, it is utterly unidentifiable! If you have a decent diagnosis for my daunting disease, dash off a letter to...

Elron
MAD Super Specials
485 MADison Avenue
New York, NY 10022

Or transmit a
medical FAX to:
(212) 752-6872!

Pleasant dreams!
Ah-ha-ha-ha-ha!

MEDIA-MORPHOSIS DEPT.

We've had it! We're fed up! We're STEAMED at the way Hollywood keeps ripping off comic strips! Batman, Superman, Dick Tracy, Popeye and plenty of others have been turned into stinky movies by

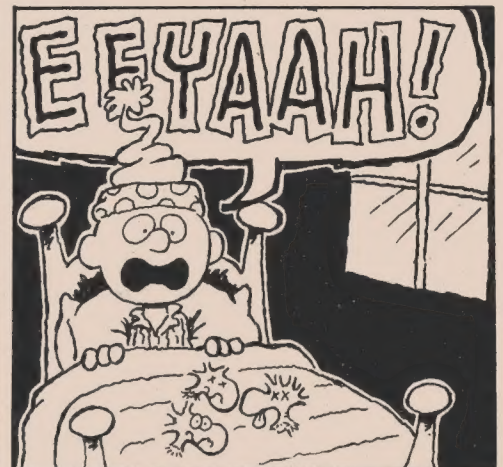
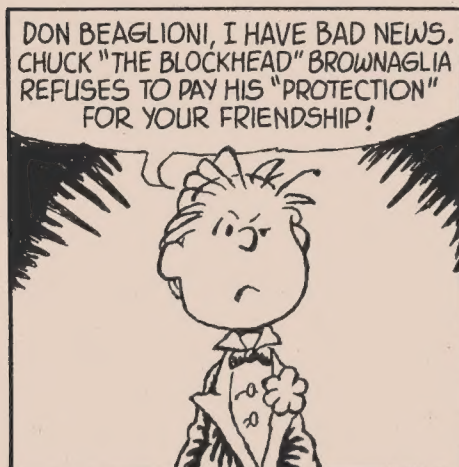
IF

Famous

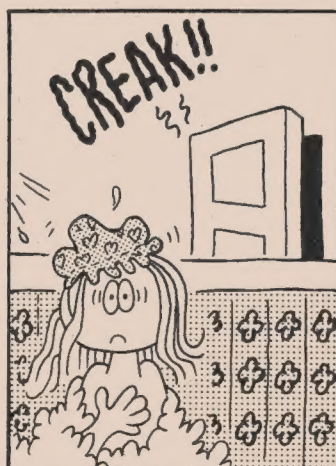
WERE MADE

COMIC

THE GODFATHER By Charles Schulz



PSYCHO By Cathy Guisewite

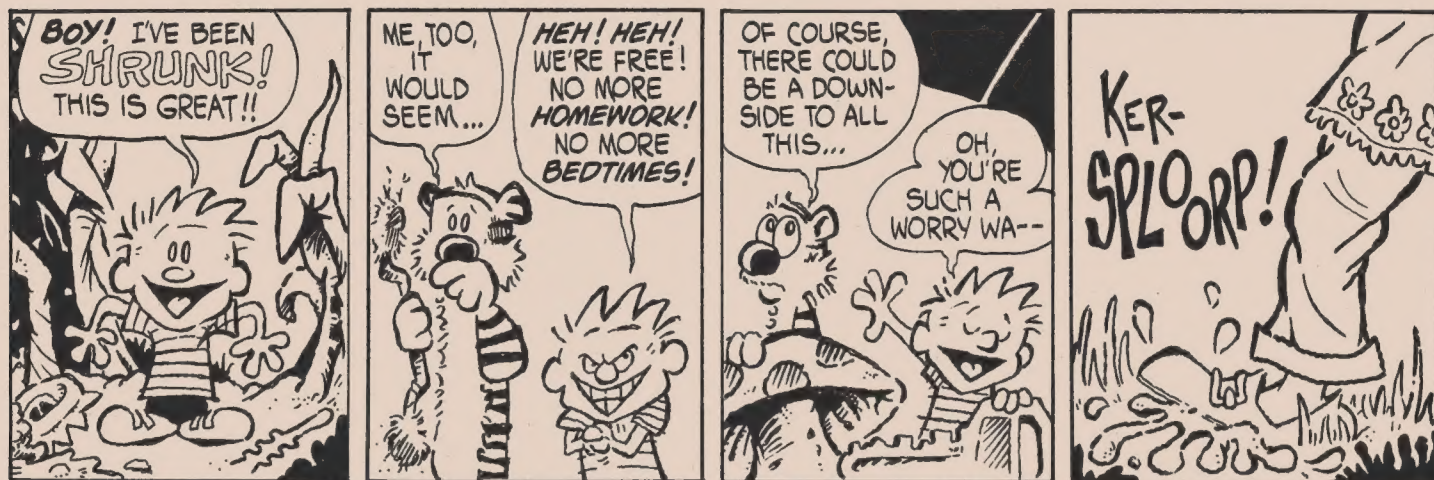


producers who can't think up original ideas of their own. MAD thinks turnabout is fair play! It's about time the comic strip business did some ripping off of their own! Yeah!! Just imagine...

Movies MADE INTO STRIPS

ARTIST AND WRITER: RUSS COOPER

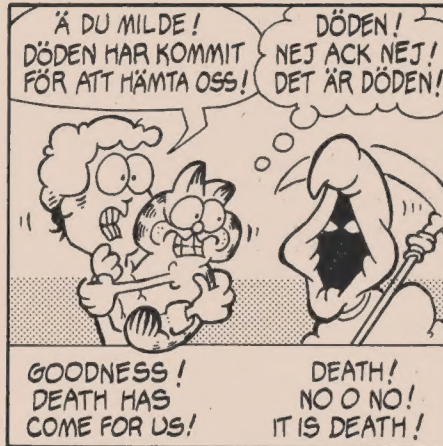
HONEY, I SHRUNK THE KIDS By Bill Watterson



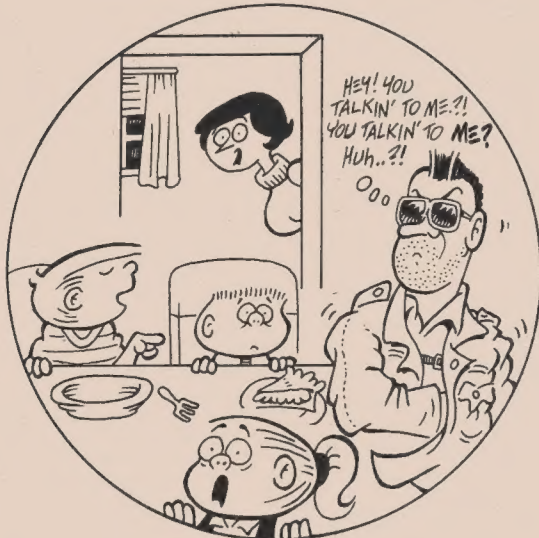
LEAN ON ME By Garry Trudeau



CRIES AND WHISPERS By Jim Davis



TAXI DRIVER By Bil Keane

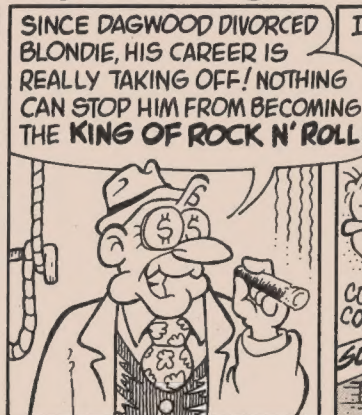


"Hey Daddy, are you gonna eat that piece of pie, huh, Daddy? Daddy? ... Daddy?"

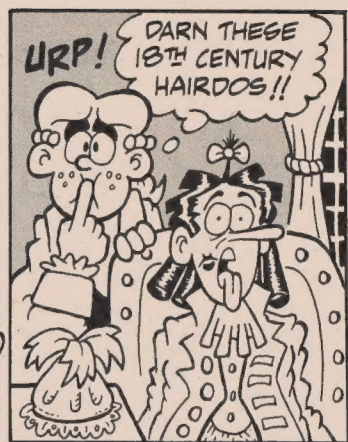
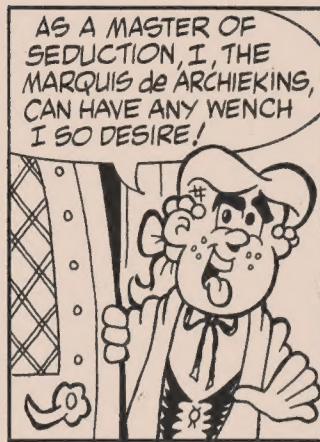
GODZILLA By Jim Unger



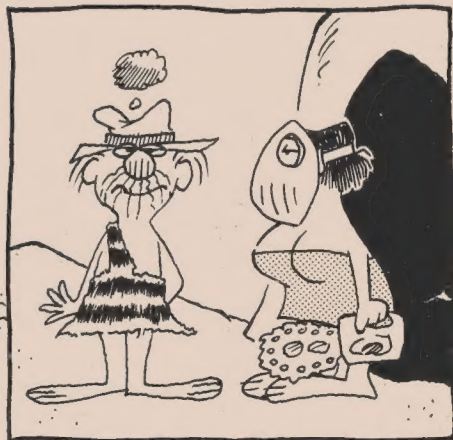
GREAT BALLS OF FIRE By Dean Young & Stan Drake



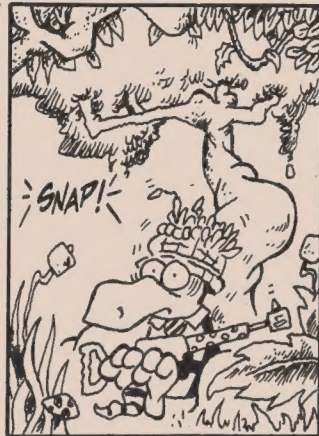
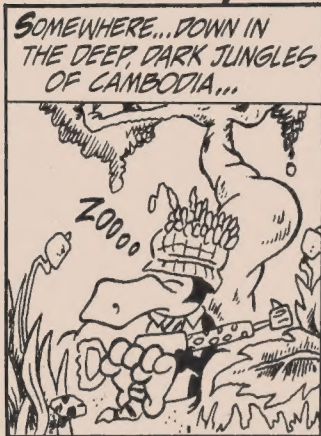
DANGEROUS LIAISONS By The Archie Comics Group



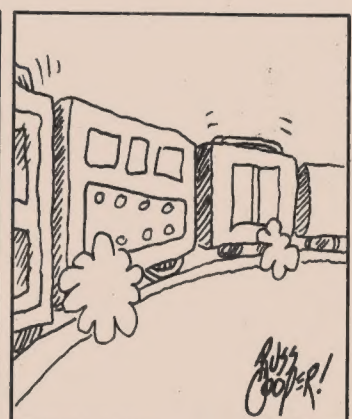
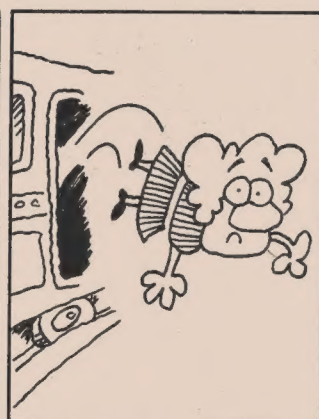
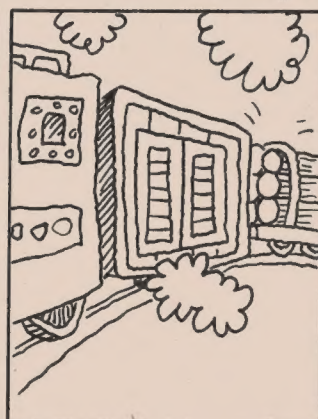
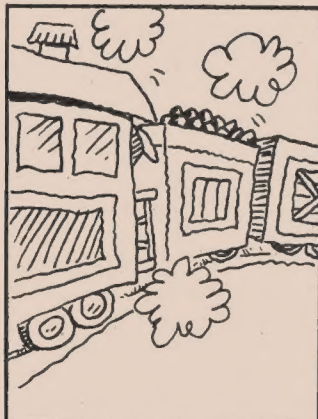
A NIGHTMARE ON ELM STREET By Johnny Hart



PLATOON By Berke Breathed



THROW MOMMA FROM THE TRAIN By Mell Lazarus

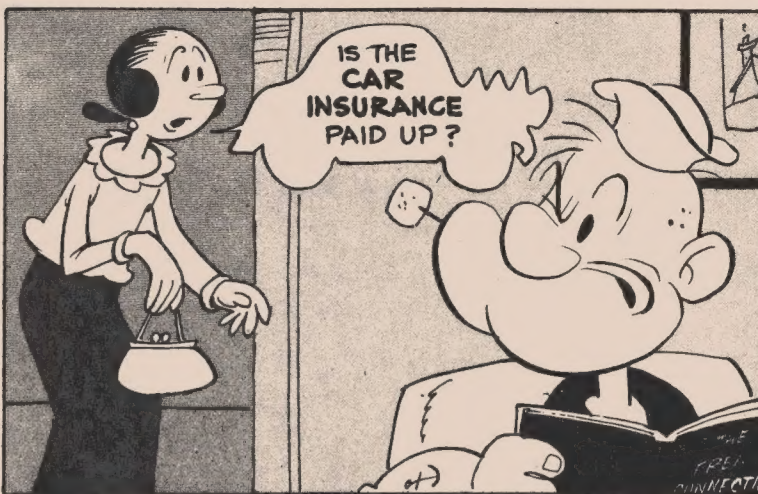


TRUE-TO-FORM DEPT.

Today, everything is psychologically oriented. Books, movies, plays . . . all probe their characters' innermost thoughts and emotions. Which may be one reason why Syndicated

TELL-TALE COMIC

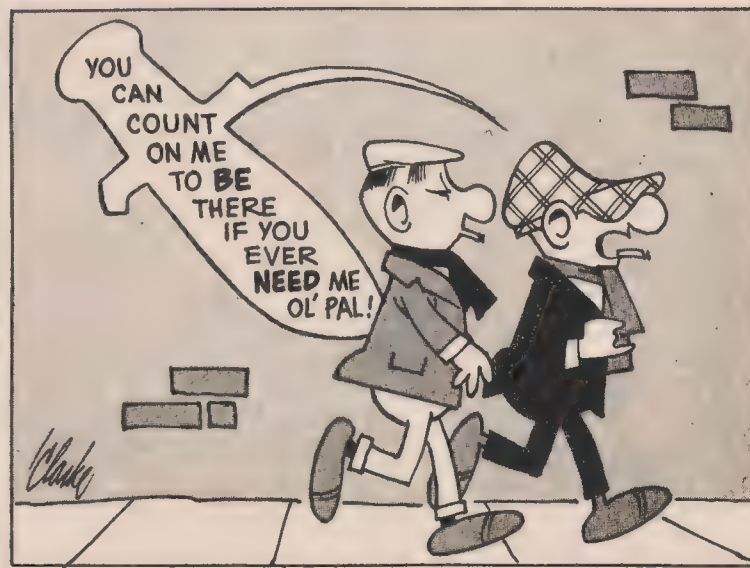
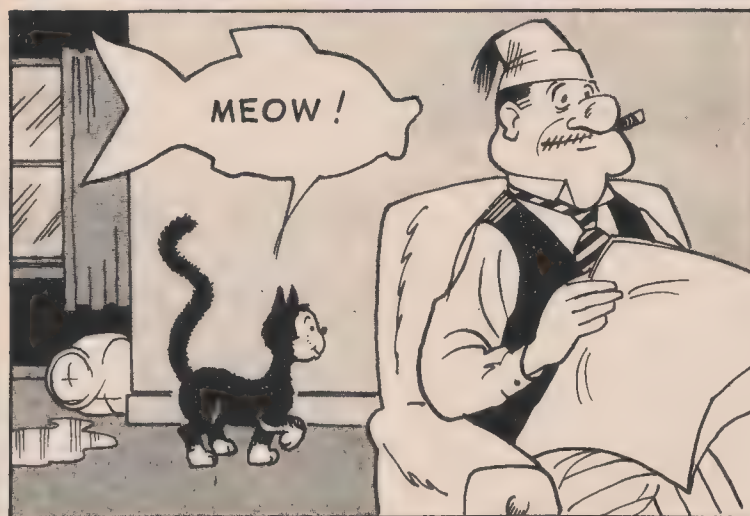
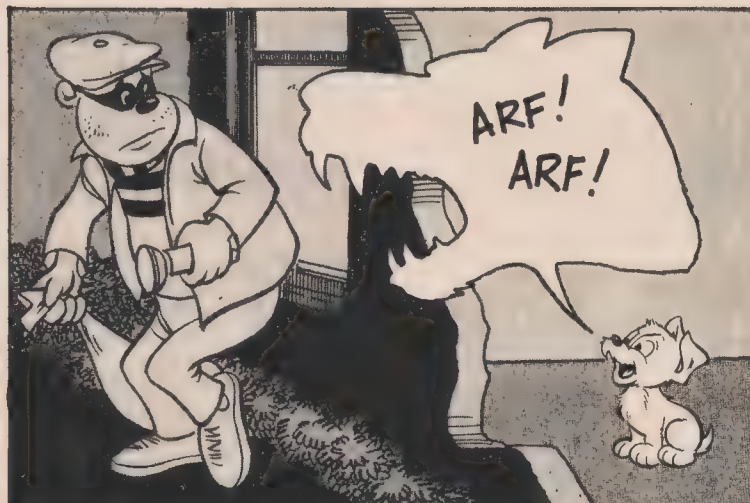
ARTIST: BOB CLARKE

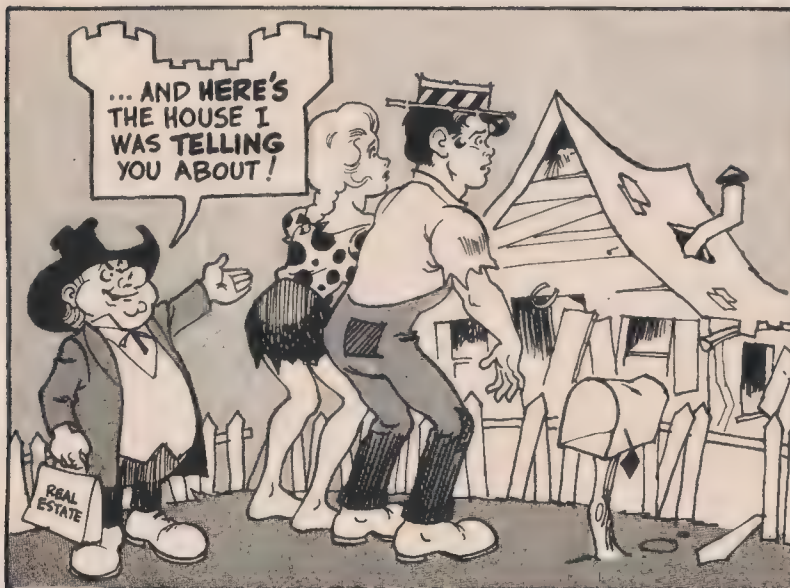
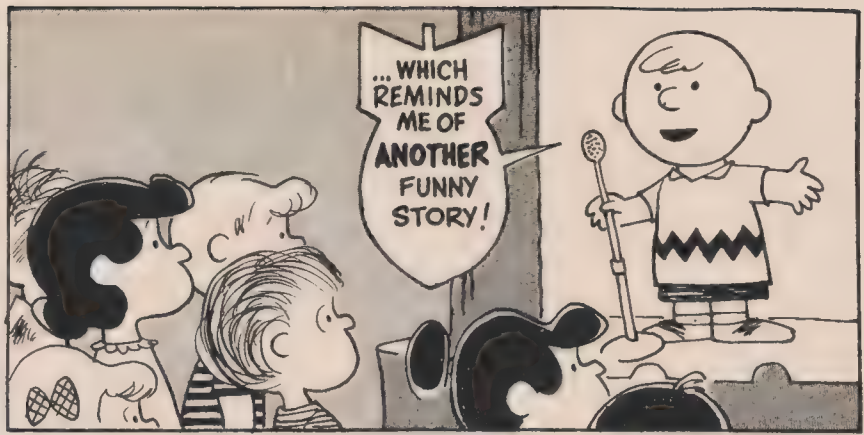


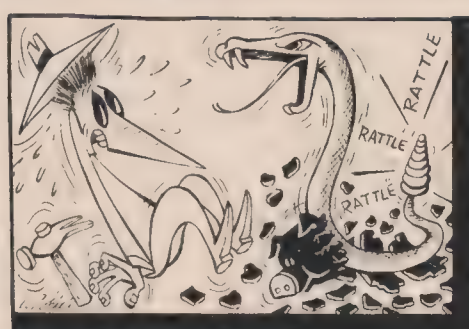
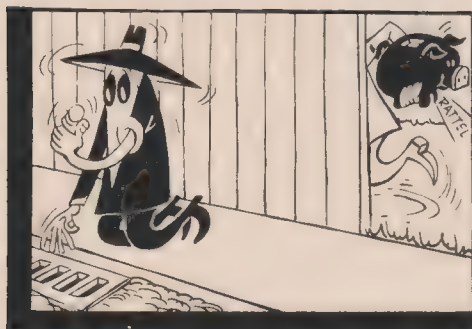
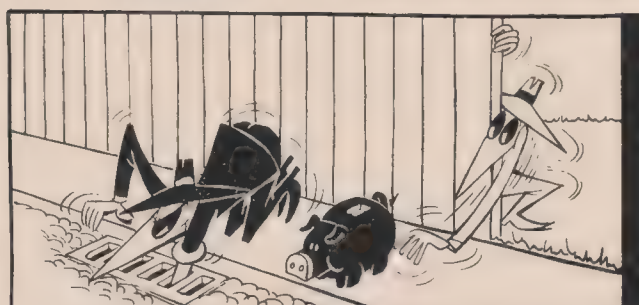
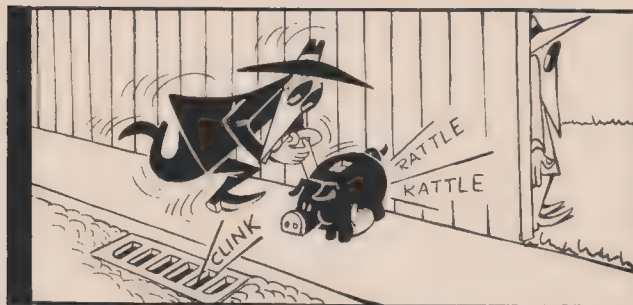
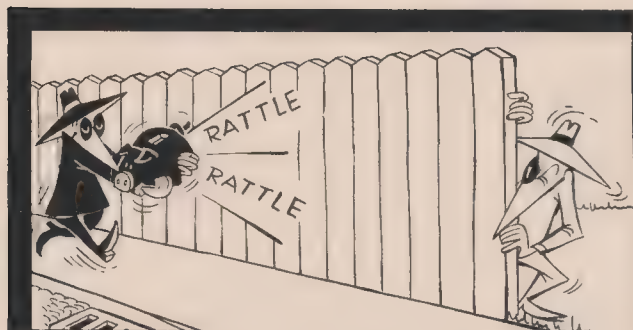
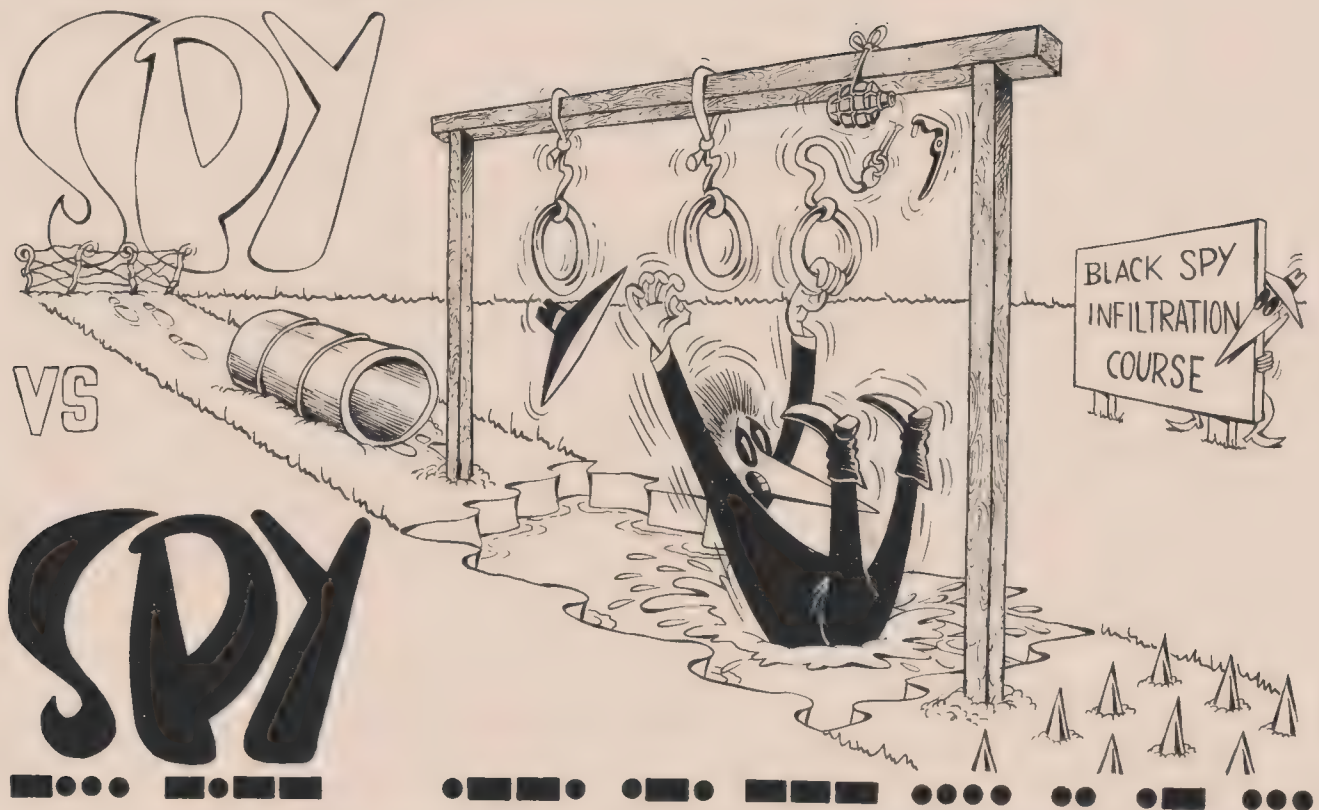
Comic Strips are slowly fading from the American scene. It may be that they lack this psychological depth. So why not add a new Freudian dimension to Comic Strips by using

STRIP BALLOONS

WRITER: DON EDWING







How about **dis**?! Dey went an' made a **pitchur** about me wid **real people**! Dat means I'm gonna be even **more** famous den I wuz **before**! Yez can loin all **about me**! An' maybe I'LL even loin a ting or two! Like f'rinstance, **why** I talks like such a **moron**! An' **why** MAD calls **dere** voision of dis picture:

FLO

Isn't it wonderful how **Shelly Duvall** looks just like **Olives Oil** in this movie . . . !?

What's so wonderful?!? She looks like her in **REAL LIFE**, too!!

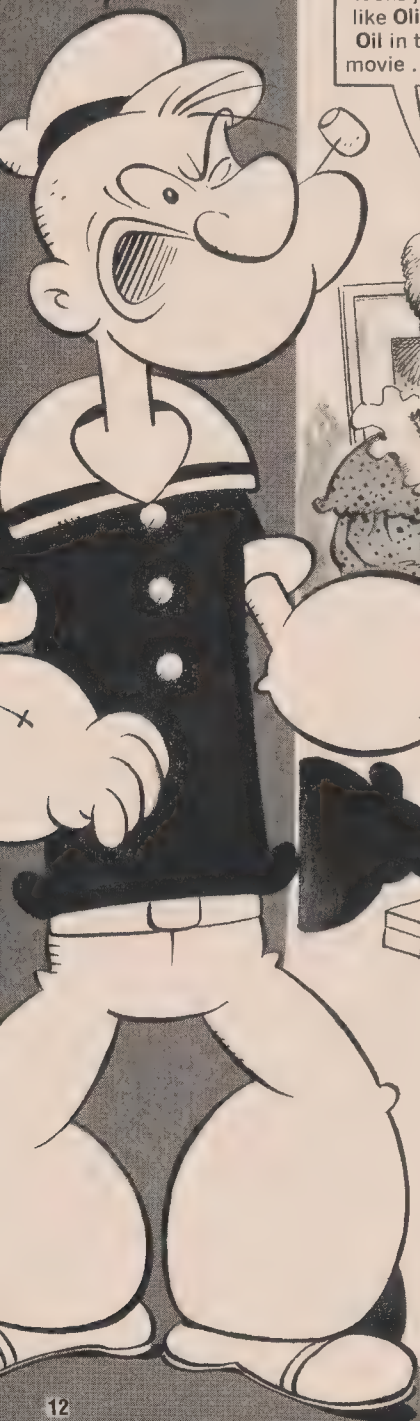
Oh, dear!

Maybe you can explain to me **why** they make a movie with **real actors** playing the parts of famous **cartoon** characters, and have them **ACT** like them, too?! Why don't they just make a full-length **CARTOON** movie in the first place?

Hamburgers, you know about! **Show Biz**, you don't!! You see, this is the year that people playing **cartoon** characters is **"IN"**!

Oh . . . you mean like the **unreal** characters in **"Flash Gordon"**, **"Superman"** and **"Annie"**!

No, I mean the **unreal** characters like **Chevy Chase** in **"Seems Like Old Times"** . . . **Richard Pryor** in **"Stir Crazy"** . . . and **Dolly Parton** in **"Nine To Five"**!



MORT DRUCKER

I HOPE THEY DON'T MAKE A MOVIE ABOUT **US** AND USE **REAL LIFE** ACTORS.

THAT WOULD BE HORRIBLE!

ARTIST: MORT DRUCKER WRITER: STAN HART

PEYE



Another reason to make a live movie rather than a cartoon is because of the **VIOLENCE!**

Right! In kids' cartoons, you have to be careful, but in kids' movies, you can be as violent and disgusting as you want! And also, in that way, you earn yourself a "PG" rating!

Yeah!! No kid would be caught dead going to a "G"-rated movie nowadays!

The Director tells me to put on these phony arms, squint one eye, jut out me jaw, talk through clenched teeth, and then—act natural!!

Mutter, mutter...

What's he saying? I can't understand his inaudible muttering!

I think he's saying a quiet "GOOD-BYE" to his comedy career!

Why does Robin Williams look so confused?

He can't tell if he's funny or not!

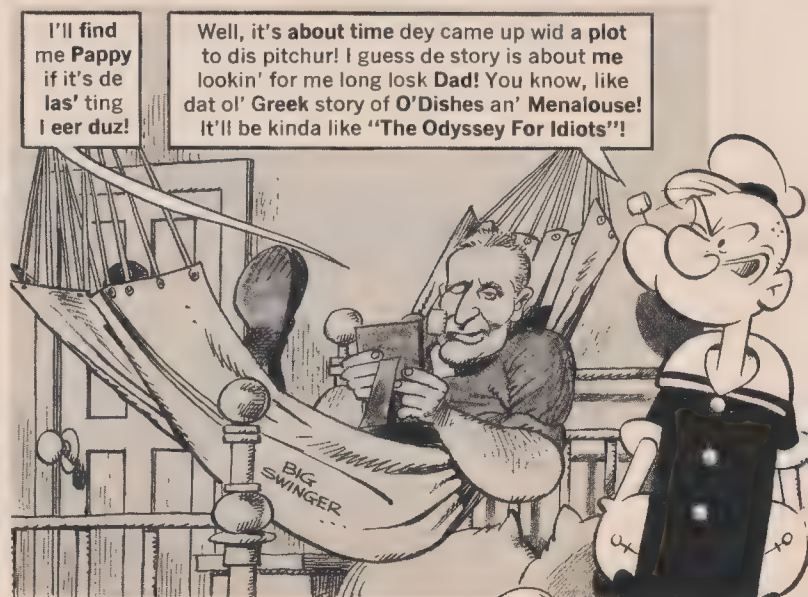
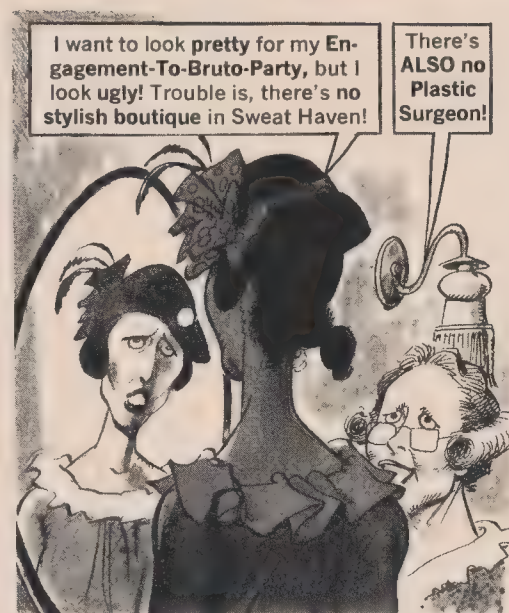
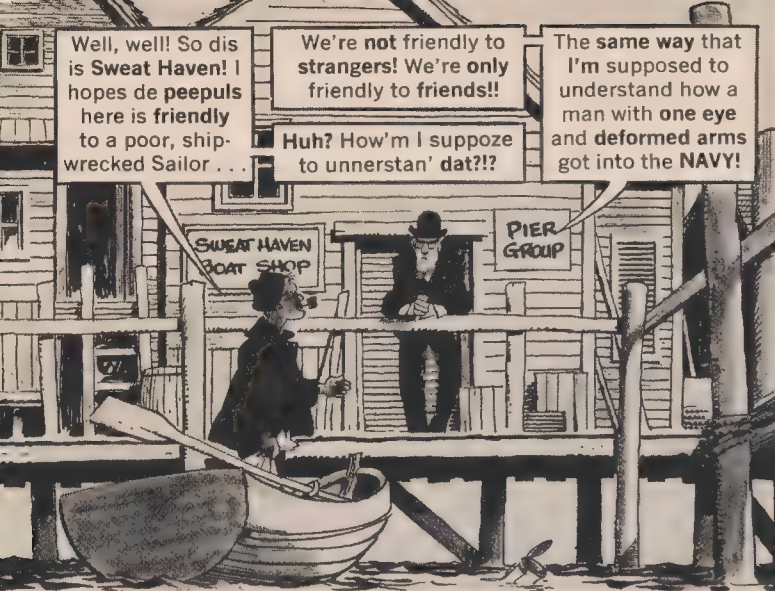
How come??

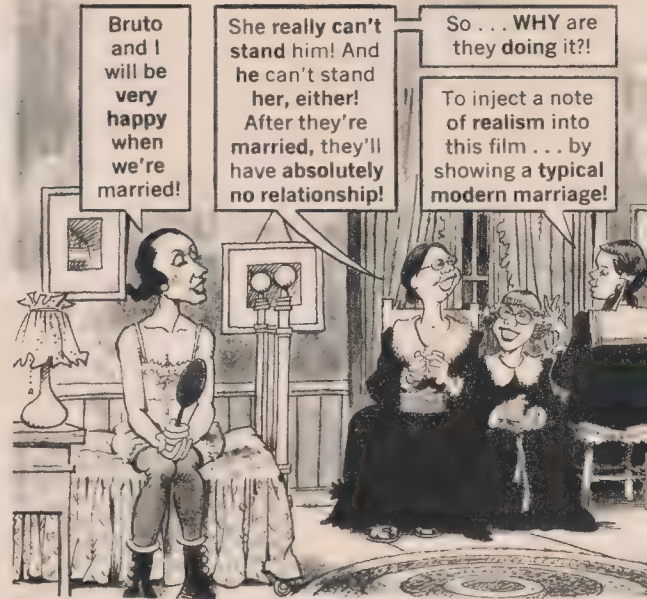
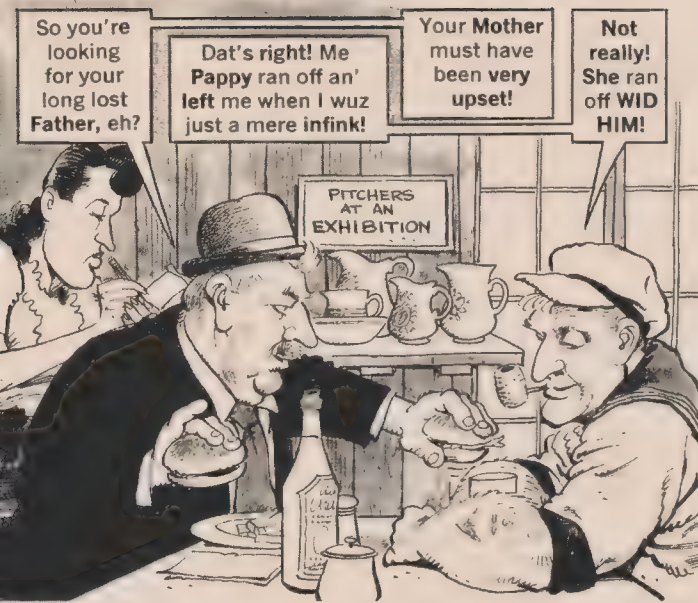
Because, unlike "Mork & Mindy", in a MOVIE, they don't have a LAUGH TRACK to tell him!

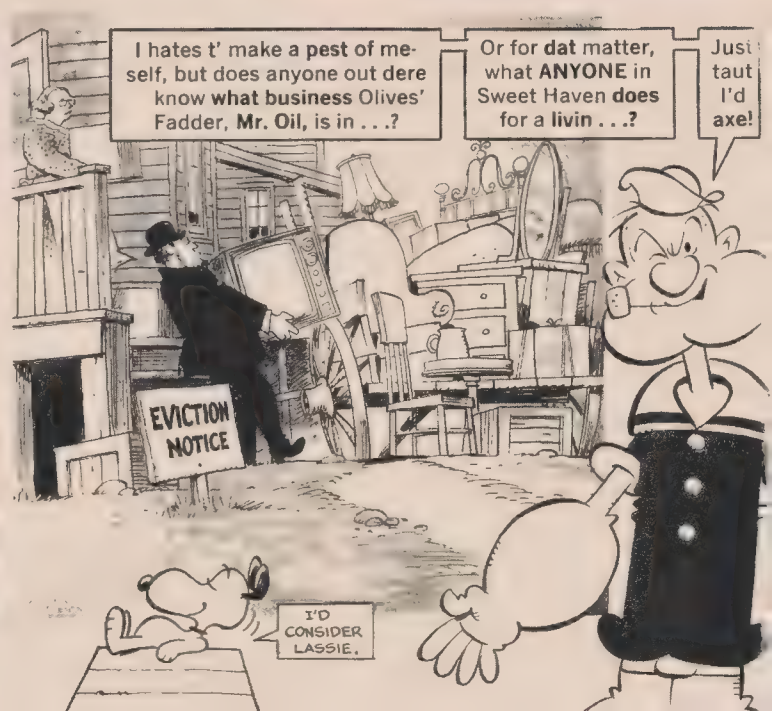
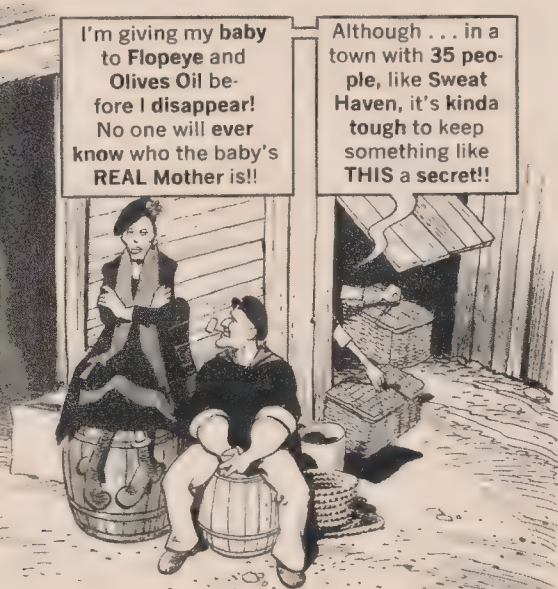
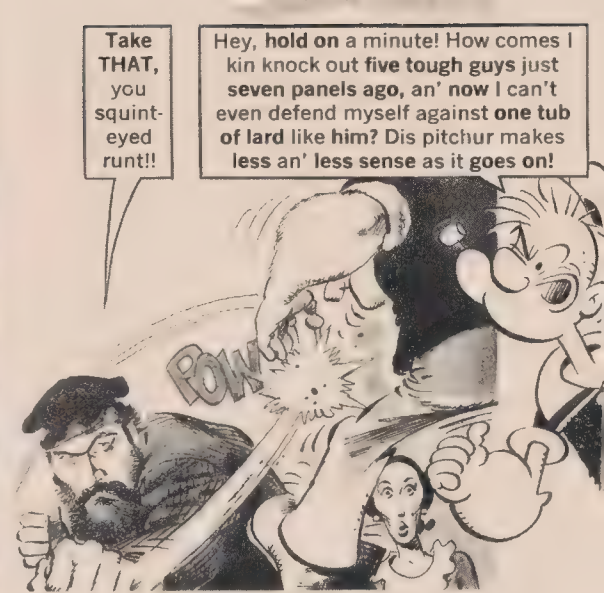
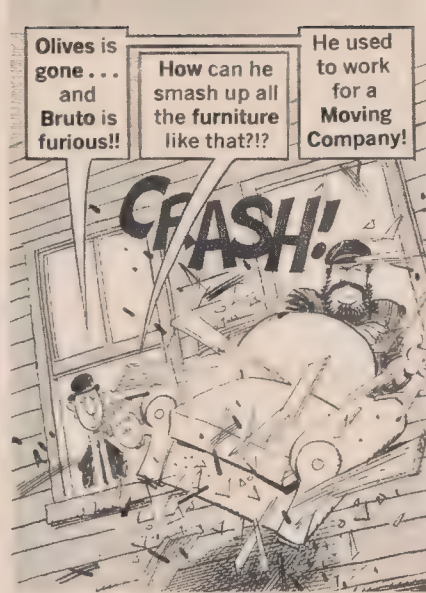


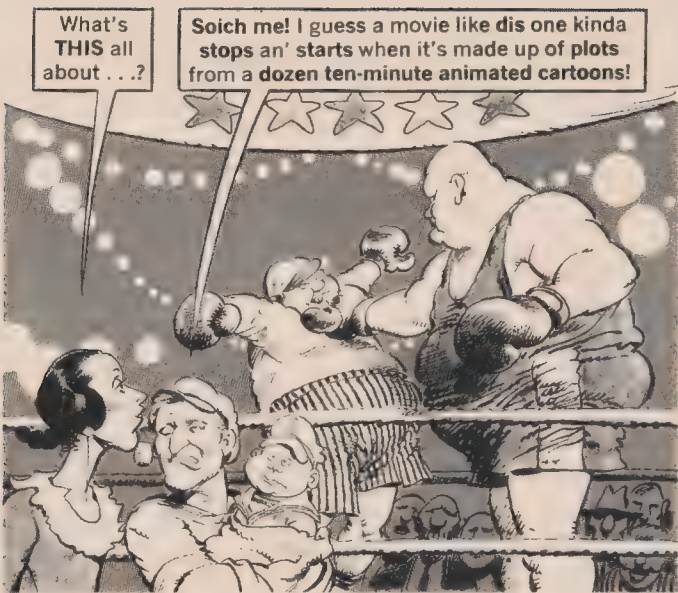
THEY'D PROBABLY GET A LOUD MOUTH FLAT CHESTED REAL ACTRESS TO PLAY ME!

LET'S SEE, WHO COULD PLAY ME? DUSTIN HOFFMAN? ...TOO SHORT.



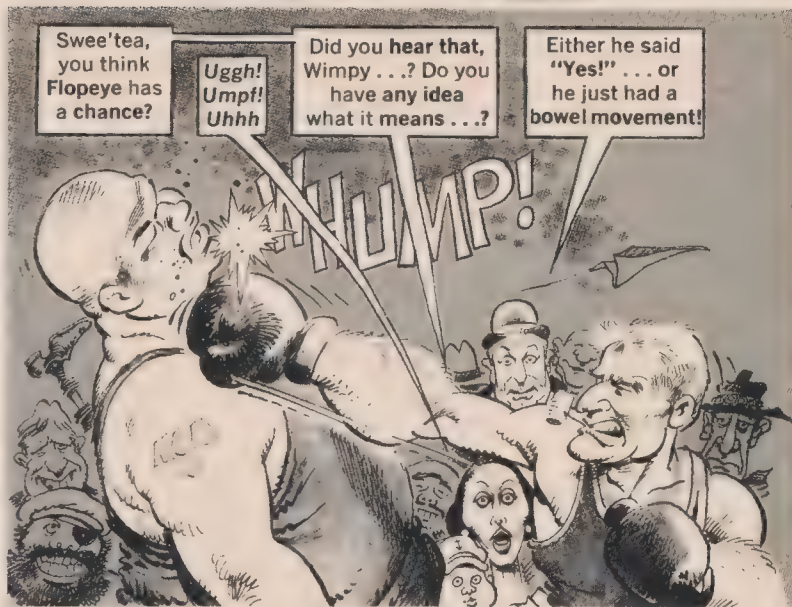






What's **THIS** all about...?

Soich me! I guess a movie like dis one kinda stops an' starts when it's made up of plots from a dozen ten-minute animated cartoons!



Sweet tea, you think Flopeye has a chance?

Uggh! Umpf! Uhhh

Did you hear that, Wimpy...? Do you have any idea what it means...?

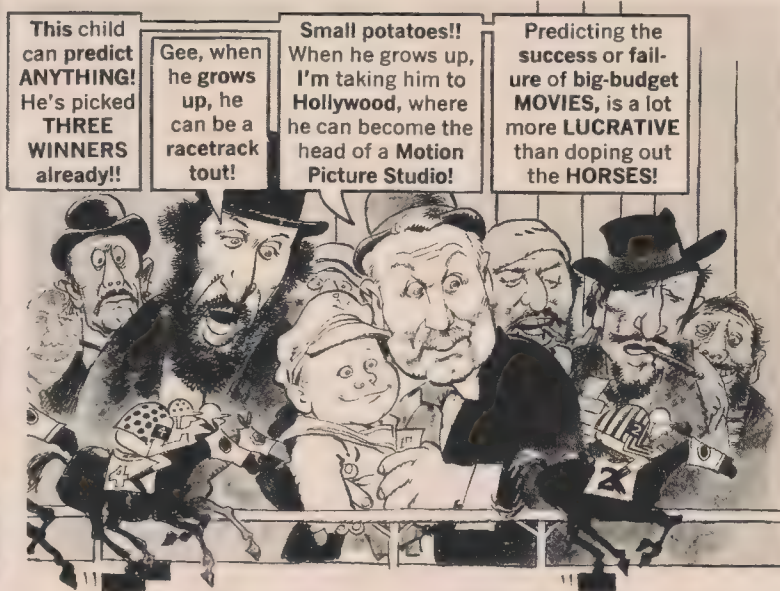
Either he said "Yes!"... or he just had a bowel movement!



Flopeye, you're wonderful **YOU'RE** the man for **ME!!**

When youze tink of us... livin' like man an' wife, widdout bein' married... an' us don' de tings dat married peepul do, it's a little sinful, ain't it?

When I think of you two making love together, it's **MORE** than a little sinful! It's nauseating!



This child can predict **ANYTHING!** He's picked **THREE WINNERS** already!!

Gee, when he grows up, he can be a racetrack tout!

Small potatoes!! When he grows up, I'm taking him to Hollywood, where he can become the head of a Motion Picture Studio!

Predicting the success or failure of big-budget **MOVIES**, is a lot more **LUCRATIVE** than doping out the **HORSES!**



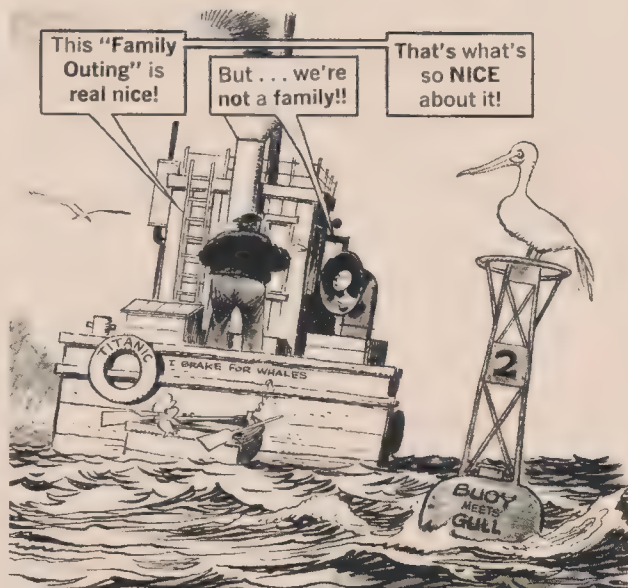
I had Wimpy bring us this brat! He can tell us where the **TREASURE** is buried!!

Sure he can! In about 3 years—when he learns to **TALK**, you moron! He's too **YOUNG** to tell us **ANYTHING!**

Why must **YOU** think of that when neither the **Writer** nor the **Director** did...?!!?

Say, doesn't that old man look like someone I know? The squinty eye, the silly pipe, the deformed biceps!!

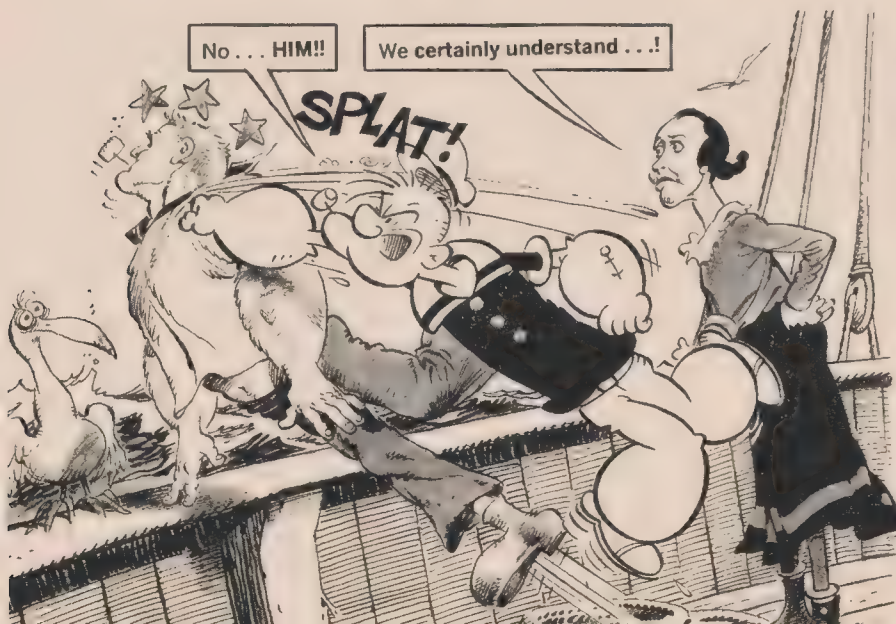
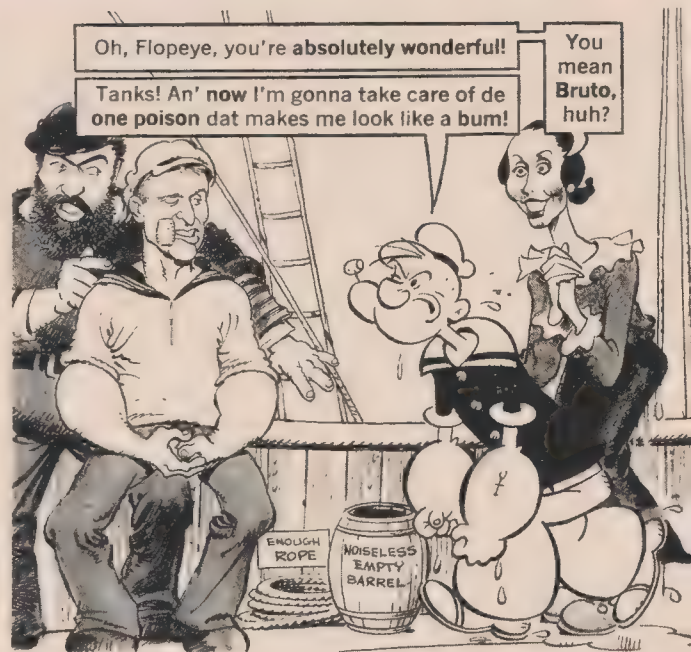
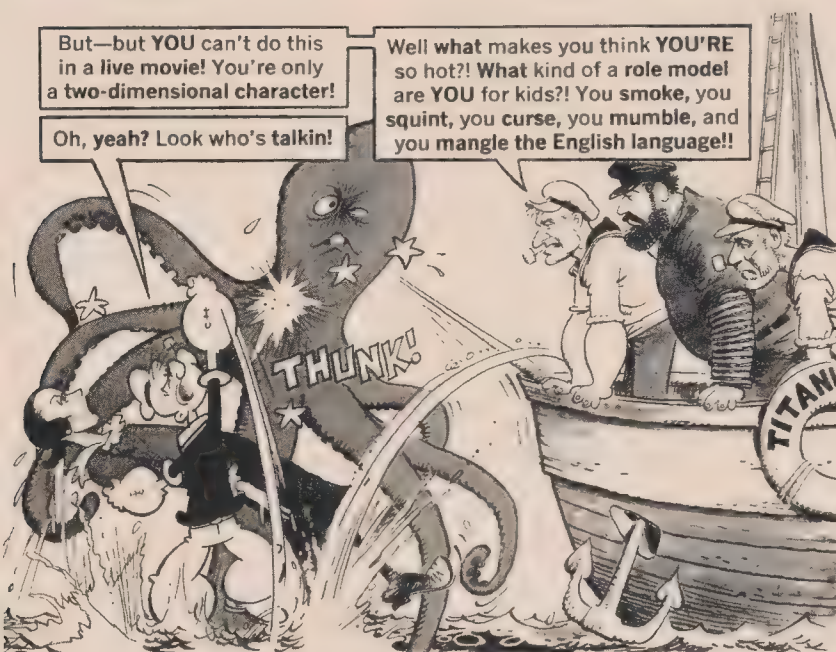
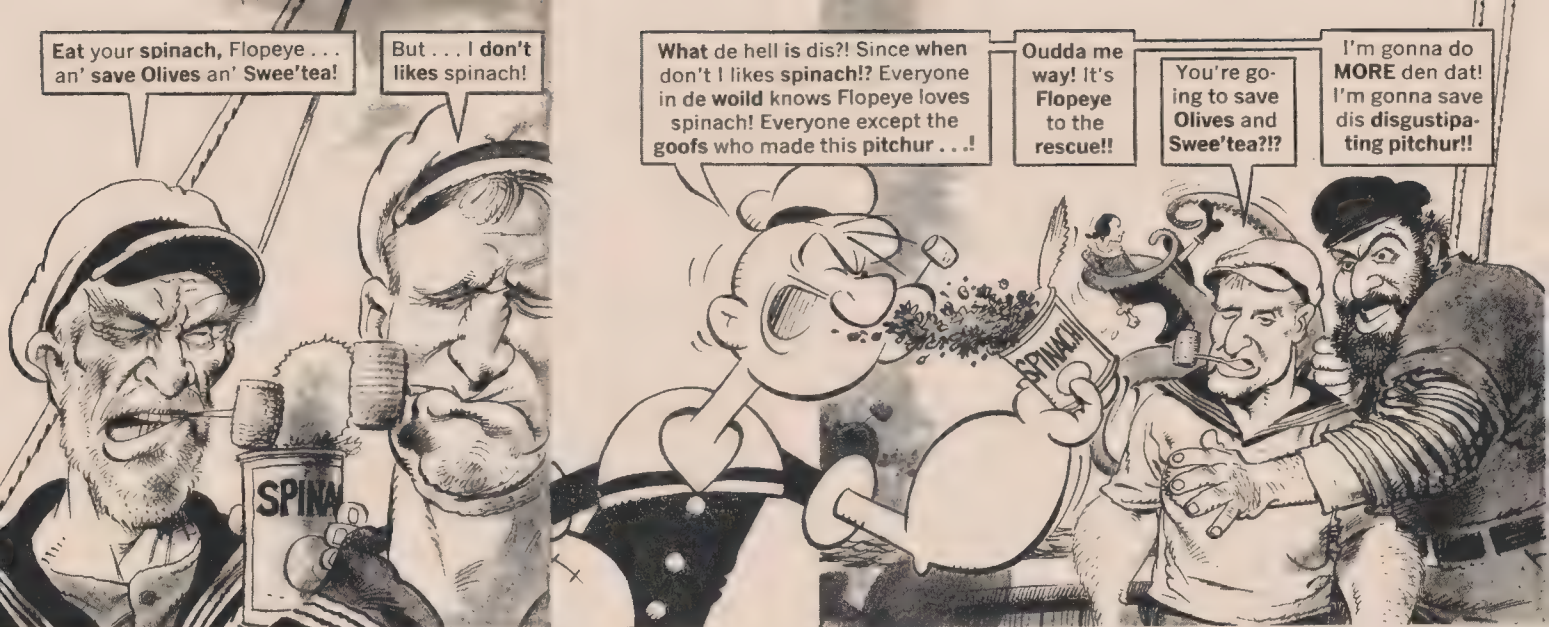
Hmm! No, I guess not!



This "Family Outing" is real nice!

But... we're not a family!!

That's what's so **NICE** about it!



Nowadays, the hottest comic strip in the country is Gary Larson's bizarre single-panel, "The Far Side." Far Side books are at the top of the bestseller lists and gift shops are filled with Far Side cards, mugs, posters and other stuff. With a big cash bonanza like this, it won't be long before other cartoonists jump on the bandwagon and start using Larson's approach as well. Speaking of jumping on the bandwagon, here's what we think it will be like...

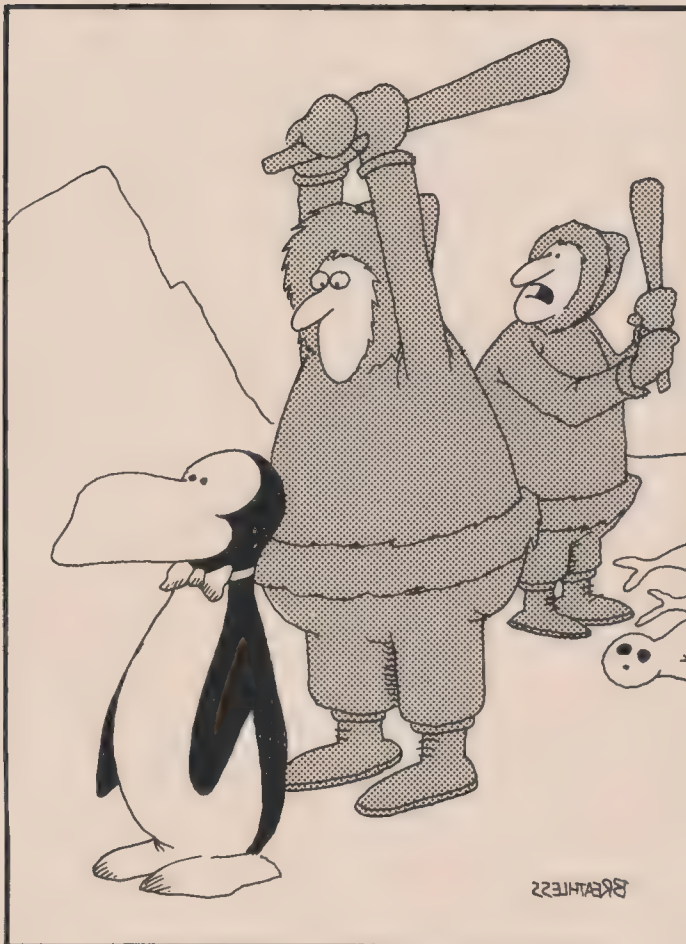
When Other Comic Strips Start Using The "FAR SIDE" Formula

ARTIST: BOB CLARKE

WRITER: CHARLIE KADAU



THE BLOOM COUNTY SIDE



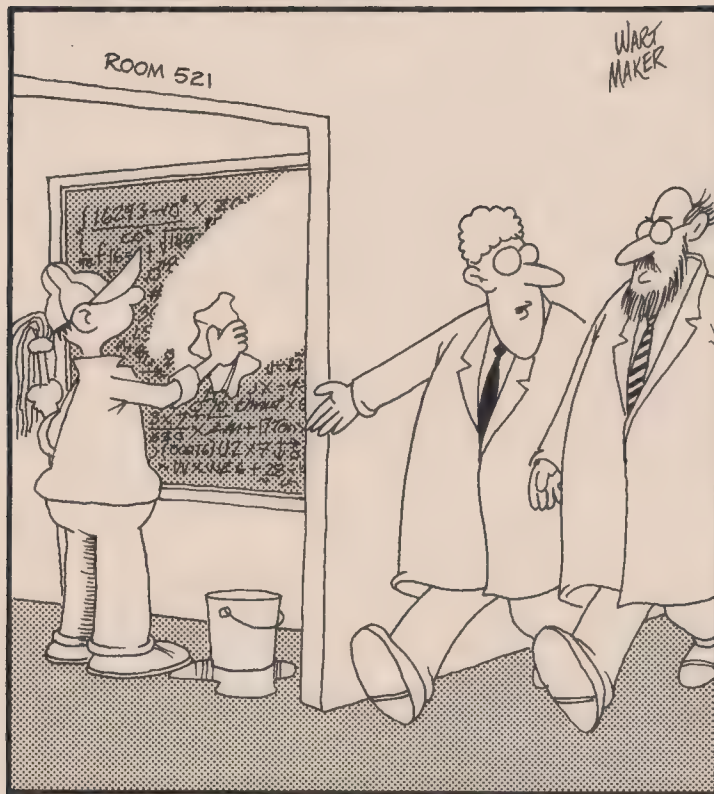
"No, Frank! The seals! Just the seals!"

THE GARFIELD SIDE



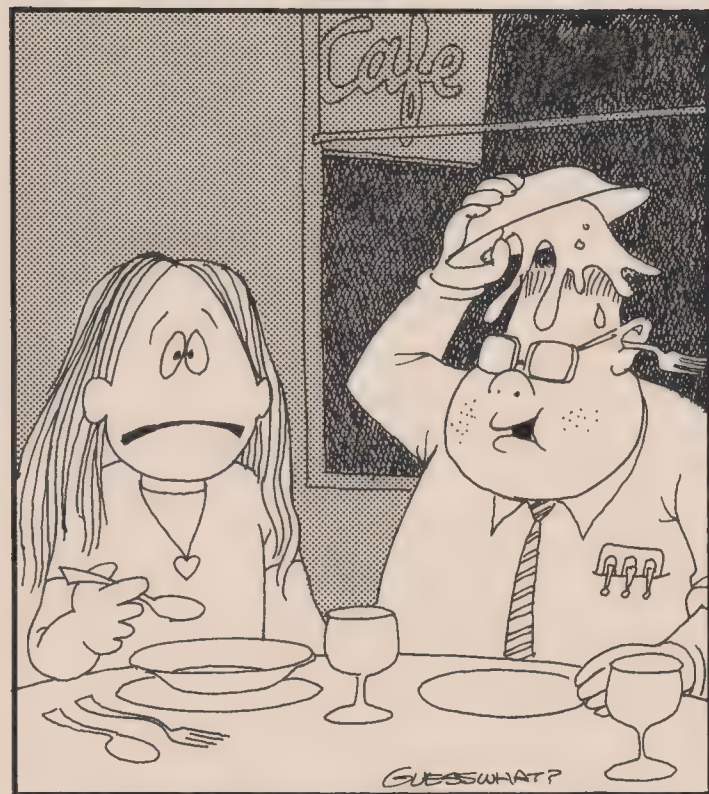
"Okay, here it comes, here it comes... Oh, what a joy!
This is one Thanksgiving Day Parade that dogs will be
talking about for years to come."

THE BEETLE SIDE



"Jenkins, I've done it! I've perfected a fool-proof star wars defense system! All my calculations are right in here, you must see them!"

THE CATHY SIDE



It was right after the soup and just before the main course that Cathy decided she would never, under any circumstances, ever go on another blind date again. Never.

THE SPIDERMAN SIDE



"It must have fallen down during the night and...Hey! Lookie what's underneath it!"

THE B.C. SIDE



"It's agreed then: you call it in the air...winners get to lounge around in trees all day eating bananas and losers have to develop civilization and live in hot, crowded cities."

THE FAMILY CIRCUS SIDE



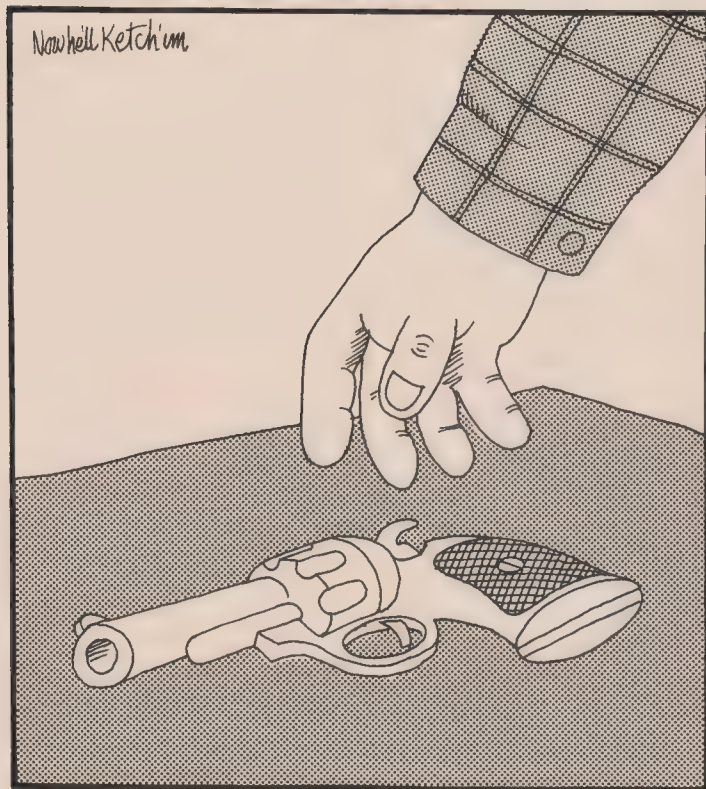
"Well, I thought this was the spot where we left daddy...I remember we buried him in the sand about an hour ago right here next to a 'No Littering' sign."

THE HAGAR SIDE



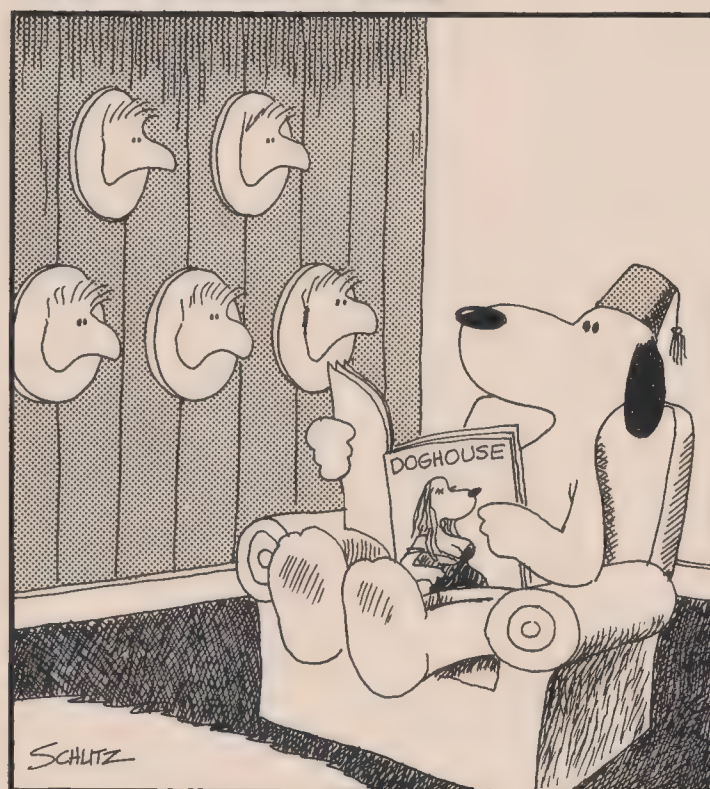
"Hagar, there's someone here who wants to speak to you about your helmet, and he doesn't look happy."

THE MENACE SIDE



Dennis was about to discover he had finally pushed Mr. Wilson's patience just a little too far.

THE PEANUTS SIDE



Inside Snoopy's den

FOWL PLAY DEPT.

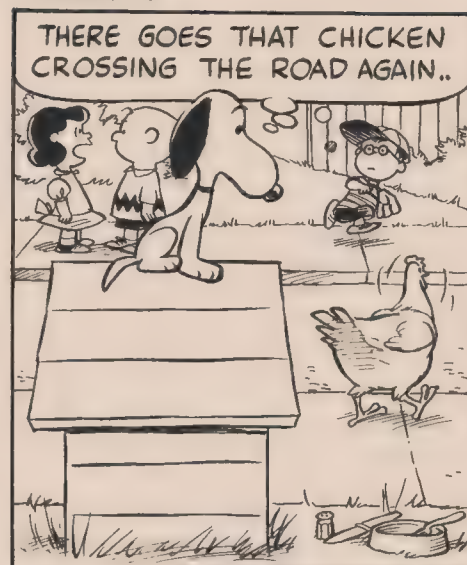
"Why Did The Chicken Cross The Road?" is a riddle that has been plaguing mankind for thousands of years — or however long it's been since chickens started crossing roads. Today's comic strip cartoonists, with their individual approaches, might help us find a new solution to this problem — or confuse it even more. Anyway, here is MAD's idea of what might appear in your daily papers

IF FIVE COMIC STRIP CARTOONISTS INTERPRETED THE AGE-OLD RIDDLE:

"WHY DID THE CHICKEN CROSS THE ROAD?"

ARTIST: WALLACE WOOD
WRITER: GARY BELKIN

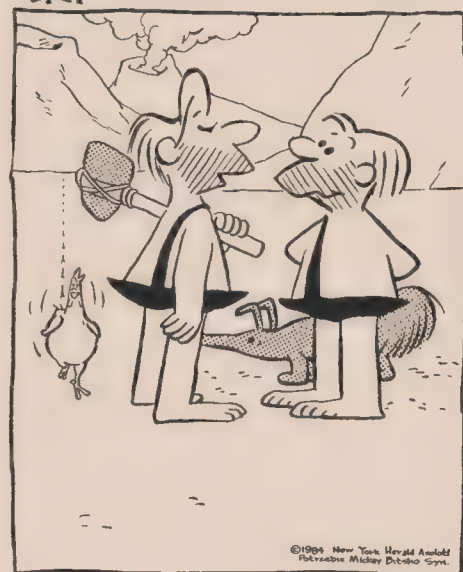
PEANUTS



MARK TRAIL



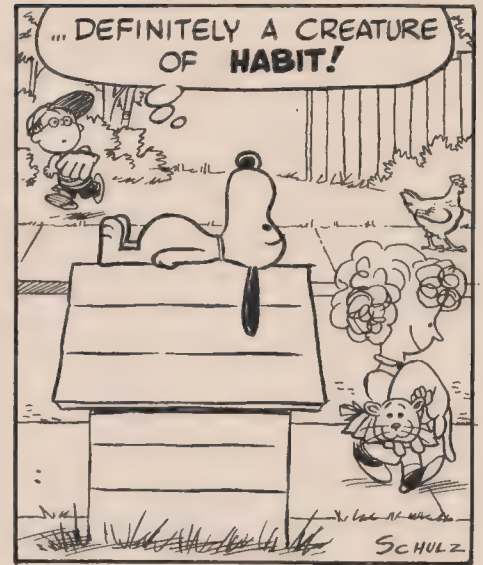
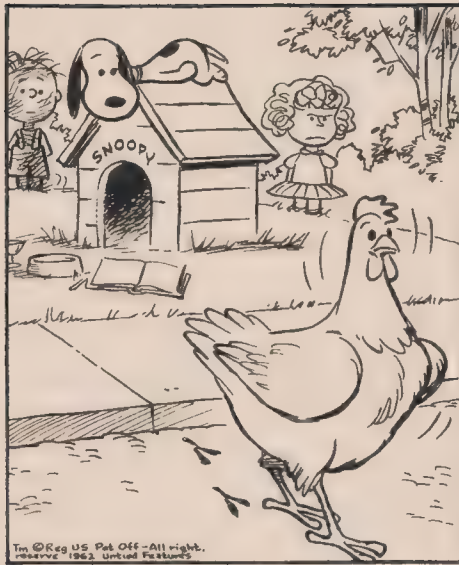
B.C.



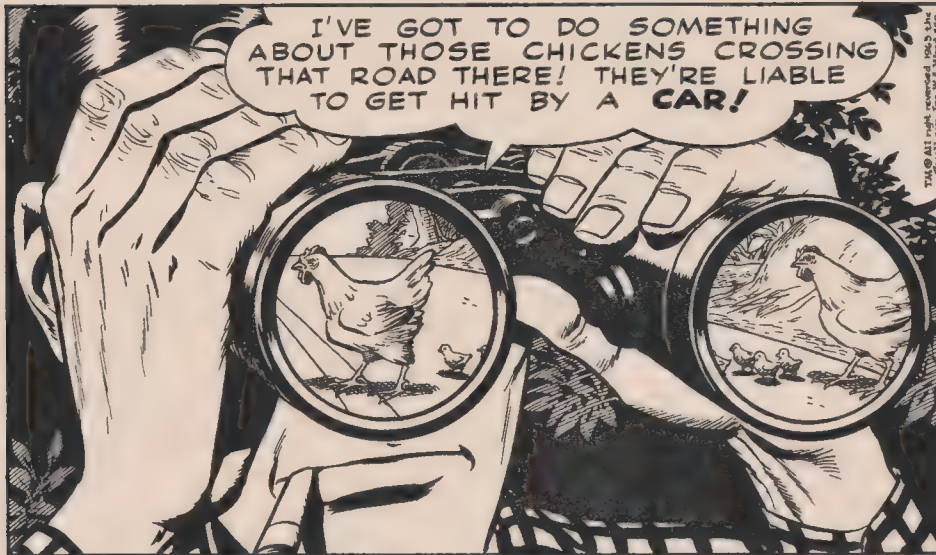
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Herald Tribune



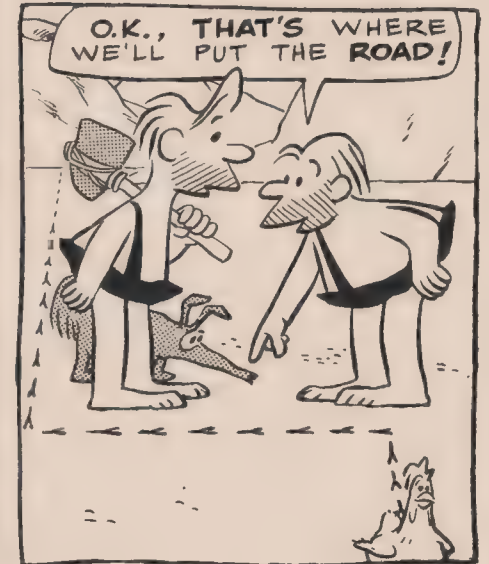
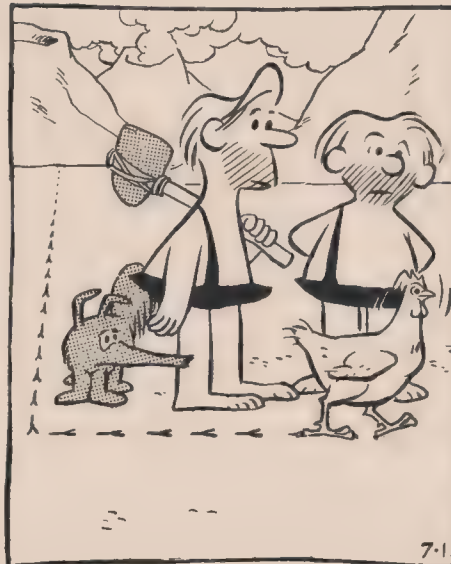
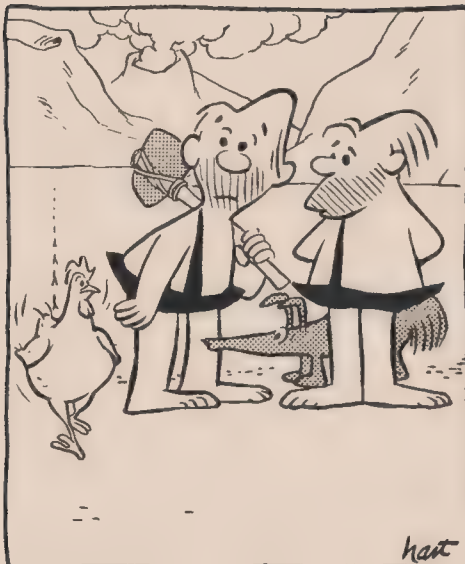
by Charles M. Schulz



by Ed Dodd



by Johnny Hart

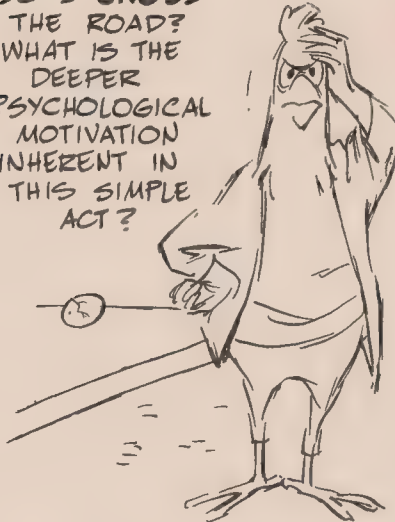


FEIFFER

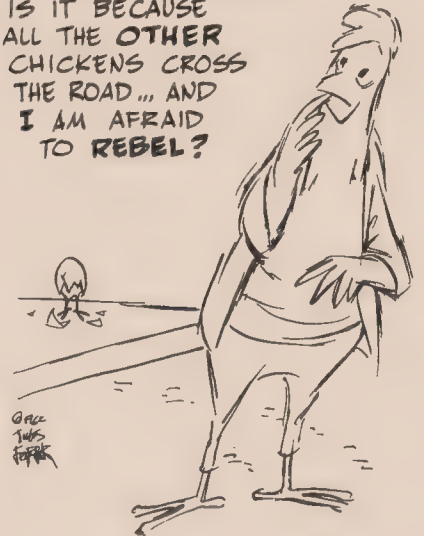
LOOK AT ME!
LOOK AT WHAT
I'M **DOING!**
I'M **CROSSING**
THE ROAD
AGAIN! THIS
IS THE
FOURTH TIME
THIS WEEK
THAT I'VE
CROSSED
THE ROAD!



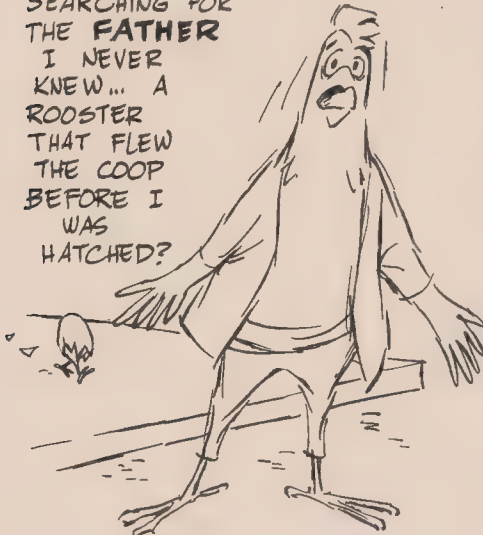
WHY? -- I ASK
MYSELF! WHY
DO I CROSS
THE ROAD?
WHAT IS THE
DEEPER
PSYCHOLOGICAL
MOTIVATION
INHERENT IN
THIS SIMPLE
ACT?



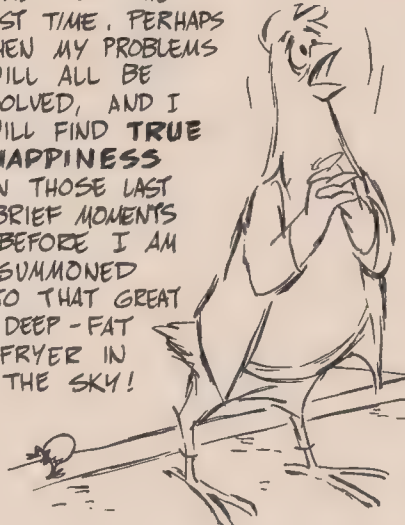
IS IT BECAUSE I
AM **CONFORMING?**
IS IT BECAUSE
ALL THE **OTHER**
CHICKENS CROSS
THE ROAD... AND
I AM AFRAID
TO **REBEL?**



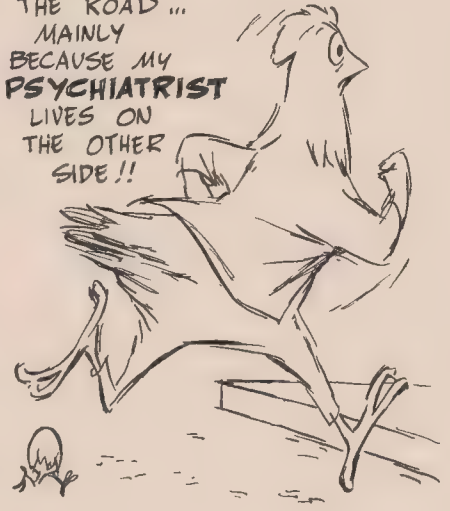
IS IT BECAUSE I AM
COMPULSIVELY
SEARCHING FOR
THE **FATHER**
I NEVER
KNEW... A
ROOSTER
THAT FLEW
THE COOP
BEFORE I
WAS
HATCHED?



PERHAPS SOME DAY
I WILL CROSS THE
ROAD FOR THE
LAST TIME. PERHAPS
THEN MY PROBLEMS
WILL ALL BE
SOLVED, AND I
WILL FIND **TRUE**
HAPPINESS
IN THOSE LAST
BRIEF MOMENTS
BEFORE I AM
SUMMONED
TO THAT GREAT
DEEP - FAT
FRYER IN
THE SKY!



MEANWHILE, I
WILL **KEEP ON**
CROSSING
THE ROAD...
MAINLY
BECAUSE MY
PSYCHIATRIST
LIVES ON
THE OTHER
SIDE!!



MISS PEACH

by Mel Lazarus

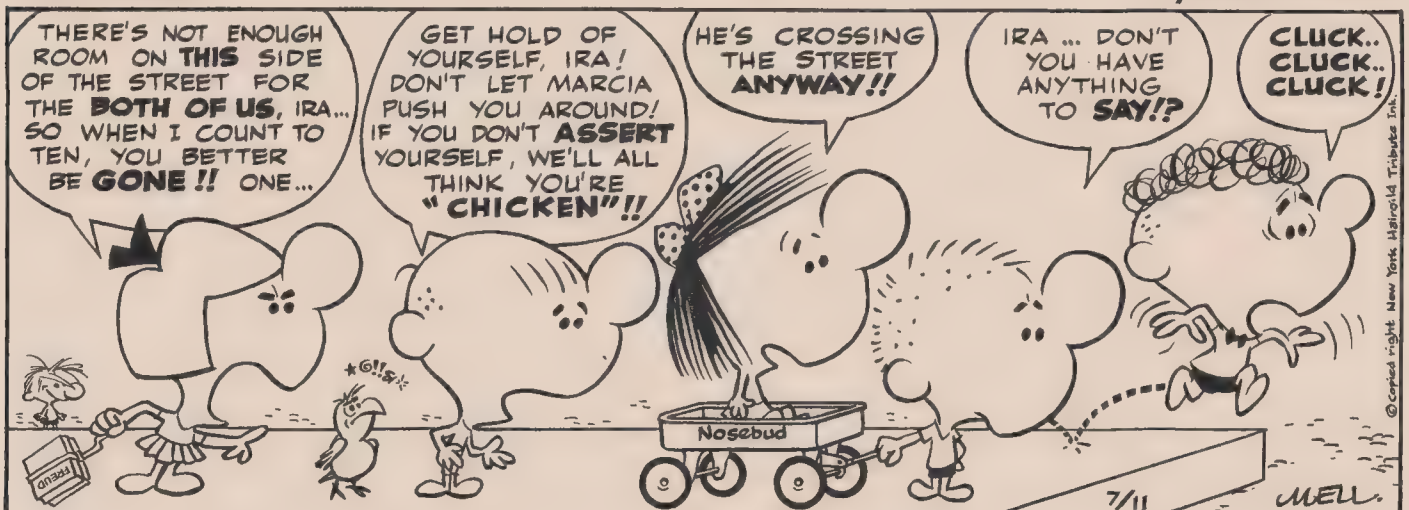
THERE'S NOT ENOUGH
ROOM ON **THIS** SIDE
OF THE STREET FOR
THE **BOTH OF US, IRA...**
SO WHEN I COUNT TO
TEN, YOU BETTER
BE **GONE !!** ONE...

GET HOLD OF
YOURSELF, IRA!
DON'T LET MARCIA
PUSH YOU AROUND!
IF YOU DON'T **ASSERT**
YOURSELF, WE'LL ALL
THINK YOU'RE
"**CHICKEN**"!!

HE'S CROSSING
THE STREET
ANYWAY!!

IRA ... DON'T
YOU HAVE
ANYTHING
TO **SAY!?**

CLUCK..
CLUCK..
CLUCK!



DON MARTIN OUT-TAKE DEPT.

ANNIE

Daddy Warbucks...!! I have
SURPRISE for you...!!

And I have one for
YOU, Annie...!!



Look around in Art Galleries today, and what do you see? You see paintings of soup cans and Brillo boxes and incomprehensible blobs. Let's face it: If the great Masters of the past were alive today, they wouldn't stand a chance of success as serious painters. Their stuff just wouldn't sell in our modern Galleries. And so, they'd probably have to find work in another field of Art...like the Comic Strips, where their stuff would be appreciated. Which brings us to this article: Let's see what might happen



IF THE WORLD'S GREAT PAINTERS DREW THE COMICS

ARTIST: JACK RICKARD

WRITER: FRANK JACOBS

MEDICAL LAFFS

By Rembrandt



"On second thought, it might just be a simple headache!"

PRISSY PERCY



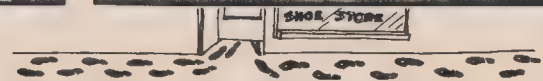
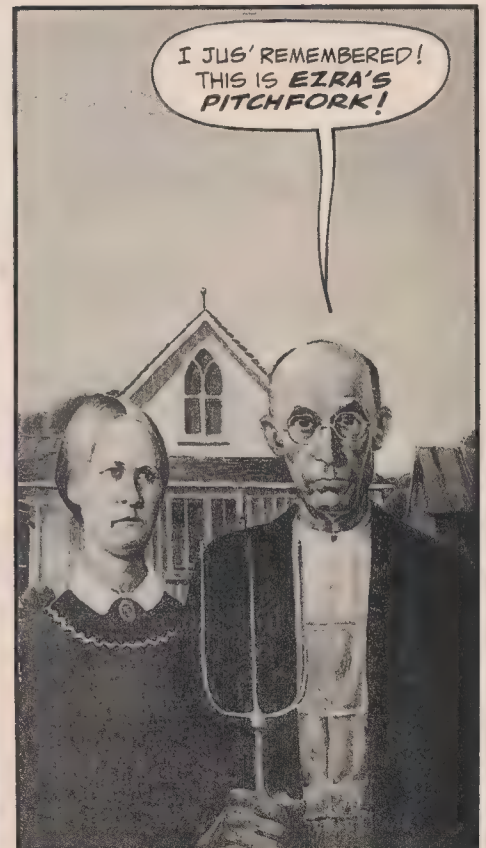
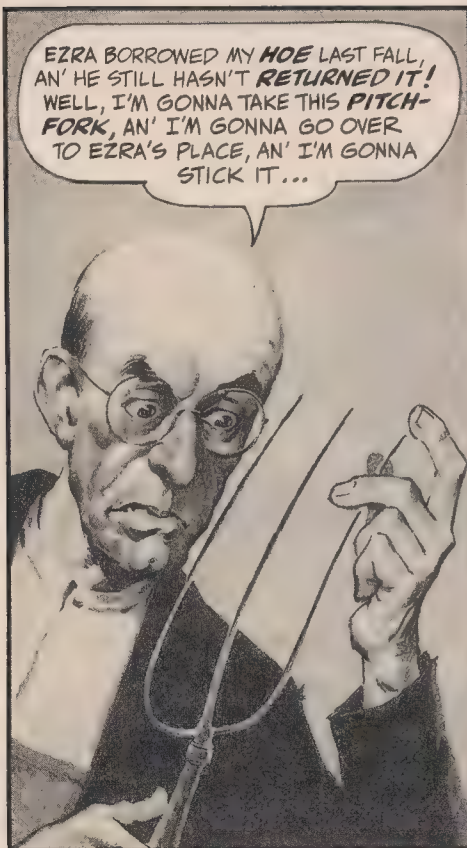
HARRIE & CARRIE



By Gainsborough

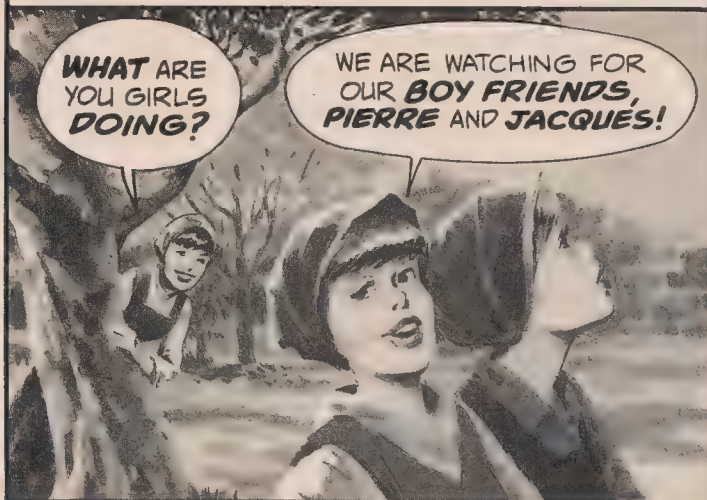


By Grant Wood



THOSE GIRLS

By Millet



COOL CATS

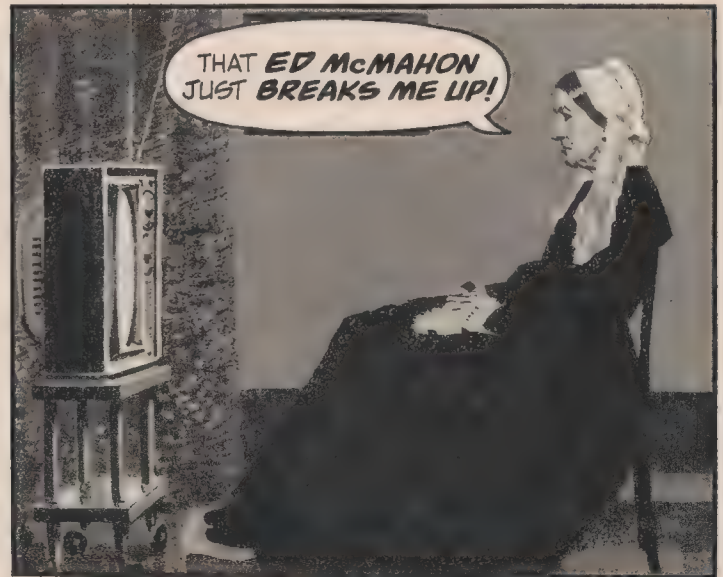
By Rousseau

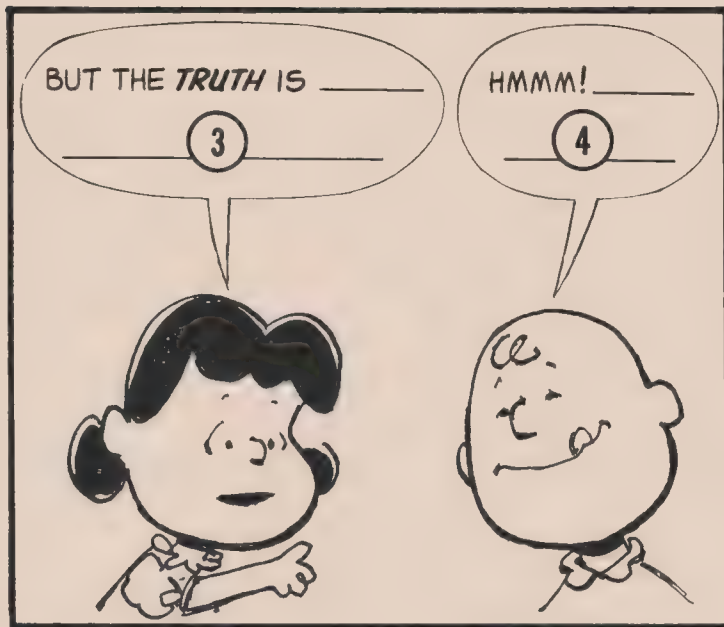
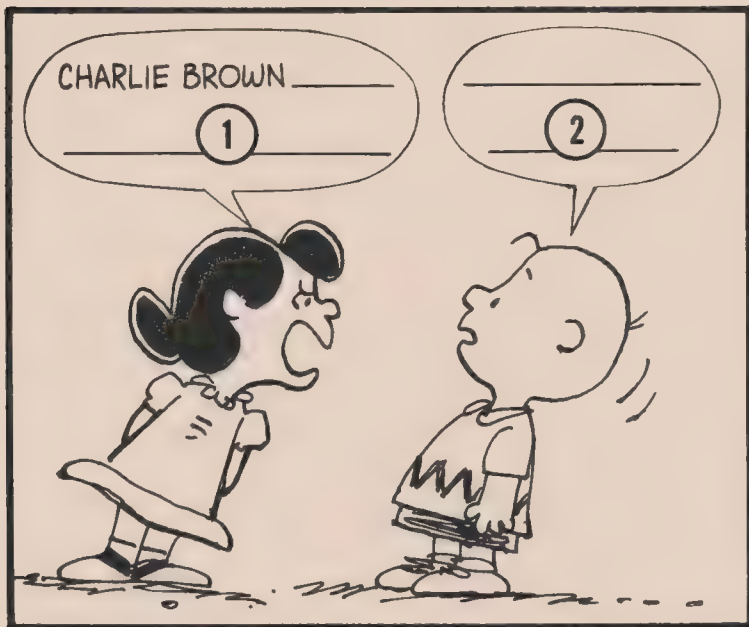


TILLIE AND HER TV

By Whistler







STRIP TEASE DEPT.

In past issues, MAD has presented All-Inclusive, Do-It Yourself versions of Newspaper Stories, Songs, Comedy Routines, etc. Now, for all you "Peanuts" fans who have fun reading the strip, here is your chance to have fun writing it. (Hey, Charlie Schulz! If you want to take a vacation, feel free to take advantage of this clever article!) Simply fill in the numbered balloons from the corresponding numbered lists, and you'll be creating...

MAD'S ALL-INCLUSIVE DO-IT-YOURSELF PEANUTS COMIC STRIP



ARTIST: JACK RICKARD WRITER: FRANK JACOBS

1

YOU'RE
A **BORN LOSER!**

YOUR **HEAD** COULD
DOUBLE AS A **SOFTBALL!**

EVERYONE
ABUSES YOU!

YOU GIVE
LIVING A **BAD NAME!**

YOU'VE GOT A **PIN-**
CUSHION FOR A **BRAIN!**

YOU'RE THE
JOKE OF THE **NEIGHBORHOOD!**

5

IN YOUR
HONOR!

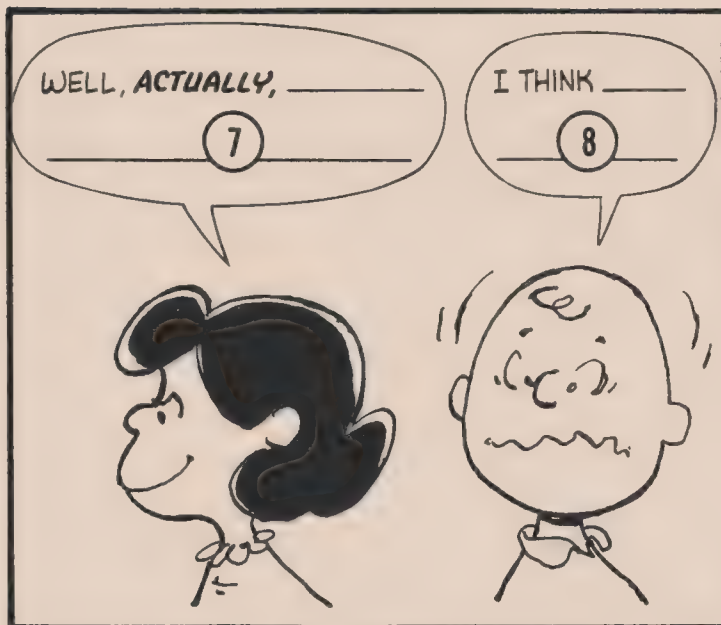
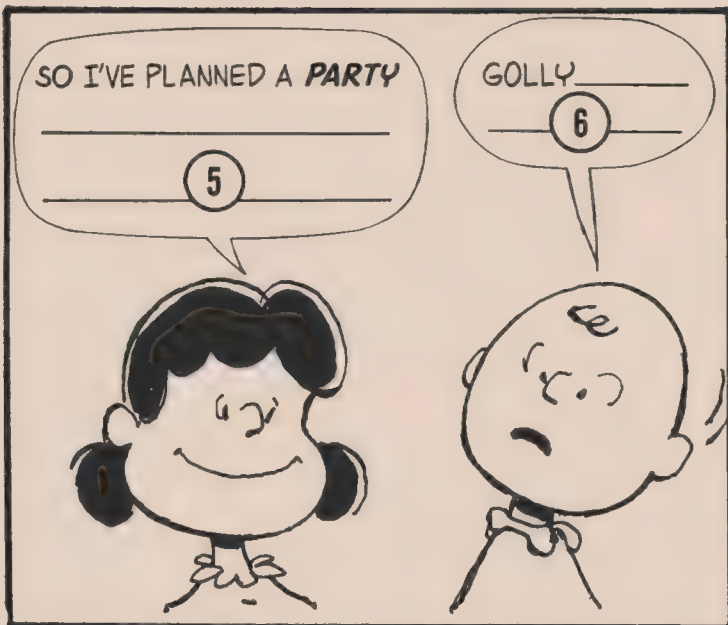
TO PAY **TRIBUTE** TO
YOUR **LEADERSHIP!**

ON YOUR
BIRTHDAY!

SO THE **GANG** CAN
SHOW YOU HOW WE **FEEL!**

TO KICK OFF "**CELEBRATE**
CHARLIE BROWN WEEK!"

YOU'LL **REMEMBER** THE
REST OF YOUR **LIFE!**



2

TELL ME ALL ABOUT IT!

AT LEAST I'M FAMOUS FOR SOMETHING!

COMING FROM YOU, THAT'S PRAISE!

I LOVE IT WHEN YOU SWEET-TALK!

IT TOOK YOU 25 YEARS TO FIND THAT OUT?

DO YOU KEEP THIS UP FOR FOUR PANELS?

3

NOBODY RECOGNIZES YOUR FINER QUALITIES!

YOU'RE ADMIRER BY YOUR FRIENDS AND TEAMMATES!

YOU DESERVE MUCH BETTER TREATMENT!

WITHOUT YOU, I WOULD BE NOTHING!

YOUR HEART IS AS BIG AS ALL OUTDOORS!

YOU'RE KIND AND DECENT AND LOYAL!

4

I MUST BE IN THE WRONG STRIP!

WHY ISN'T SHE SUCKING UP TO SCHROEDER?

I WISH I WERE BRIGHT ENOUGH TO KNOW WHAT SHE'S UP TO?

NOBODY'S EVER THIS NICE TO ME!

I'VE GOT A FEELING THIS IS GOING TO COST ME!

I THINK I LIKED IT BETTER WHEN SHE DESPISED ME!

6

A-A PARTY FOR ME!?

YOU MEAN YOU'RE NOT SETTING ME UP?

YOU'VE SURE CHANGED!

IT'LL BE GREAT GETTING SOME RESPECT!

I'LL SURE ENJOY BEING WITH MY FRIENDS!

HOW CAN I EVER THANK YOU?

7

YOU'RE NOT INVITED!

IT'S ON THE DAY YOU'RE OUT OF TOWN!

THE PARTY WAS YESTERDAY!

YOU'LL BE THE ONLY ONE THERE!

I WAS TESTING TO SEE HOW GULLIBLE YOU ARE!

I'M TELLING EVERYONE IT'S FOR LINUS!

8

I'LL KILL MYSELF!

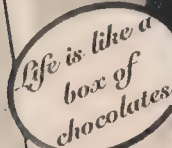
MAYBE I SHOULD RETIRE!

I'LL GO HOME AND BEAT UP SNOOPY!

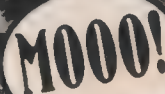
I NEED DEEP THERAPY!

I'LL PUT A CONTRACT OUT ON HER!

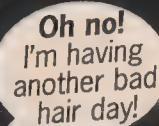
I'LL TRY REPLACING ANDY CAPP!



Life is like a
box of
chocolates



MOOOO!



Oh no!
I'm having
another bad
hair day!

Mad Balloonatics

Now, comic strip characters won't be the only ones saying funny things in little balloons! Put your mischievous, demented mind to work and place our peel-and-stick word balloons where they're sure to cause the most damage!

...Like on family photos, bus and train ads, yearbooks, sports cards, movie posters, magazine covers, campaign posters, greeting cards and stained glass windows!

Send us your best examples of ways you used **Mad Balloonatics** — we'll print the wildest ones on our letters page! Send to Elron, MAD Super Specials, 485 MADison Ave. New York, NY 10022. Include a self-addressed stamped envelope if you want them returned!



That's an
ODD
smell!

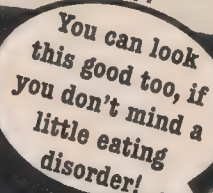


If I
don't find a
bathroom
soon, it's all
over!

OBSESSION
for men

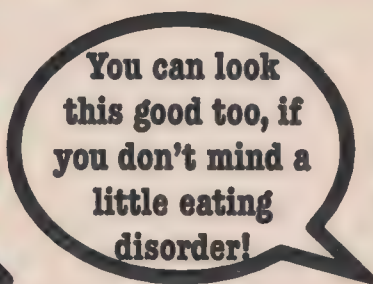
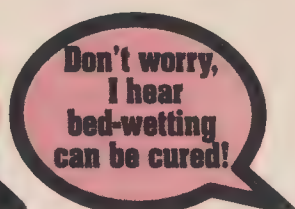
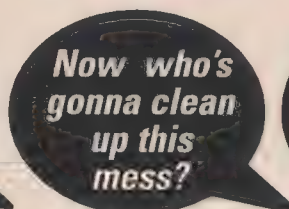
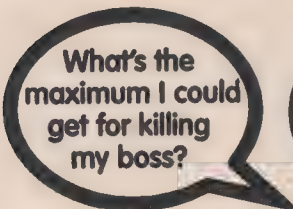
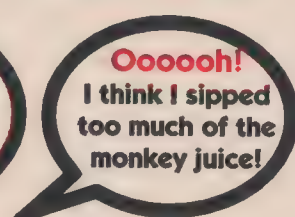
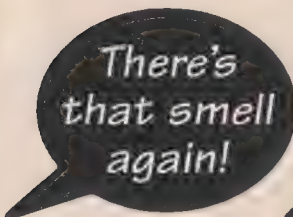
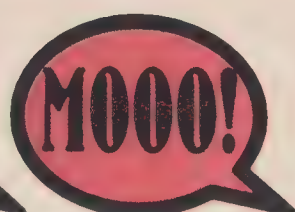
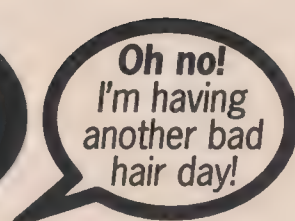


What
a
PUTZ!



You can look
this good too, if
you don't mind a
little eating
disorder!

TRAVOLTA
COME BACK



Life i
b
d

Now, c
in littl
place
most

...Like
movie
staine

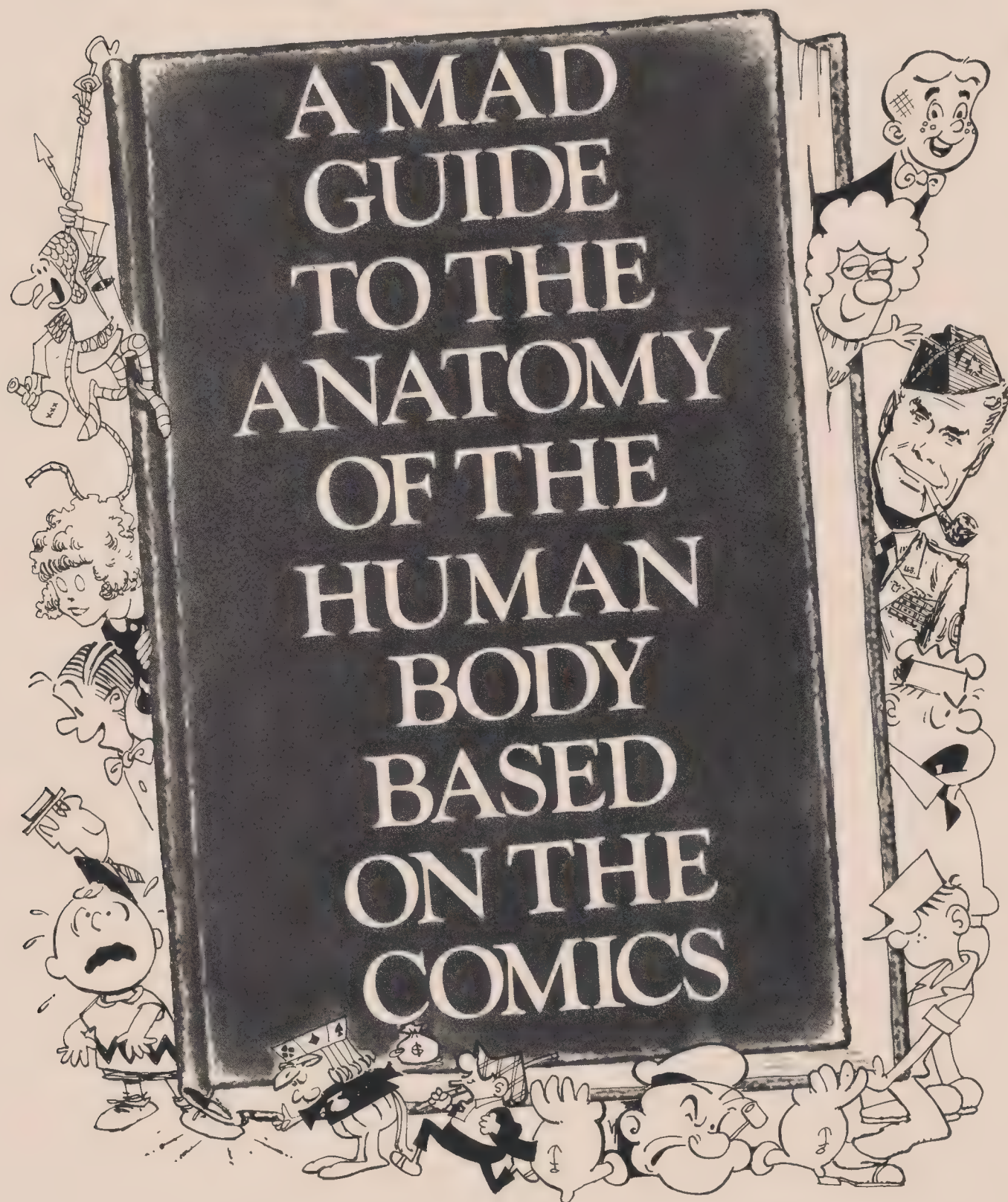
Send
we'll pr
Super
addres

ent

TRAVOLIA
WELCOME BACK

FUNNIES' BONES DEPT.

Have you ever wondered why there are so few good Doctors around today? Well, MAD feels that it's because most Doctors don't really understand the human body and how it works. And why is this? Because like everybody else, Doctors were brought up on "The Comics" and therefore developed a distorted concept of the human body. Mainly, The Comics show us bodies that are unlike anything else around. To demonstrate the problems and confusion this has caused today's Doctors, here are some excerpts from



THE EYES

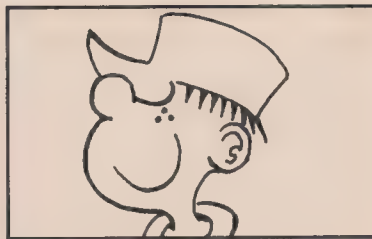
In many cases, a "normal" eye is not necessary for vision!



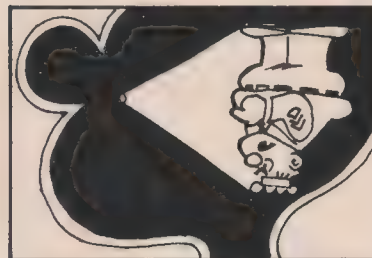
Contrary to accepted medical opinions, some humans do not need pupils in order to see. However, this rare condition (known as *annieus orphanus*) occurs only in certain types of people who also never age.



Images are sent to the brain via solid tinted tubes, like modern-day fiber optics. The result is seeing everything through rose-colored glasses.



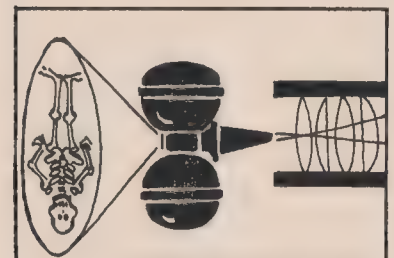
Occasionally, some humans can see without having eyes at all. This rare condition (*beetleus yardbirdis*) causes that person to appear as if he's fast asleep while he's really awake, and vice-versa.



Images are absorbed through pinholes in cheeks that resemble freckles. Vision can only be activated by loud, raucous military commands.



Some humans are able to see through solid objects and to spot things happening miles away. People with this rare condition (*kryponus x-rayus*) often wear eyeglasses, even though totally unnecessary.



This intricate mechanism for vision is composed of a pair of telescopic lenses linked up with an alternative pair of miniature x-ray machines.

THE NOSE

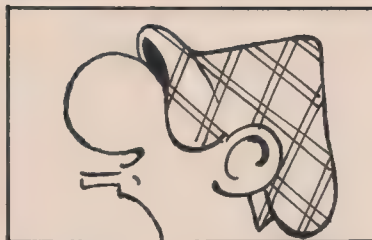
The size and shape of the nose often determine willpower and determination.



A hooked nose (*tracy bumpus*) is the sign of a person who relentlessly pursues a goal, regardless of any personal danger. Even after 50 years, he'll still stick to his job.



A keen sense of smell helps this nose sniff out dangers which may be threatening the safety of the entire body.



A bulblike nose (*andicappus handicappus*) indicates lack of willpower and inability to complete a given job or task. The nose, like the person, has no clear direction.



Through frequent abuse, this nose begins to turn bright red, this condition being known as *proboscis inebrius*.



A small, peanut-shaped nose (*lucyus obnoxious*) indicates a powerful determination on the part of its possessor to achieve goals regardless of any damage done to others.



At first, this nose appears subordinate to the mouth. That's because the mouth is much larger than normal.

THE HAIR

Hair growth and hair quality depend entirely on the diet.



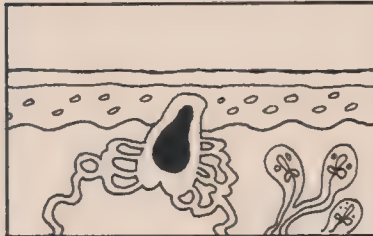
This common disorder of the scalp (*dagwoodus cowlickus*) occurs after long years of combining many varieties of foods into one sandwich.



Hair follicle is damaged, and hair grows abnormally.



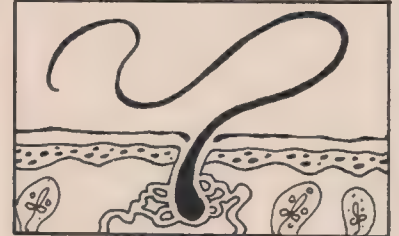
Total baldness (*warbuckus extremus*) can be traced to a diet of rich gourmet food, gooey desserts, and very expensive wines and champagne.



Hair follicle is dead and unable to function at all.



This thick, full, healthy head of hair is the result of eating hamburgers, pizza, French fries, malteds, and other types of "fast food."



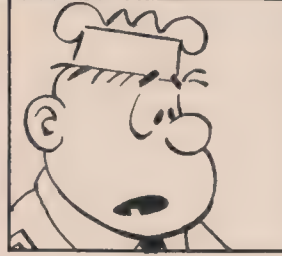
Hair follicle is healthy and hair behaves normally.

THE SKULL

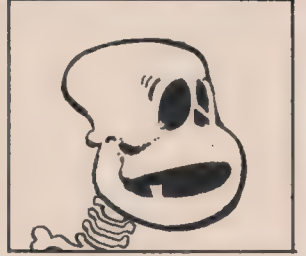
The shape of the skull determines how a person functions in everyday life.



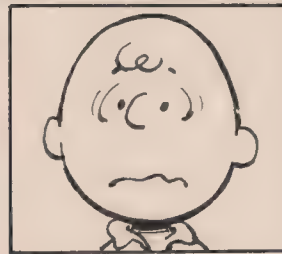
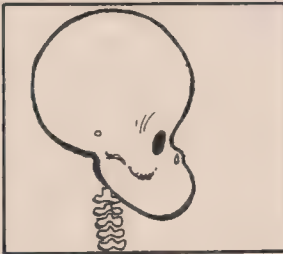
A rectangular skull is the mark of a highly-evolved and intelligent individual. Such people are born to lead. They are usually very handsome, and they always have perfect teeth.



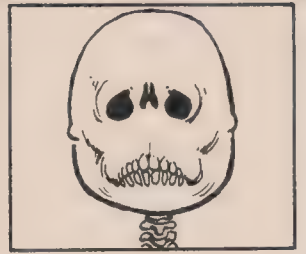
A sloping forehead is found on an individual who has not yet completed his evolutionary cycle. Note the protruding lower tooth... a telltale indication of this sub-human type.



An elongated skull occurs when someone lacks the ability to speak. In such cases, there is also no sign of any mouth. It is not known if this type of individual takes any nourishment.



A round skull with a nose cavity between the eyes, blocking off the mouth from the brain, indicates an underachiever. Speech is not impaired, but sounds bewildered and confused.

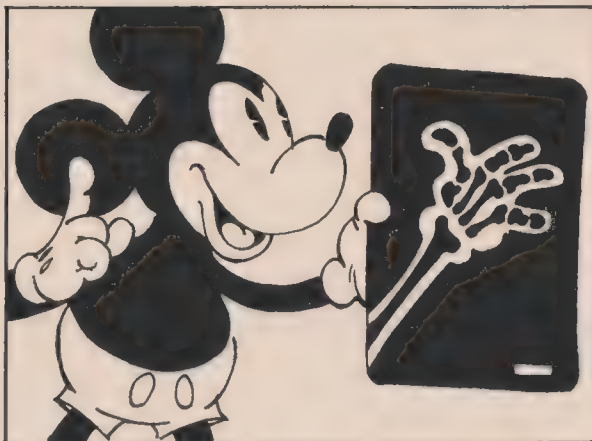


THE ARMS

The size and shape of the arms depends on the amount of chemicals in the body.



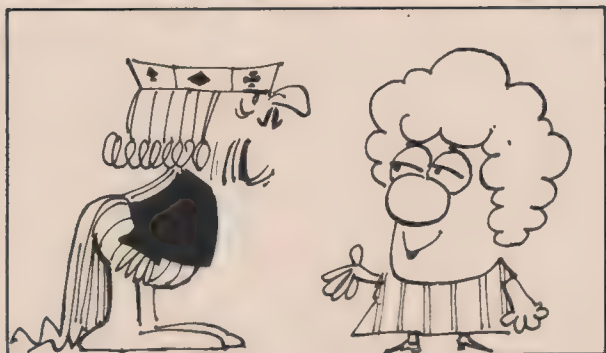
This condition (*nautilus pugnacious*) results from an imbalance of iron in the body system, creating a swollen appearance. X-rays of arms reveal a green substance surrounding muscles. Substance has same chemical properties as a certain leafy, green, yecchy-tasting vegetable.



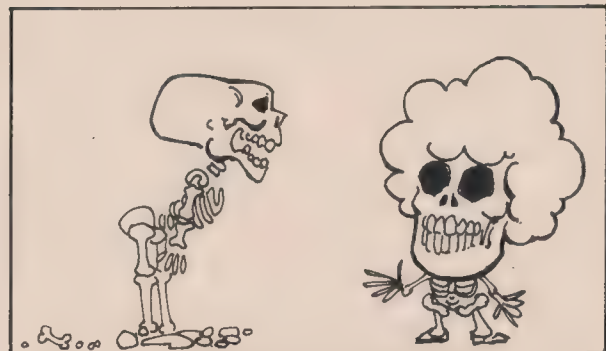
Some arms appear to lack muscles altogether (*disneyus rodentus*), a condition caused by a fiber deficiency in which the tissue turns to cheese. This condition usually results in the loss of one finger of each hand, but does not effect the efficiency of the rest of the hand.

THE TORSO

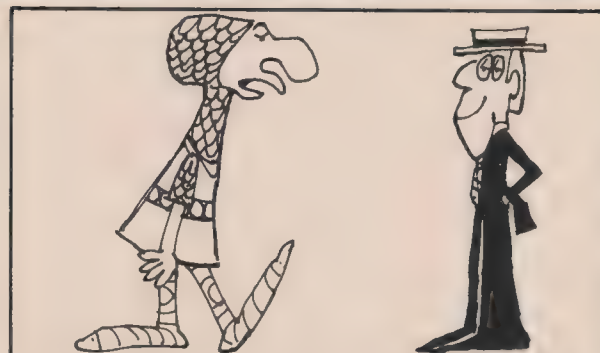
The size of a torso is a chief indicator of dominant leadership — or lack of it.



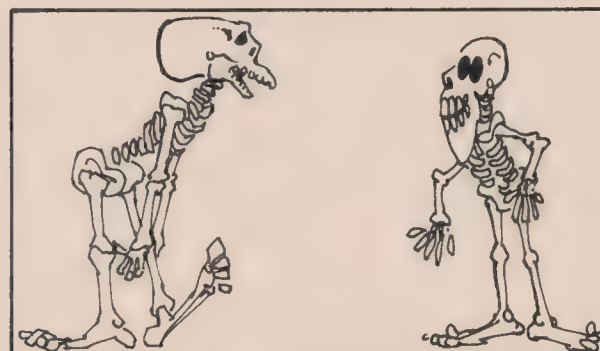
A dwarf-like, compact torso is the sign of a strong-willed, often tyrannical power figure. Such people, as in the two examples of case studies depicted here, dominate less compact people, whom they consider unfit to make any decisions at all, or to lead their own lives.



This condition (*ironhandus despoticus*) is due to the fact that the brain is close to the torso, allowing power from the brain to travel a much shorter distance, and thus remain strong.



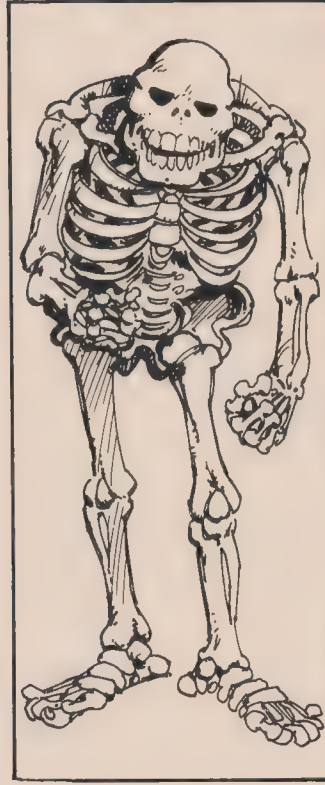
A tall, lean torso indicates a person who is obviously extremely weak and docile and who allows himself to be browbeaten and manipulated. Such people, as in the two examples of case studies depicted, fail in the exercise of power, and end up as dupes and followers.



This condition (*nebbish submissivus*) is due to the fact that the brain is further away from the torso, meaning that power must travel a much greater distance, and thus weaken.

THE GLANDS

In isolated cases, there occurs a glandular condition (*bannerus hulkus*) in which intense anger and rage causes a transformation of personality, intelligence and physical structure.



The personality, which is usually boring and insipid, becomes dynamic and outgoing.
The I.Q., which is usually a near genius 162, plummets suddenly to a sub-moronic 27.
The height, usually an average 5'9", suddenly increases to an abnormal gigantic 8'6".



Before transformation, the individual's glandular cells are normal and quite well-behaved.



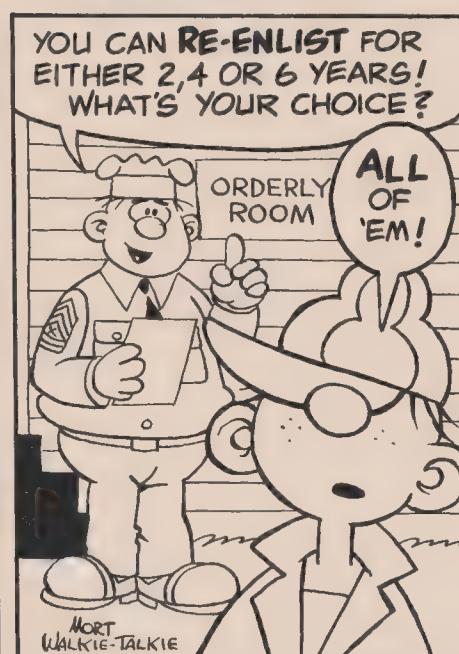
After transformation, the individual's glandular cells expand to twice their normal size.

Note: This condition is similar to Batson's Disease (*shazamus marvelous*) which has been known to affect boys in their teens.

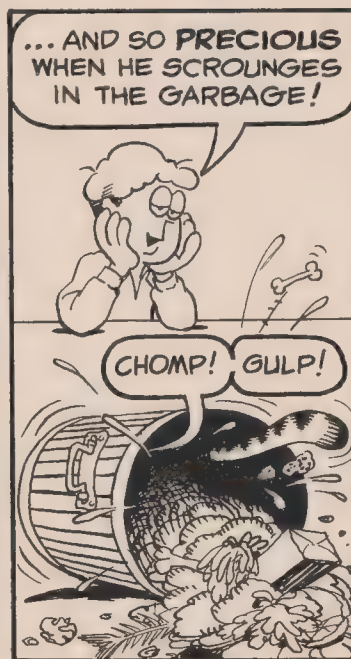
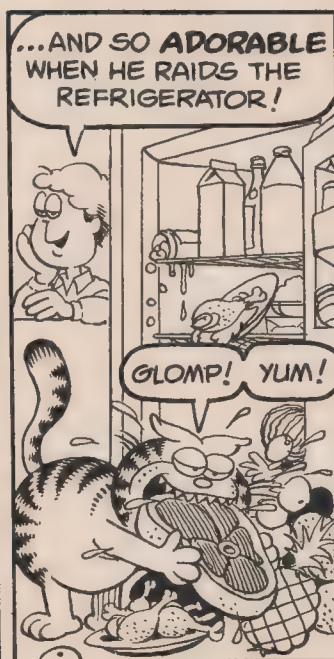
What's been happening in the comic strips these days? The same old stuff, as if you didn't know. Dagwood, Beetle Bailey and their syndicated buddies are still doing their usual things in their own private little insulated worlds. Wouldn't it be re-

IF THE REAL WORLD CAUGHT UP WITH

Beetle Bailey



Garfield



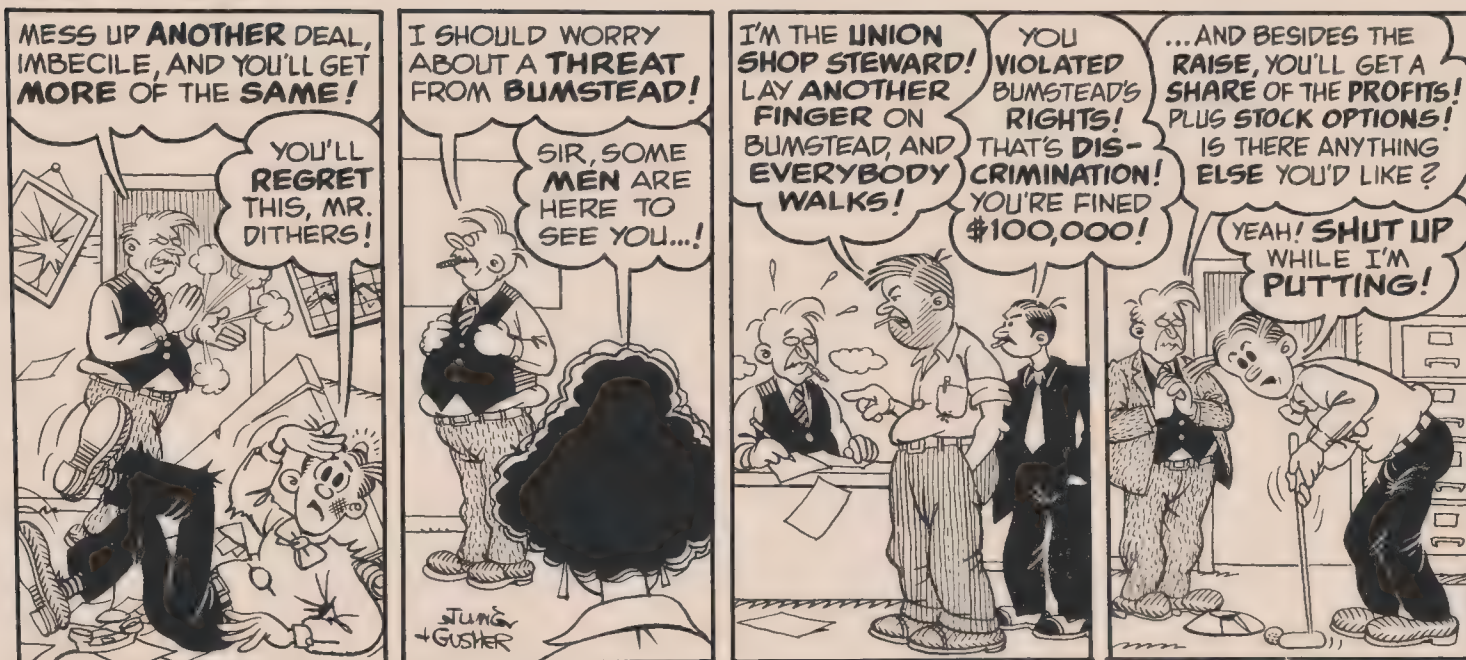
freshening if, just for a change, they got in touch with some of the cold, hard facts of today's real world? It sure would! But until that miracle happens, you'll just have to make do with the following MAD examples which show you what you'd have...

WORLD OF TODAY TH THE COMICS

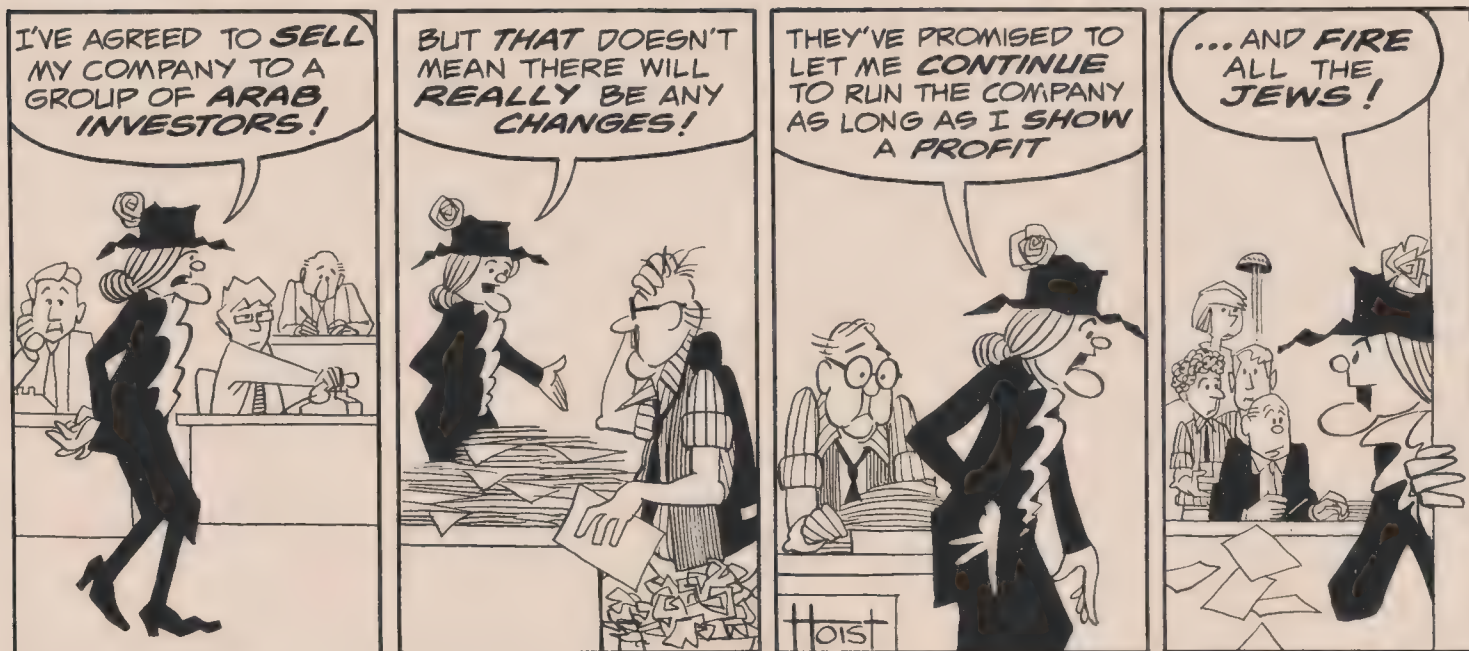
Blondie

ARTIST: GEORGE WOODBRIDGE

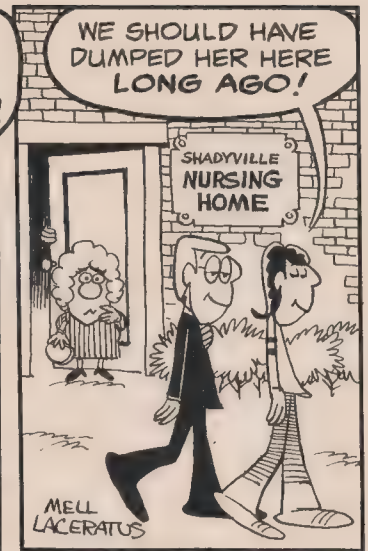
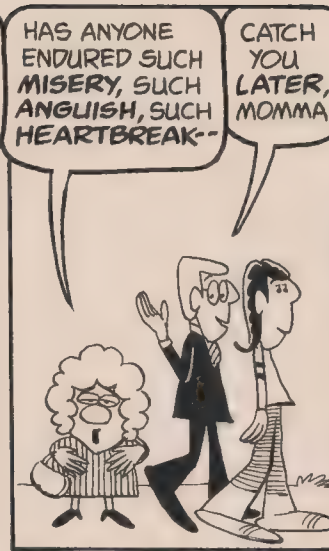
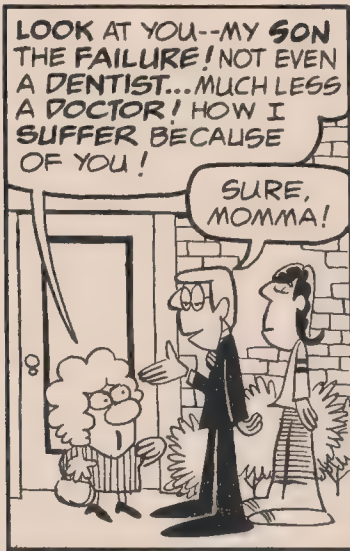
WRITER: FRANK JACOBS



Agatha Crumm



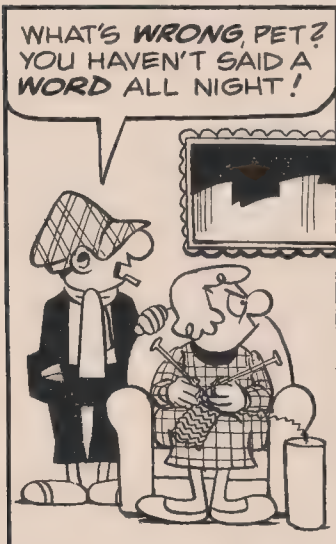
Momma



Hagar the Horrible



Andy Capp



Leapin' lizards, gang! Whatever happened to that sweet, charming Broadway musical called "Annie"? Hollywood took it and made it into a movie and changed it into...

**Awful
Annie**

ARTIST
ANGELO TORRE

WRITER
LARRY BROWN

Oh, what will I do...?
I'm lonesome and blue!
I feel like a leper
Or a Commie!

Won't someone out there
Please answer my prayer
And send me a Daddy
or a Mommy?!

Sob... sob! I guess I'm **never** gonna fall asleep **again**!

Cheer up, Rivka! I **know** it's tough living in an orphanage and trying to sleep on a lousy **hard cot**!

Are you
kidding?
I could
sleep on
a lousy
hard ROCK
if **SHE'D**
only
SHUT UP!

For
a
little
girl,
she's
got
a
big
mouth!

Last night she hit a **high note** and **busted every window** from here to **Jersey City!**

What tune
is Awful
Annie
singing,
anyway?
It sure
doesn't
sound
familiar!

What's the difference?!
The only song anyone **knows** from this epic is "**Tomorrow**" ... and **that** doesn't come till **later!**

No wonder we don't get enough to eat around here! They spend all of their **money** on **expensive background music!!**

Don't you know the **Hollywood Movie Musical Ordinance?** "Every Orphanage **must** have an **off-stage orchestra!**"

Le'me at her! I'll kill
her!! I'll KILL her!!

You leave Awful Annie
alone! She happens to
be a **pretty nice kid!**

Not Awful Annie!! My **AGENT!!** "Audition!" she says! "You could do a **GREAT Awful Annie!!**" she says! So **what happens...??**

The **same** thing that happened to **all** of us! They pick someone who can do a **great Shirley Temple**... and we **losers** end up in **bit roles**, playing **second fiddle** to that **human siren**!

VARIET



I got a **great idea**, kids! What say I hide in this **dirty laundry**, and you help me **sneak out** of here?

Okay, what's in it for us?

With me gone, you all get to split up an **extra towel** and **pillow case**!

Wow! She's not only **all mouth** ... she's also **all heart**!!



Cheese it, kids! Here comes **Miss Harridan**...!!

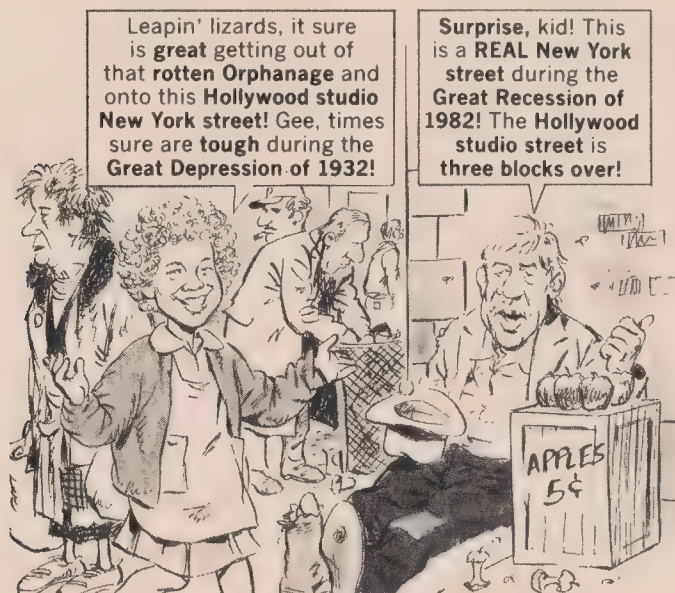
WE LOVE YOU, MISS HARRIDAN!!

The name's **HARRIGAN**, you miserable twerps!! A **harridan** is a scolding, vicious old woman!!

WE STILL LOVE YOU, MISS HARRIDAN...!!

Oh, shut up!

Where's that brat, **Awful Annie**? I want to wring her rotten neck!!



Leapin' lizards, it sure is **great** getting out of that **rotten Orphanage** and onto this **Hollywood studio New York street**! Gee, times sure are tough during the **Great Depression of 1932**!

Surprise, kid! This is a **REAL New York street** during the **Great Recession of 1982**! The **Hollywood studio street** is **three blocks over**!



Gosh, look at all the people **beg-ging**!

Sir, can you spare **five bucks**?

Five dollars?! That's a lot of money! You **promise** you won't do anything **STUPID** with it—like buy a **ticket** to this **dumb, ridiculously overpriced movie**!

No, I swear to God I'll spend it on **booze**!

Remember ... you **promised**!

Golly! Americans not only **give generously**, they also **give wisely**!!



Look at those **mean boys**, torturing that **poor dog**! I think it's **now time** to turn on my irresistible **"Shirley Temple charm"** which won me this role over thousands of other sickeningly sweet little girls!



You meanies leave that dog alone or you'll have **ME** to answer to!

Hey, kid!! What are you doing with your **face**?

You mean the way my **eyes sparkle** and my **cheeks twitch** and my **lips play peekaboo** with my **teeth**? You gotta admit this is the **greatest display of professional "cute"** since **Jimmy Carter**!!



Ooh! I'm **dyin'**! I—I **hurt** in my **gut**!!

I'm taking this kid back to the **Orphanage**! But you boys ought to be **ashamed** of yourselves... letting a girl **beat you up** like that!!

She never laid a **hand** on us! Her **"cute"** bit made us sick to our **stomachs**!!



Oh, Awful Annie... if **YOU** can't escape from this Orphanage, **nobody** can... sob... sob! I feel like I've been locked up here **forever!**

That's just **ridiculous**, Rivka! You've **really** only been here for a **short time!!**

Sniff... sniff!
Yeah, I **guess** you're **right!!**
Who's the **NEW** girl with the **weird hair-do?**

Leapin' lizards! Maybe you **have** been here a little too long!

I'm **Graze Farfel!** I work for **trillionaire** **Oliver Morebucks!** He sent me to borrow a **cute little orphan** to hang around his **Fifth Avenue estate!** Do you have one...?

I **just might!**
Let me **look around** and **see!**

Excuse me, ladies! Before you go on... I'm here to present a **Special Award** to the **writer** of this screenplay in the category of **"Most Chutzpah In A Story Development Scene For A High Budget Musical Film!"**



Gosh, Miss Farfel, me and my dog, Cindy, are **real happy** that you chose **ME** over all the rest to come home with you!

I'll be honest with you, kid! I liked **one other girl** back there a lot more—but somehow, **"Little Orphan Rivka"** just didn't have the **right ring** to it!!

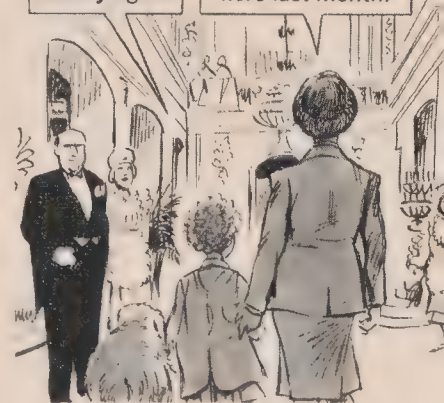
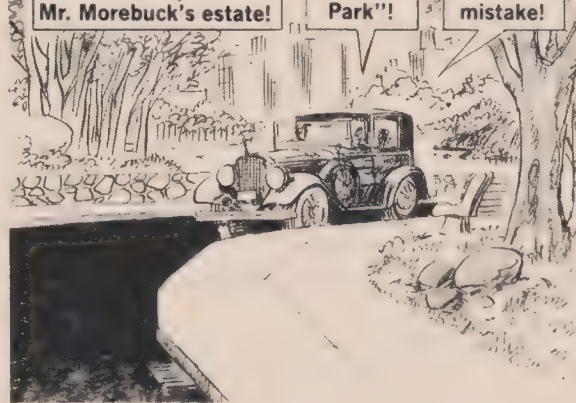
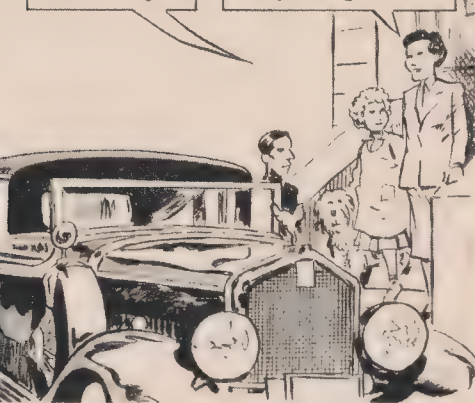
Isn't this **magnificent land?!** It runs almost **three miles** in **one direction** and **half a mile** in the other! The **best part** of it is, it's **right on Fifth Avenue**, and it's all part of **Mr. Morebucks's estate!**

Gosh, I'm a **dummy!** All along I thought this place was called **"Central Park!"**

Don't be so **hard** on yourself, Awful Annie! **Lots** of people make that **very same** mistake!

Well, how do you like Mr. Morebucks's **mansion?**
Gosh, I feel like such a **dummy** again!

I know! All along, **YOU** thought this was **Grand Central Station!** Actually, it **was!** Mr. Morebucks **BOUGHT** it and had it **MOVED** here last month!



Gee, Mr. Morebucks seems **nice!** Not at all like a **big important person!**

Invest **three billion** in **oil**, **six billion** in **copper**, buy out **U.S. Steel**, call **Rockefeller**, then get me **China!**

Any particular **NUMBER** in **China**, Sir...?

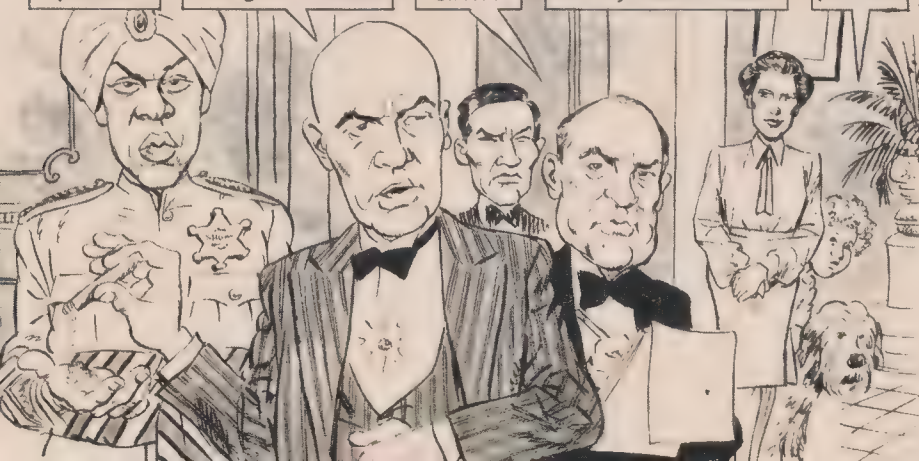
I **don't** want to **CALL** China! I **WANT** China! Get it for me! It'll make a **swell companion piece** for **India** and my **Pacific Ocean!**

Leapin' lizards! I guess he **IS** a **big important person!!**

Oh, boy... what a **great place!** I'm gonna **love everyone** in it to pieces, and then put them all **back together** and—

That's the orphan I **rented** for you, Sir!
Isn't she **absolutely adorable?**

Get **RID** of her!
With all that **sweetness** under the **same roof** with me and my **diabetes**, I'd give myself **six minutes** to live!



I can't send her back to the Orphanage now! It would be cruel!

Hmmmm! Then, there's only **one other thing** I can think of to do with a little girl!

Mr. Morebucks, I will **NOT** leave her on the side of a **mountain** for the **wolves...**!!

It was good enough for my **Sister**, it's good enough for her!!

Okay, you've convinced us with your "**hard-hearted exterior**" bits! Now, it's time for your "**soft-hearted interior**" transition!

Oh, very well! I'll take her for a **week—on trial**!

Awful Annie, this is **Bonejab**, my **bodyguard**! He came here over **forty years** ago, and I've had him with me **ever since**!

Golly, Mr. Morebucks!! **THAT's** loyalty!!

Loyalty, hell! YOU find a way to tell a **nine-foot foreign mother** like him you're a **bigot** ... and **always** hated his **guts!!**



Sorry to disturb you, Sahib ... but there's an **important call** for you!

Who is it?? The **President?** The **King of England?** **J. Edgar Hoover?**

No, our **Producer!** He says even **HE** is **bored** with this **dumb movie**!

Can't say I blame him! What we **need** are **stars with style** and **charisma**—like **Garbo**—and **Taylor**!

Garbo and Taylor?!! How are you going to accomplish **that?!!**

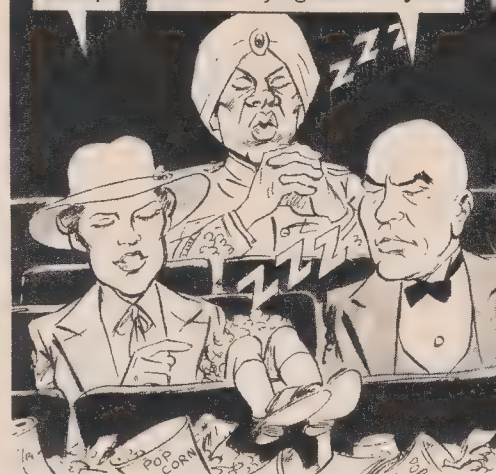
Simple! We'll all go from **this movie** to **another movie**! The Radio City Music Hall has "**Camille**" with **Garbo and Taylor**! Move out!!

Hear that, Awful Annie! It's **THAT** kind of **thinking** that made him a **trillionaire**!



Look!! Awful Annie's sound asleep!

Well, naturally! We just went from "**Camille**" ... which is a **GOOD movie** ... back to **THIS boring one** again! I'm having trouble staying awake **myself**!



Don't expect us back for dinner, Graze! We're off to **Washington** for a meeting with **President Roosevelt**!

Isn't that nice! And are you taking Awful Annie with you to meet the **President** for an **education**?

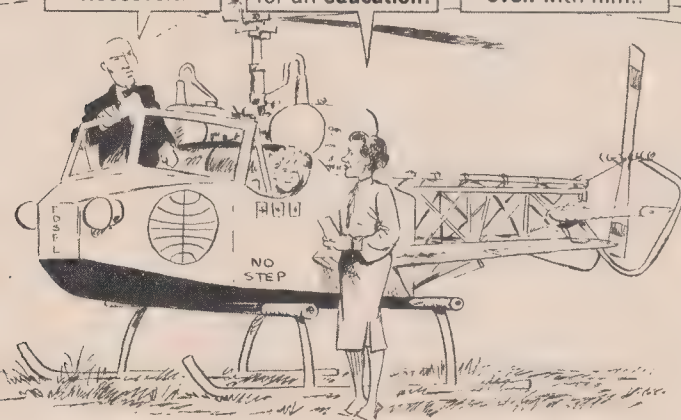
No... I'm taking her for **REVENGE!!** After what he's been **doing to us Republicans**, I've been **dying to get even** with him!!

So you see, Mr. President, the way I figure it in my **cute way**, even though it looks **tough** for the country **right now**, everything is gonna be **swell soon**!

Awful Annie, can you sing **TOMORROW??**

You bet!! Oh, the **sun'll** come out to—

No, no! I don't mean the **SONG "Tomorrow"**! I mean can you **SING TOMORROW**—or the day after—or the day after that! And **somewhere else**! As long as it isn't here! **Today!** Okay?



TOMORROW... **TOMORROW...**

TINKLE **CRASH** **CRACK**

I guess she just couldn't contain herself, Franklin!

We were **THIS** close from getting away scott free... sigh! Oh, well ... call the glazier, Eleanor!!

You did a **terrific** job in Washington, Awful Annie, and to show you my **gratitude**, I've decided to make you my own little girl, officially!

Leapin' lizards... you really want to adopt me?

You're **everything** I've always wanted in a daughter! Someone to **torture** my **delinquent tenants**, **torment** money-grubbing associates, put the screws to my debtors, and drive a wedge through the **Communist monolith** in **Moscow**! And just think! You can do all that by just being your **sweet, slobbering, goey, nauseating** self!!

I'd love to be your daughter, Mr. Morebucks! But I **already HAVE** a Mommy and Daddy! And **some day**, they're gonna find me again! And when they **DO**, we'll **RECOGNIZE** each other because they're gonna have the **other half** of this **broken locket** I always wear!

That has got to be the most **IDIOTIC** plot gimmick I've **EVER** heard!

Don't knock it! It was written by a **screen-writer** who won a **SPECIAL AWARD** fourteen panels back!

I see by the papers that **Oliver Morebucks** is offering **\$50,000** to the **REAL PARENTS** of **Awful Annie** if they'll come and claim her! And by an **odd coincidence**, I happen to have the **other half** of the locket they'll need to do it! Now, where could I find a **rotten, unscrupulous couple**—

Hey, look who just **blew in**! My ne'er-do-well brother, **Booster**, and his ne'er-do-well girl friend, **Dilly**! What brought you here at the **exact right** moment in my life?

That **Award-winning screen-writer** everybody's talking about!

There are so many **dishonest people** out there, claiming to be **Awful Annie's** parents, just to grab the reward!!

Don't knock dishonesty! **Forty years** from now, it'll be running this country!

I can't believe that! But I'll keep interviewing the **phonies** anyway! Bonejab, send in **Mr. and Mrs. Nixon** next ... then **Mr. and Mrs. Agnew**!

... and that's our **story**, Mr. Morebucks! For all these years, we've been **broken-hearted... and desperate**!

Right! And since we have the **other half** of the **locket**, we'd like to now take our most **precious possession** home with us!

I'm not sure I **trust** them, **Awful Annie**!

What makes you say that?

Just a **hunch**, I guess! It all started when they took the **CHECK... and left YOU!!**

Whoops!! Sorry...!!



Bonejab, get out the heligyro!!
I don't like the looks of this!



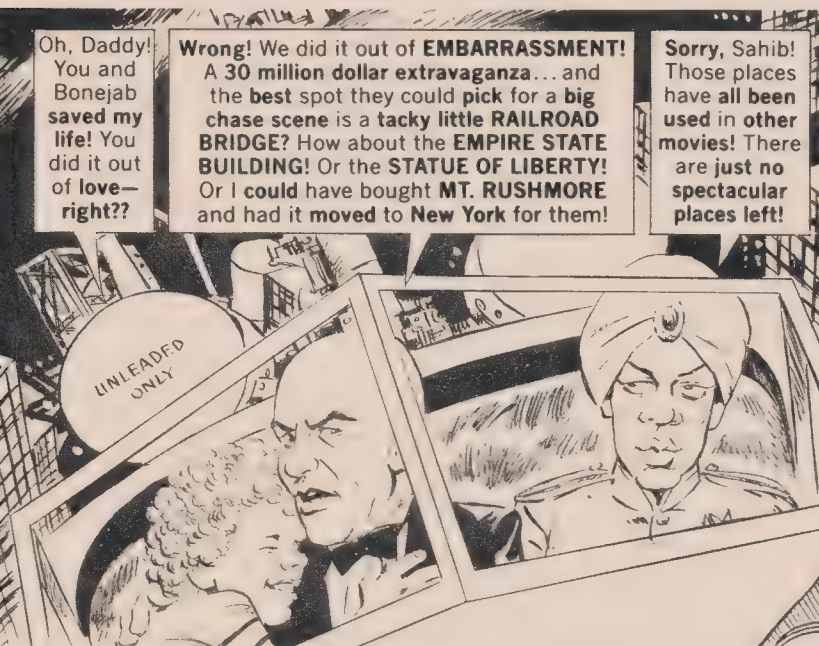
God, this is awful!! Bonejab, you must
get her down from there immediately!!



Oh, Daddy!
You and Bonejab
saved my
life! You
did it out
of love—
right??

Wrong! We did it out of **EMBARRASSMENT!**
A 30 million dollar extravaganza... and
the best spot they could pick for a big
chase scene is a tacky little **RAILROAD
BRIDGE?** How about the **EMPIRE STATE
BUILDING!** Or the **STATUE OF LIBERTY!**
Or I could have bought **MT. RUSHMORE**
and had it moved to New York for them!

Sorry, Sahib!
Those places
have all been
used in other
movies! There
are just no
spectacular
places left!



What happened, Daddy? How
come the climax scenes on
bridges? The production
scenes in Radio City? The
jugglers, clowns, elephants
and fireworks in this big
final number? What happened
to that sweet, charming lit-
tle Broadway musical this is
from? Where did we go wrong?

Where we always
go wrong! In our
desperation to
make a hit film,
we take a proven
hit from another
medium... and we
HOLLYWOOD-IZE
It! And it comes
out **AWFUL, ANNIE!**



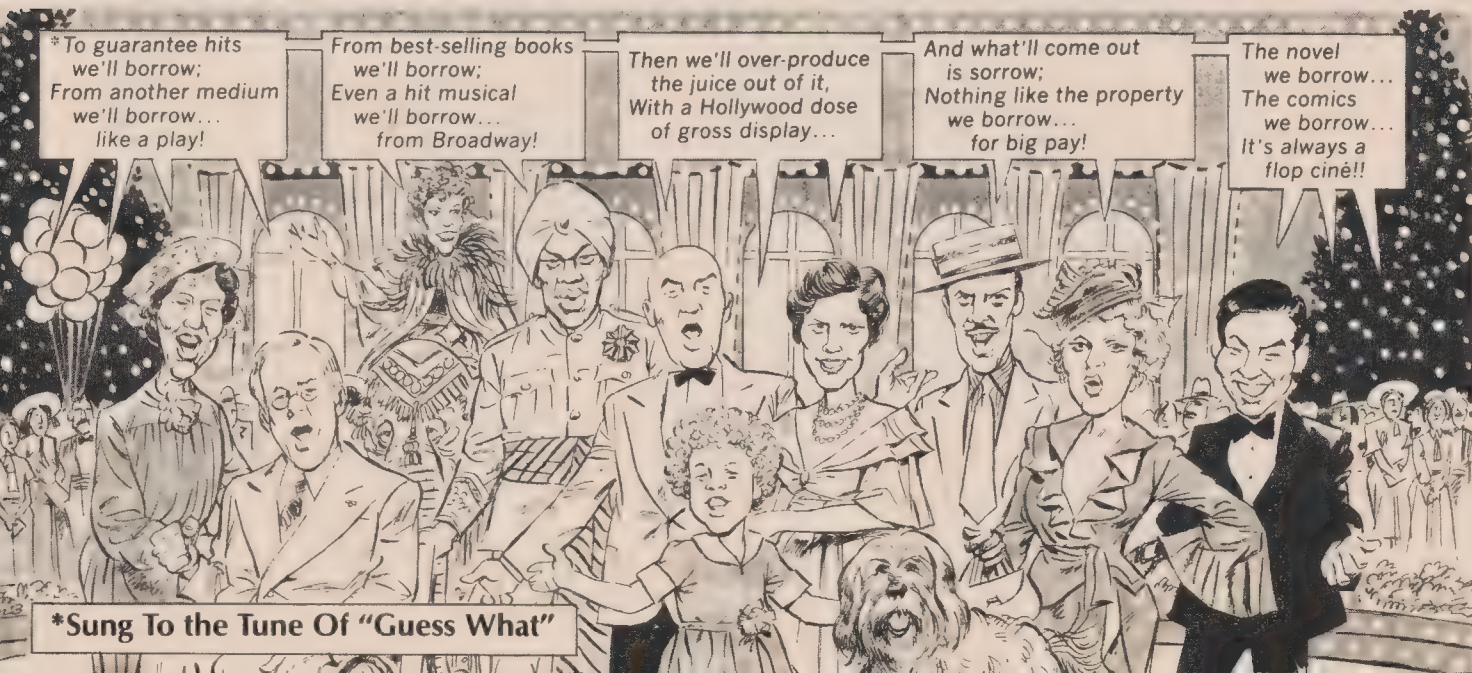
*To guarantee hits
we'll borrow;
From another medium
we'll borrow...
like a play!

From best-selling books
we'll borrow;
Even a hit musical
we'll borrow...
from Broadway!

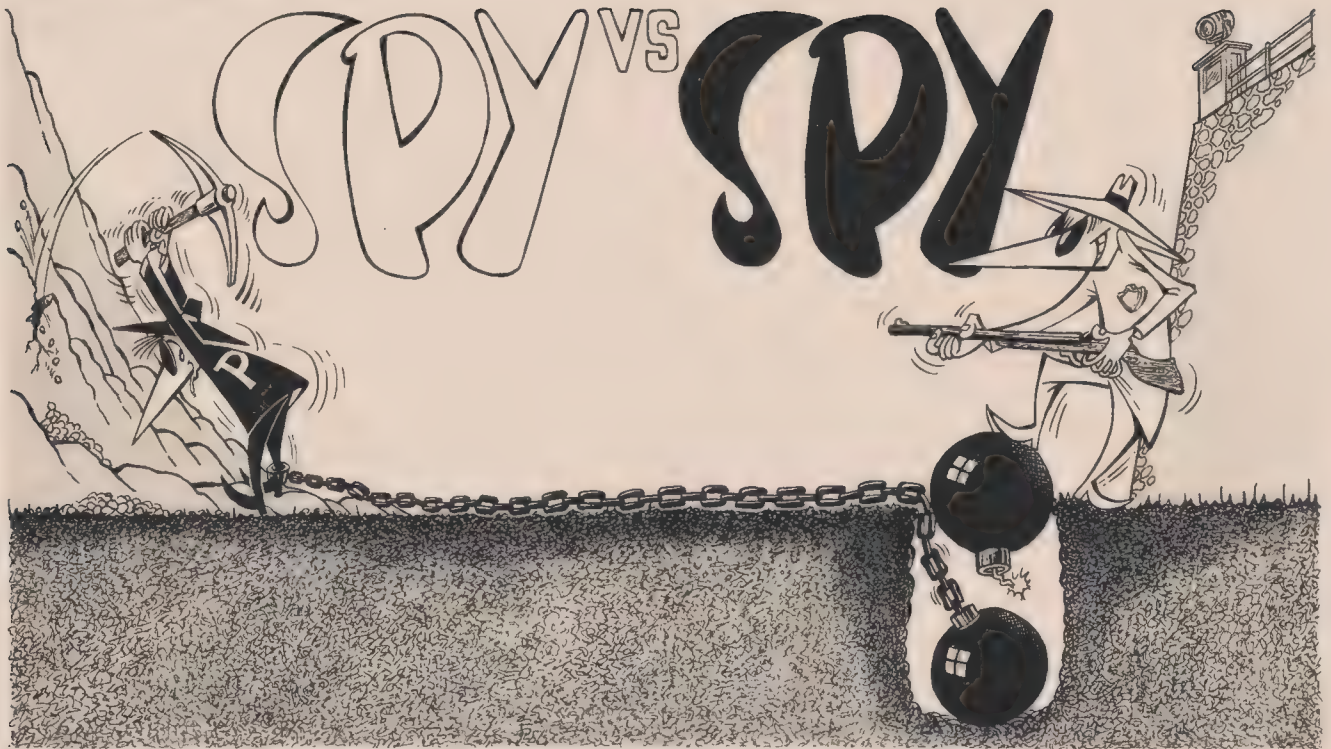
Then we'll over-produce
the juice out of it,
With a Hollywood dose
of gross display...

And what'll come out
is sorrow;
Nothing like the property
we borrow...
for big pay!

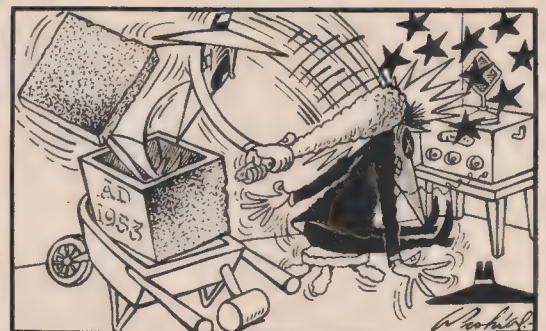
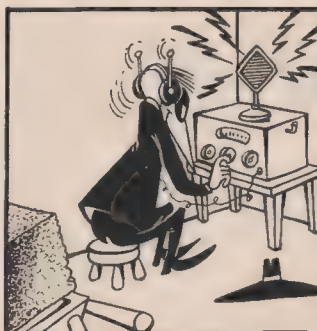
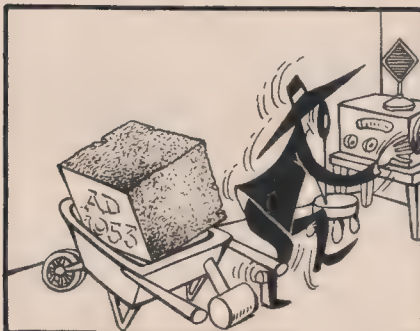
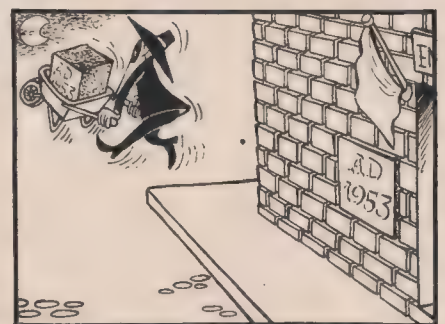
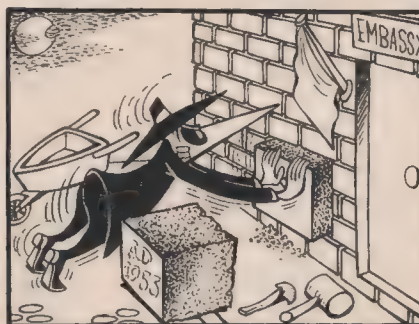
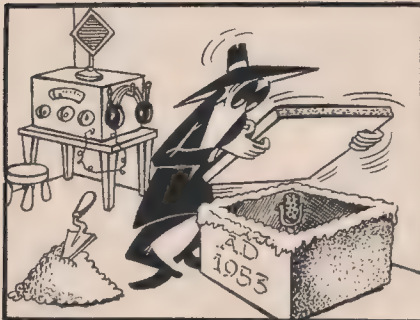
The novel
we borrow...
The comics
we borrow...
It's always a
flop ciné!!



*Sung To the Tune Of "Guess What"



● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ● ●



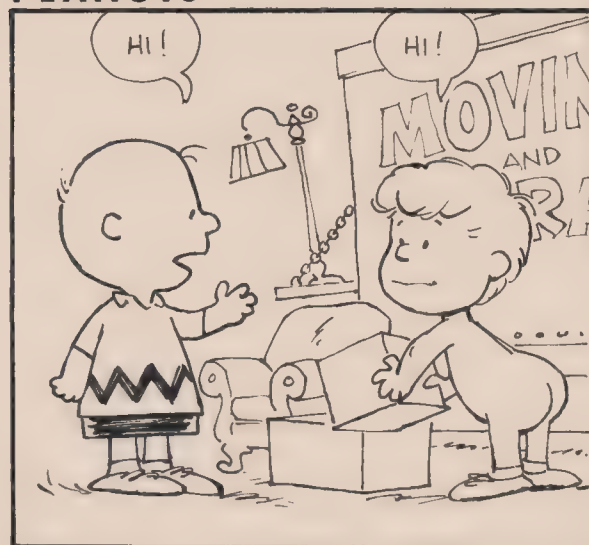
In order to stimulate interest and insure Box Office success, Hollywood has taken to featuring "Nude Scenes" in many of its movies. In fact, some of our biggest stars have appeared in the altogether recently. Paul Newman did it in "Cool Hand Luke," Charlton Heston did it in "Planet Of The Apes," Elizabeth Taylor did it in "Reflections In A Golden Eye," Mia Farrow did it in "Rosemary's Baby" and Jane Fonda did it in practically every movie she's ever made. As with all good ideas, we feel that it won't be long before this attempt to stimulate interest by the use of "Nude Scenes" is carried over into other fields. So here's what it might be like:

IF THIS "NUDITY" TREND IN MOVIES EVER SPREADS TO THE COMICS

ARTIST: JACK RICKARD

WRITER: LOU SILVERSTONE

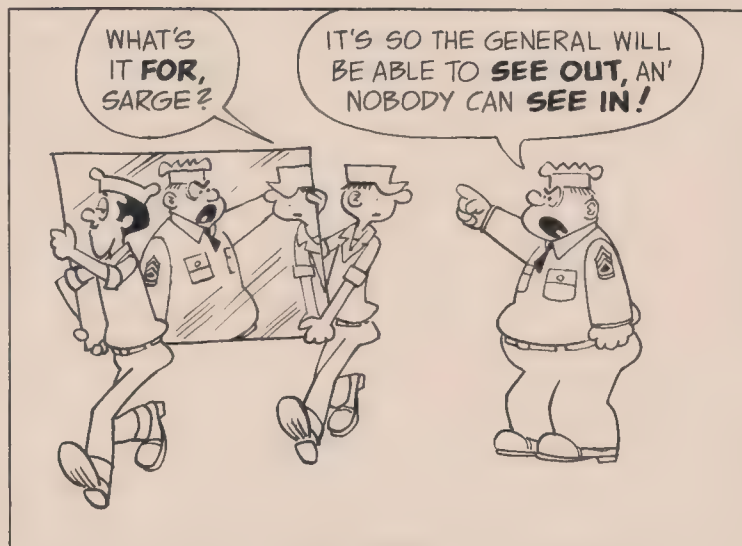
PEANUTS

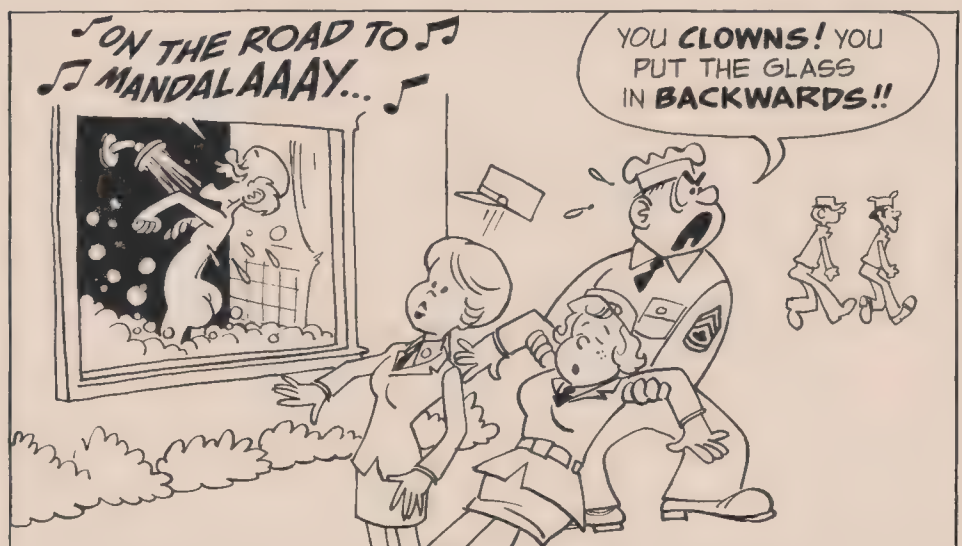
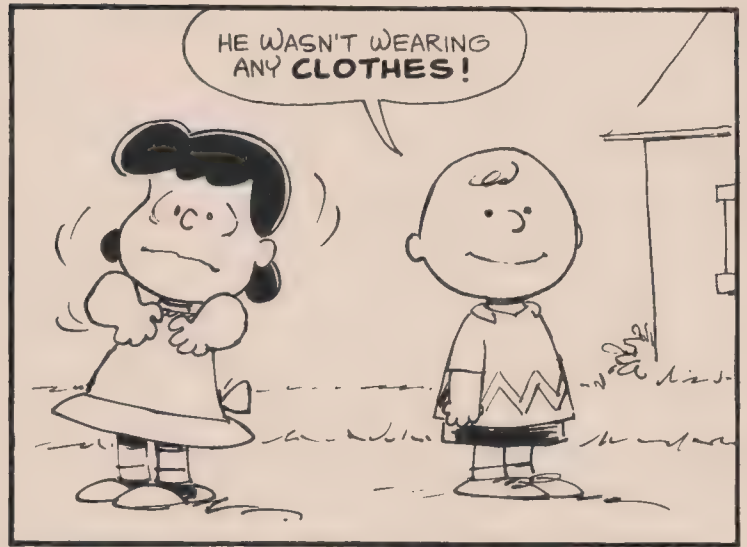
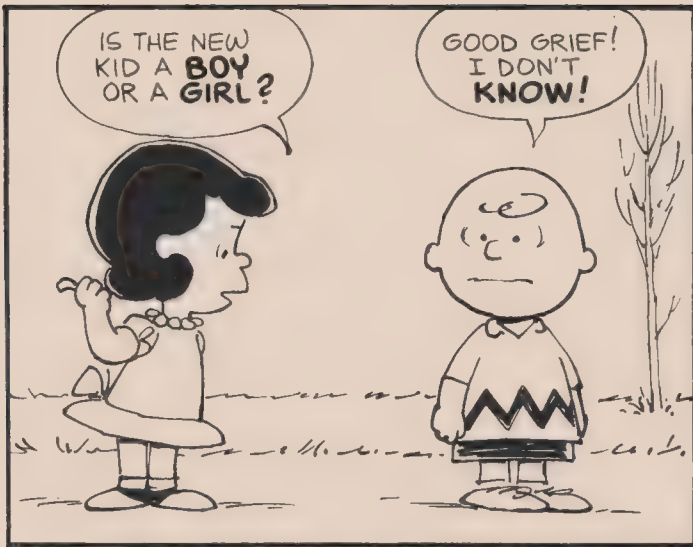


ANDY CAPP

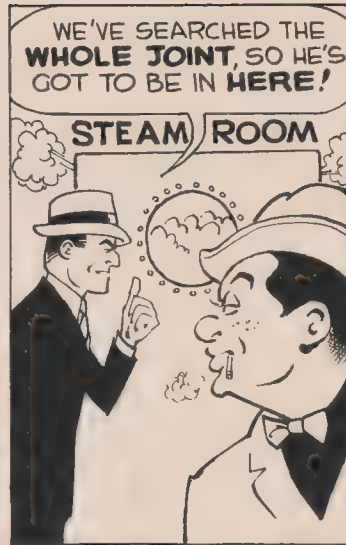


BEETLE BAILEY

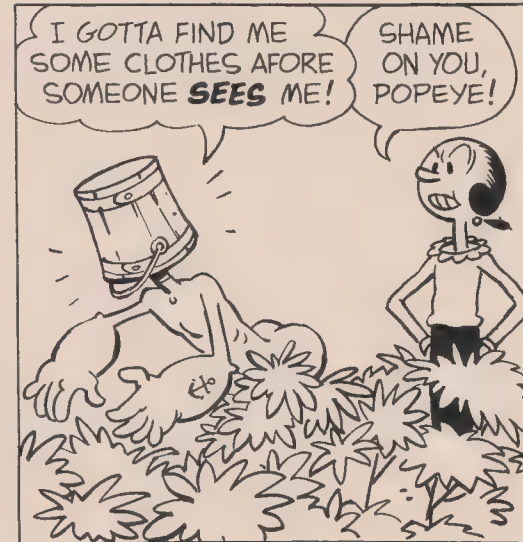
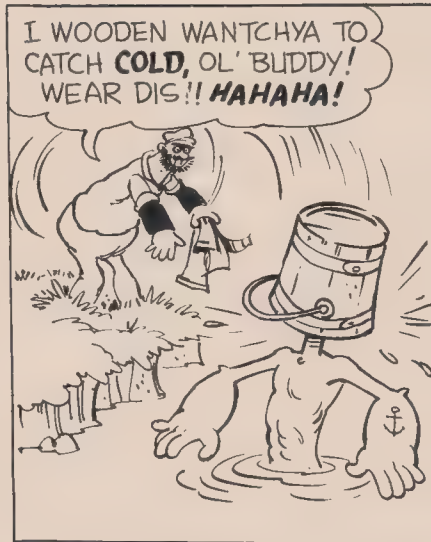




DICK TRACY



POPEYE

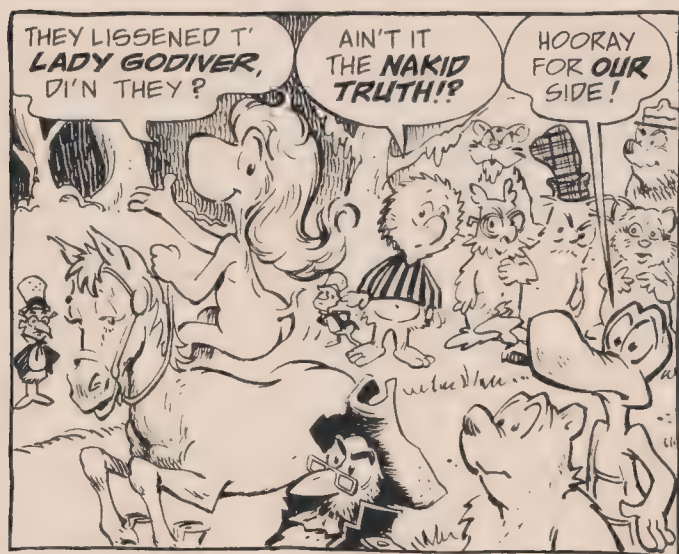


POGO





AND IF THIS "NUDITY TREND" CONTINUES,
WHO KNOWS? YOU MAY EVEN BE SEEING THIS:



According to a recent study 76.4% of all MAD readers think 48.9% of all MAD intros are funnier than the articles they introduce. We figure this means one of two things: either 48.9% of our articles are absolute clinkers or 76.4% of our intros are masterful works of comic

TELL-TALE COMIC STRIP

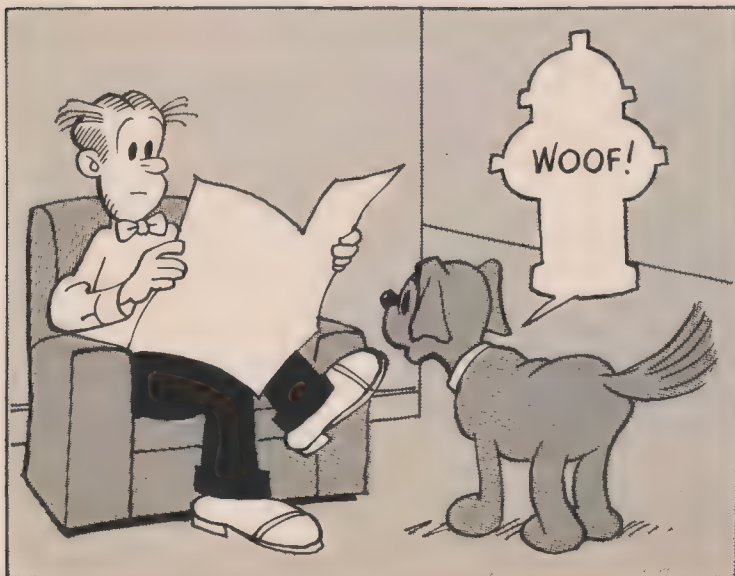
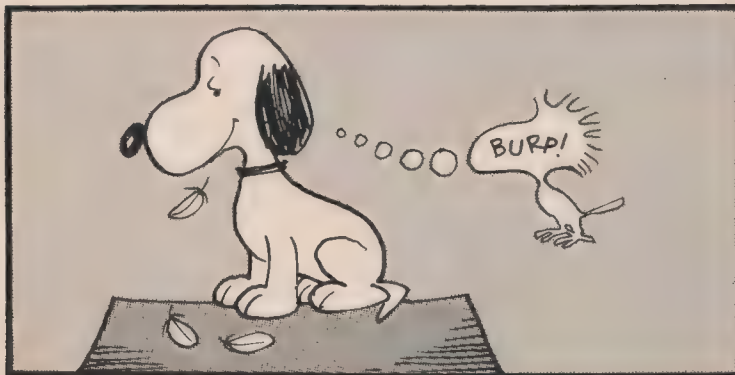
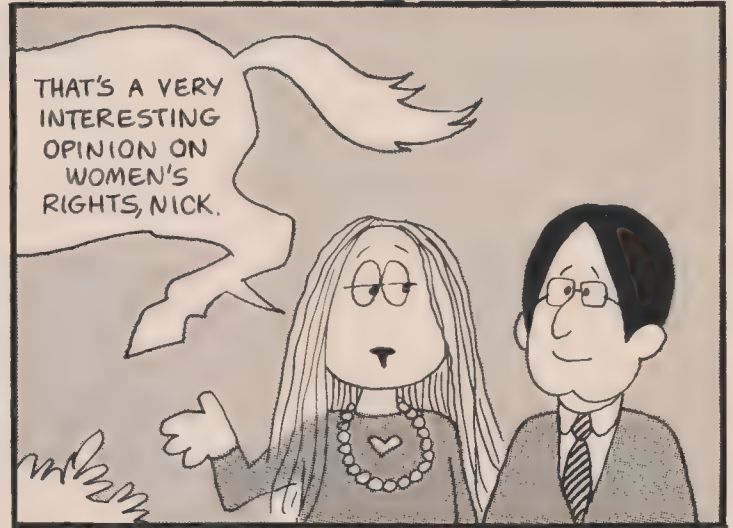
ARTIST: BOB CLARKE



genius. Whatever the case, we worked very hard at keeping this intro especially uninteresting and bland so the article which follows will seem clever and witty in comparison. But the only way you'll know whether we were successful in achieving this is by taking a look at...

BALLOONS (The Sequel)

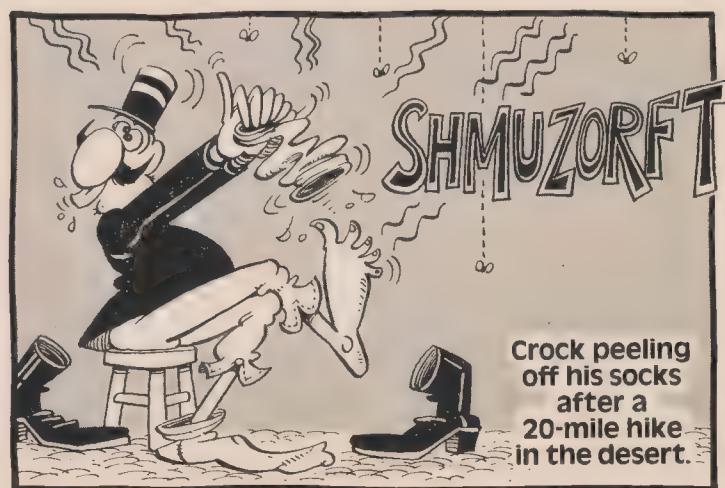
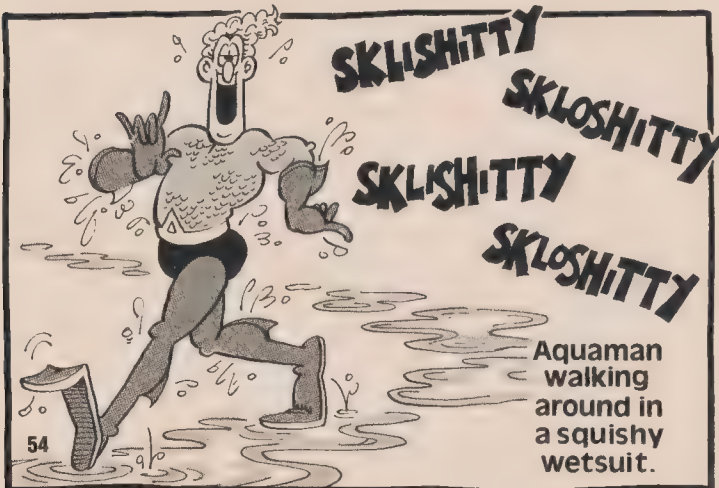
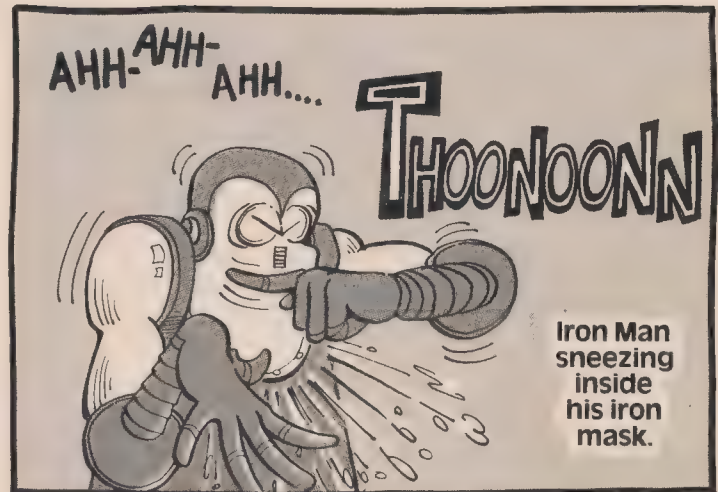
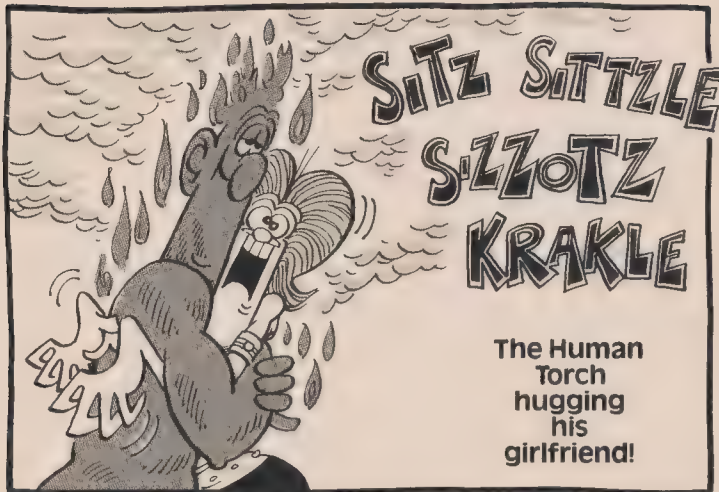
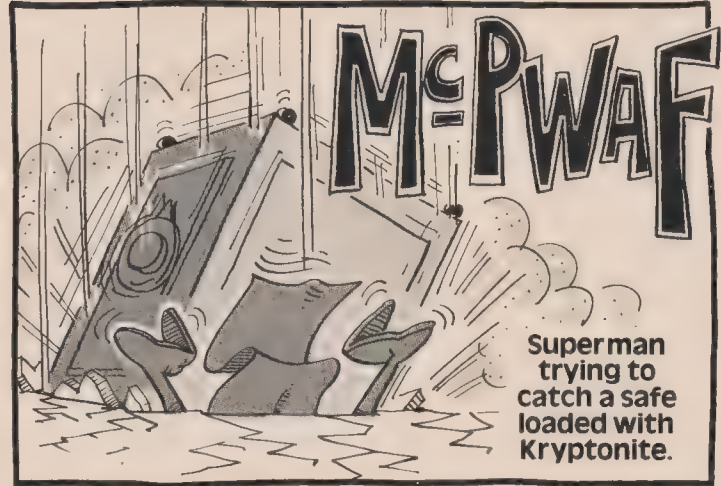
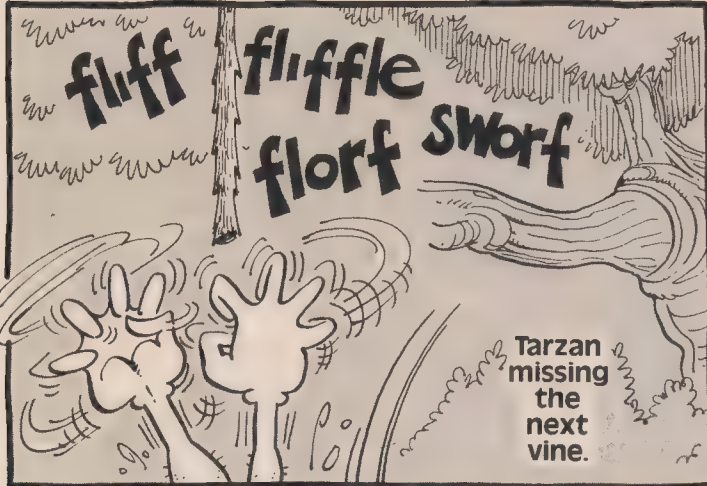
WRITER: DUCK EDWING



DON MARTIN'S GUIDE TO SOME VERY OBSCURE

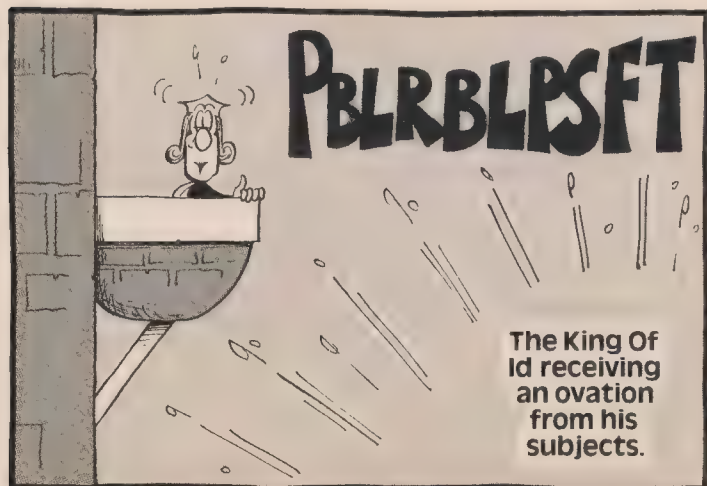
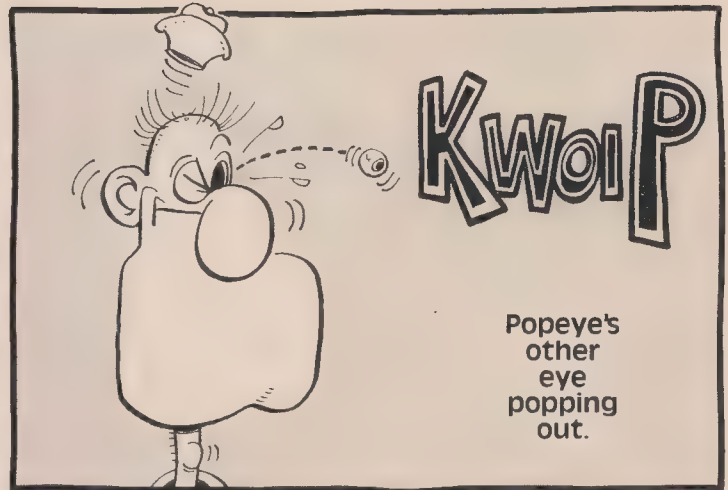
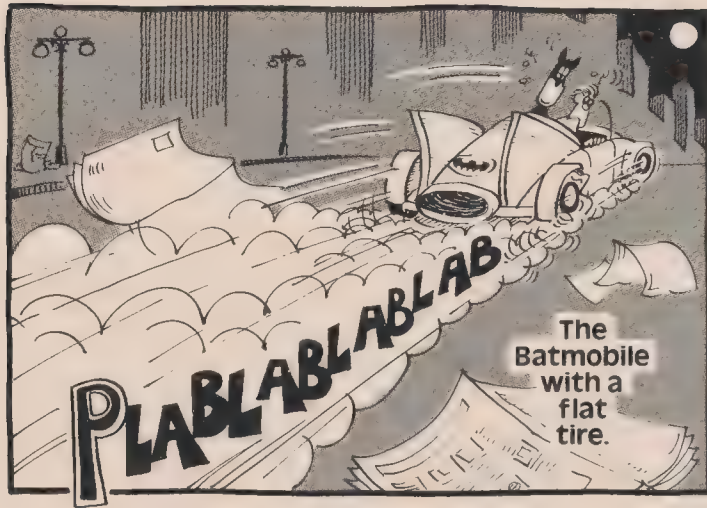
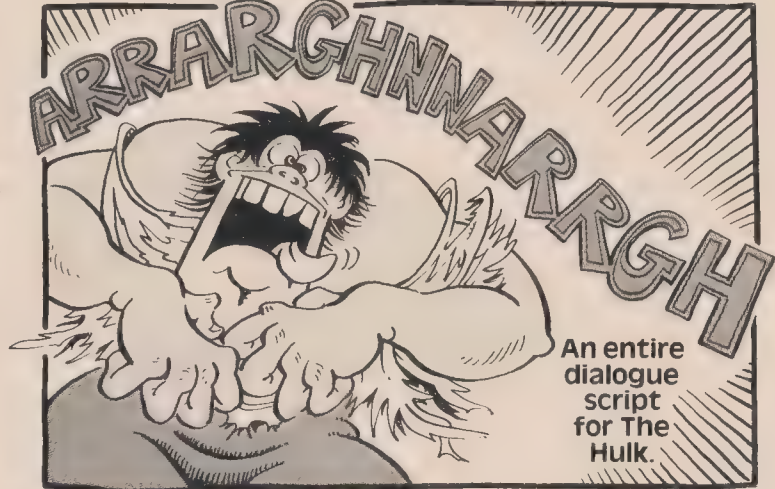
COMICS

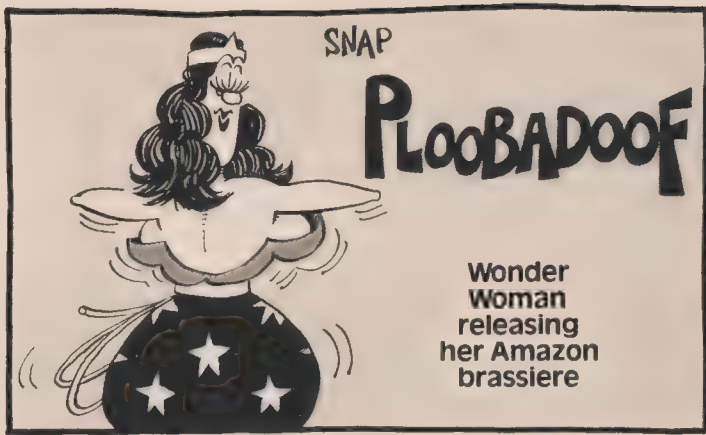
ARTIST: DON MARTIN



SOUND EFFECTS

WRITER: DON EDWING

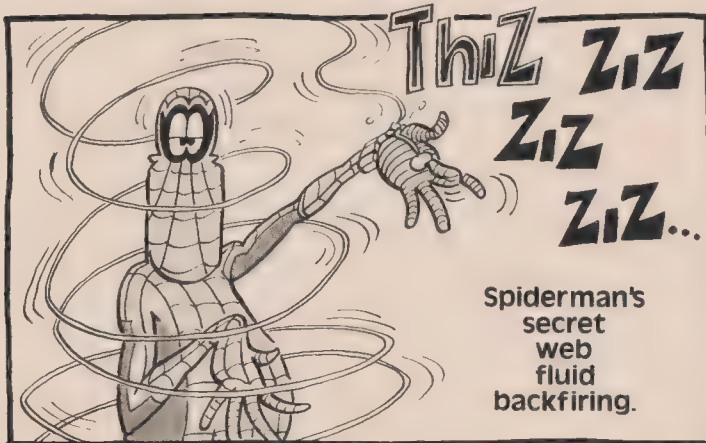




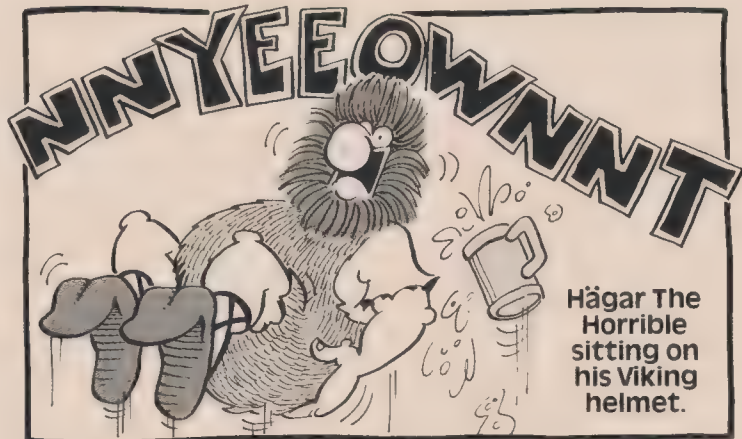
Wonder
Woman
releasing
her Amazon
brassiere



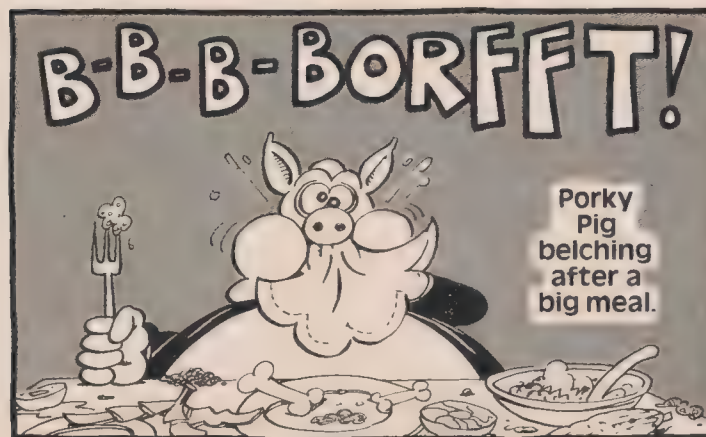
Clark Kent changing
to Superman in a
washing machine
because the phone
booth was busy.



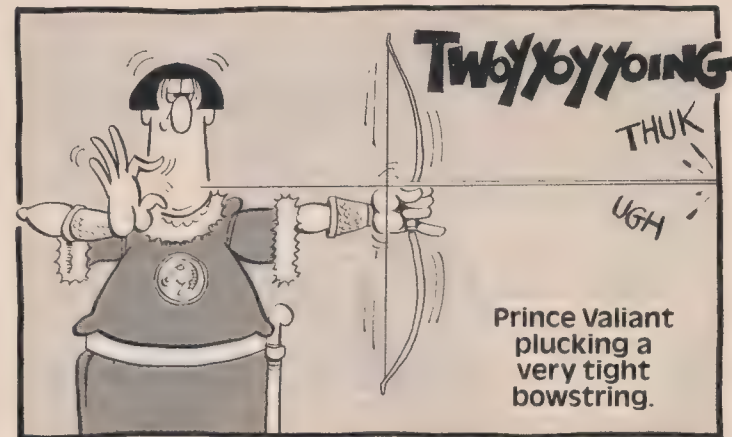
Spiderman's
secret
web
fluid
backfiring.



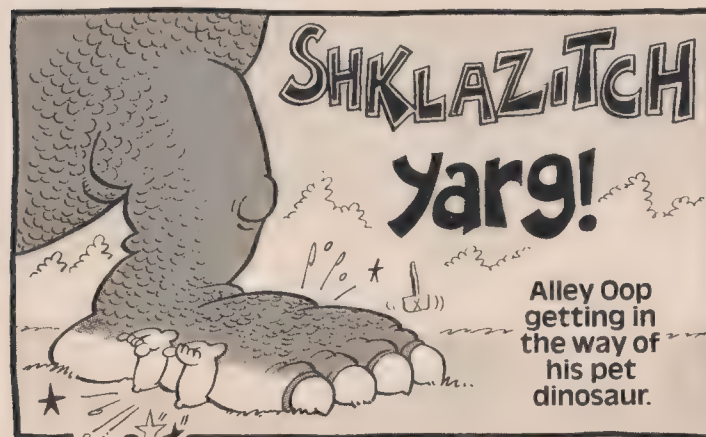
Hägar The
Horrible
sitting on
his Viking
helmet.



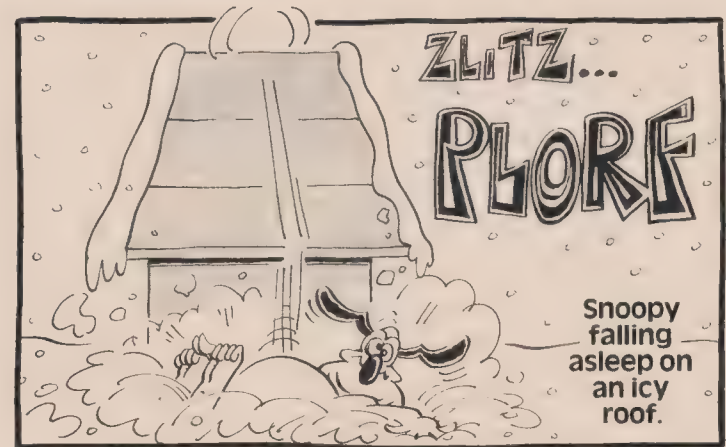
Porky
Pig
belching
after a
big meal.



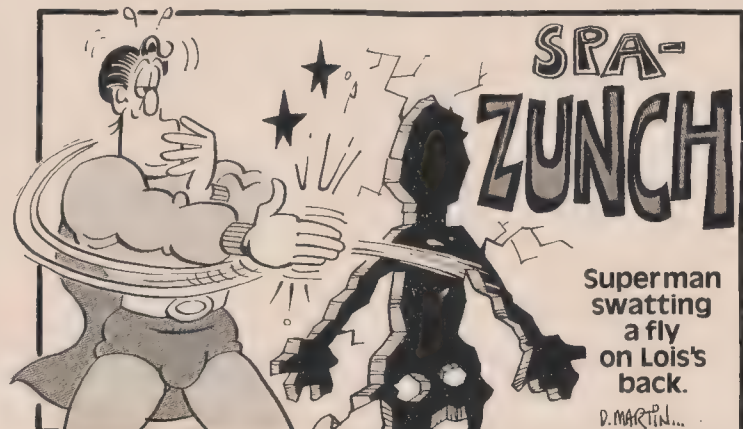
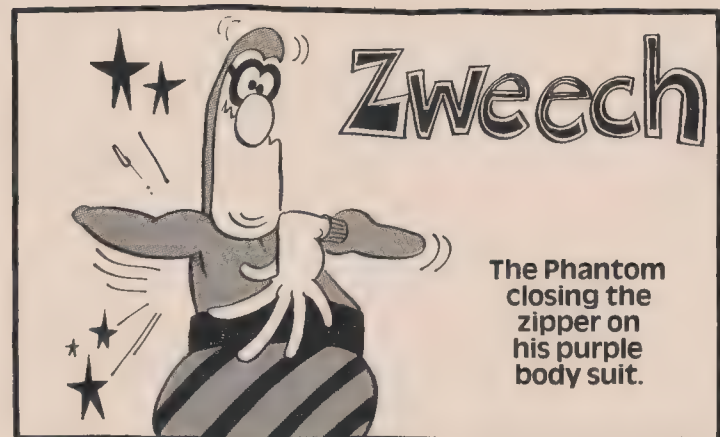
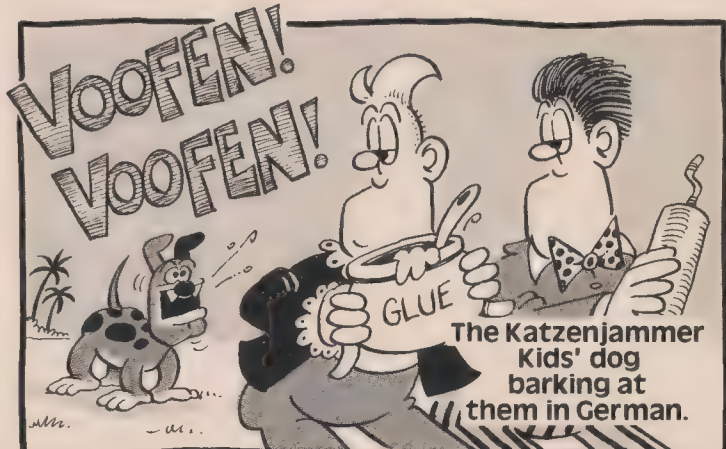
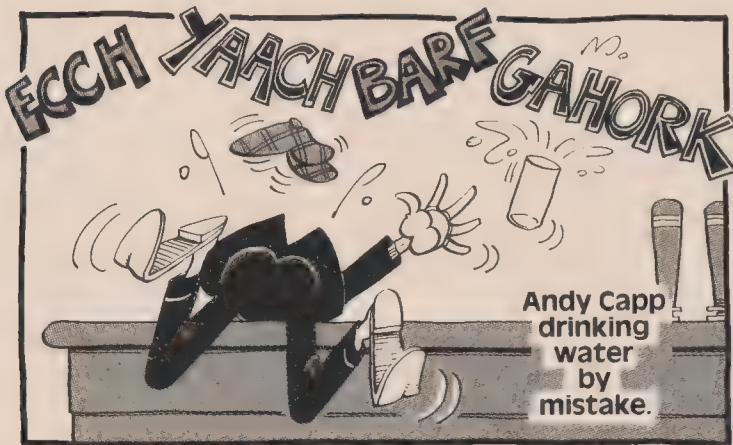
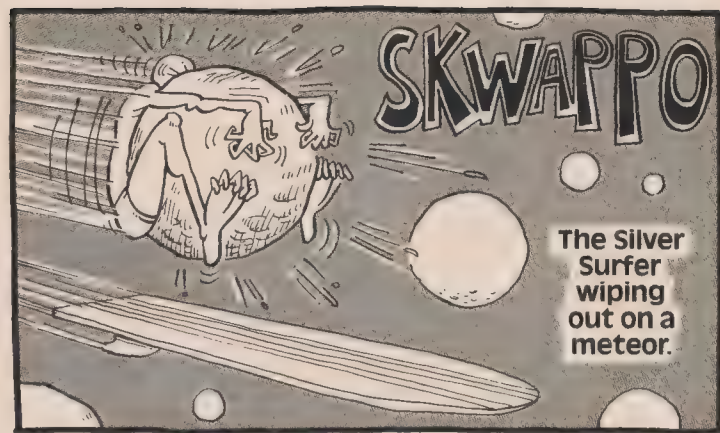
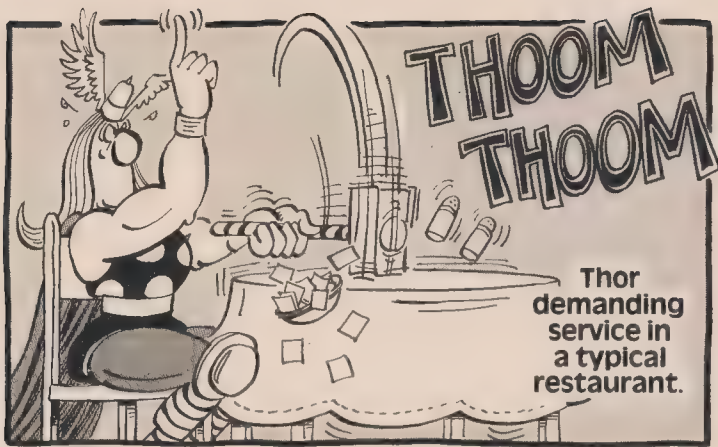
Prince Valiant
plucking a
very tight
bowstring.



Alley Oop
getting in
the way of
his pet
dinosaur.



Snoopy
falling
asleep on
an icy
roof.





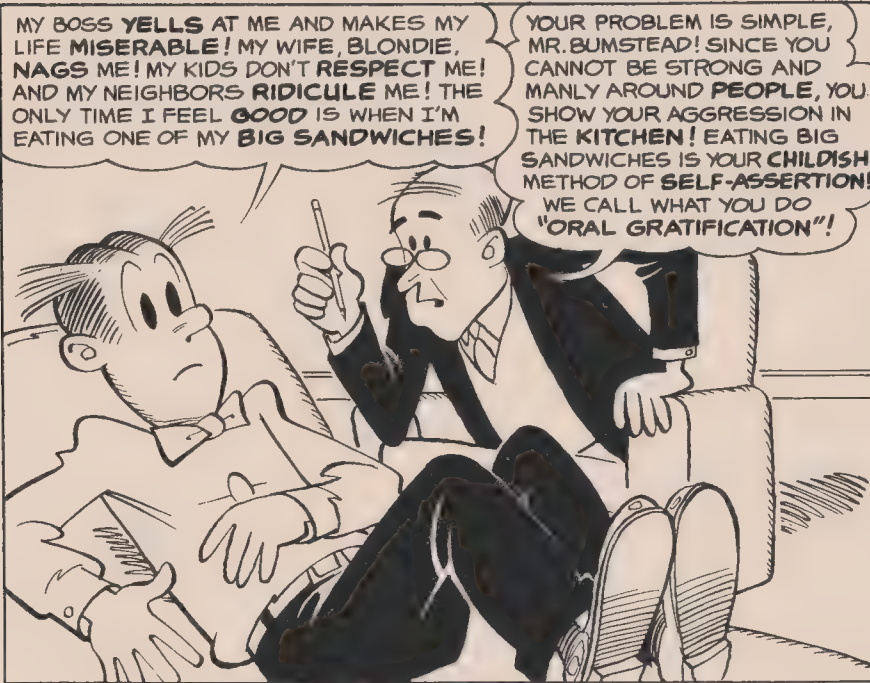
PEN AND "SHRINK" DEPT.

Nowadays, more people are going to Psychiatrists than ever before. And some of them are actually being helped! But there is a large group of mixed-up people who will probably never be helped by Psychoanalysis. We're talking about the

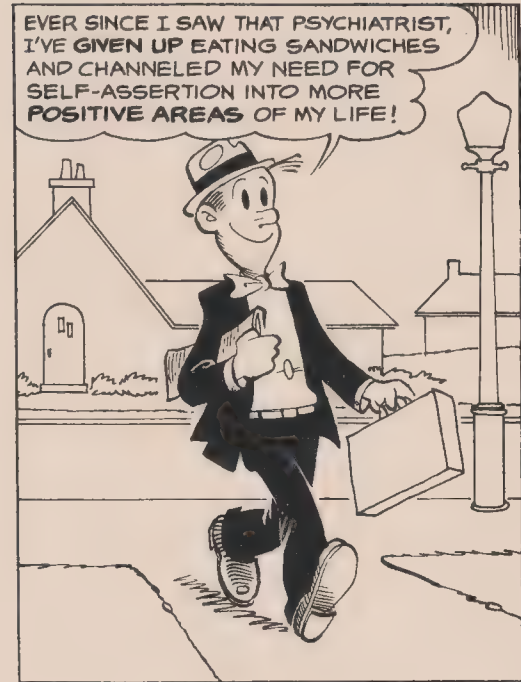
IF COMIC CHARACTERS

ARTIST: BOB CLARKE

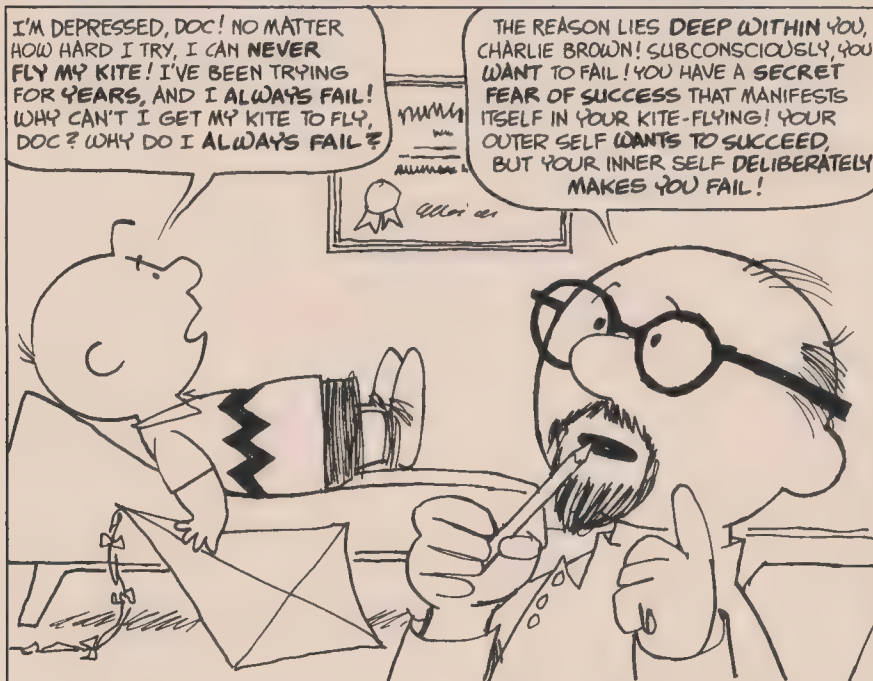
IF "DAGWOOD" WERE TO BE ANALYZED ...



THIS COULD BE THE RESULTS



IF "CHARLIE BROWN" WERE TO BE ANALYZED ...



THIS COULD BE THE RESULTS

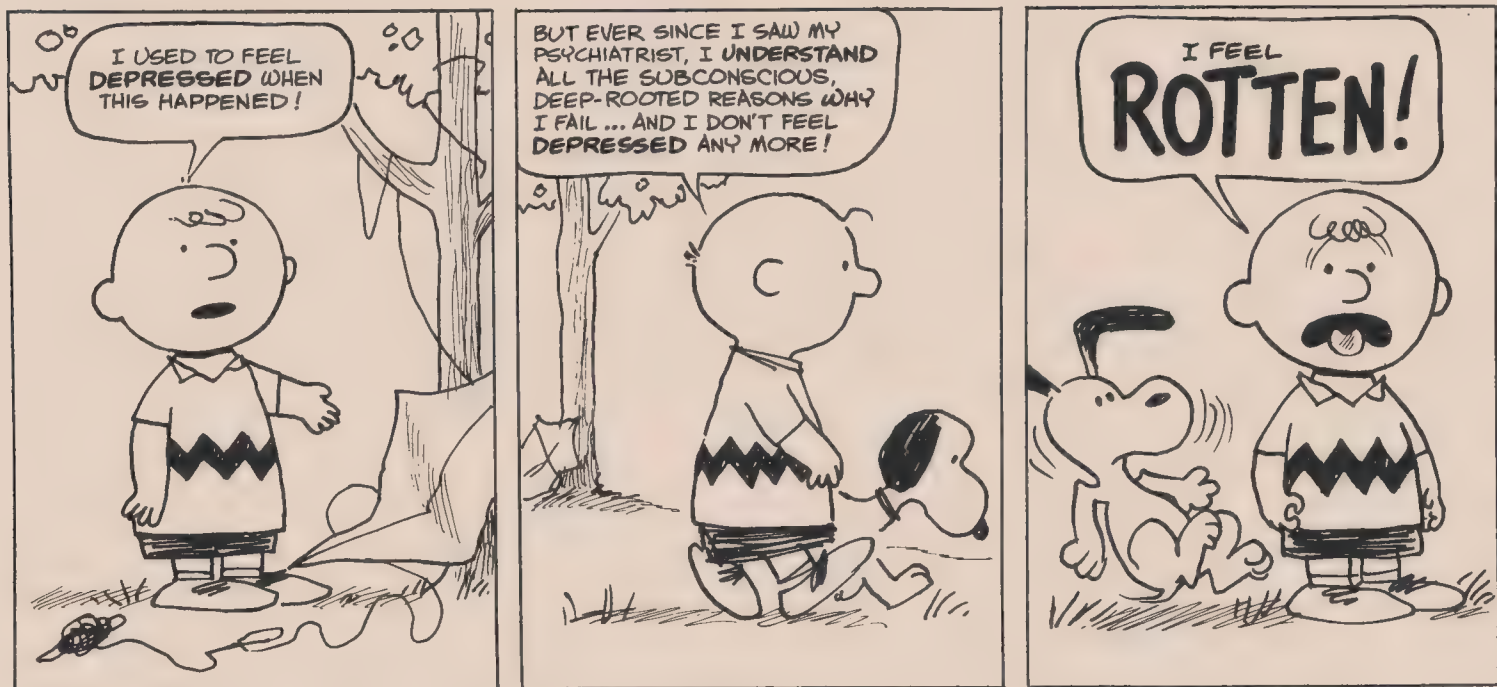
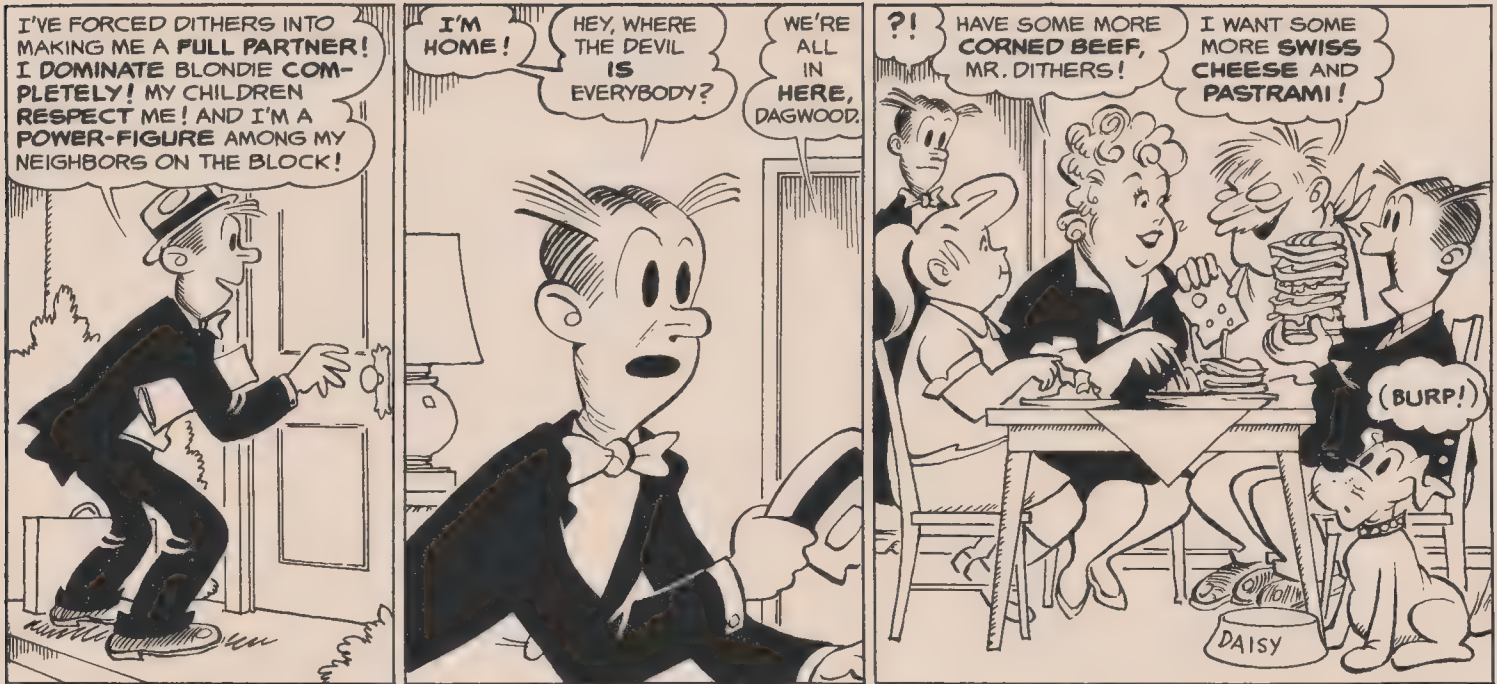




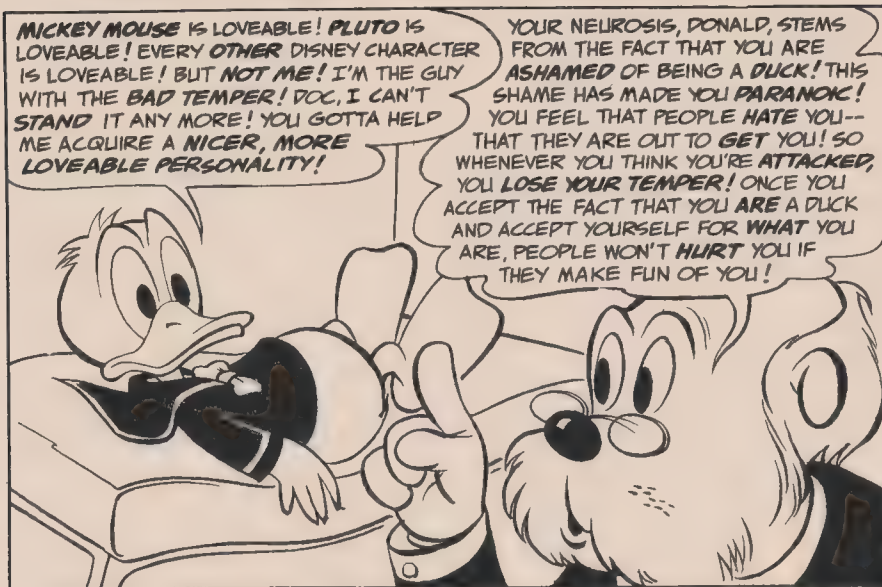
poor troubled neurotics who inhabit our Comic Strips. Some of those nutty characters really have big problems, and a daily session on a Psychiatrist's couch would surely do wonders for them. Or would it? Let's see what could happen—

WERE PSYCHOANALYZED

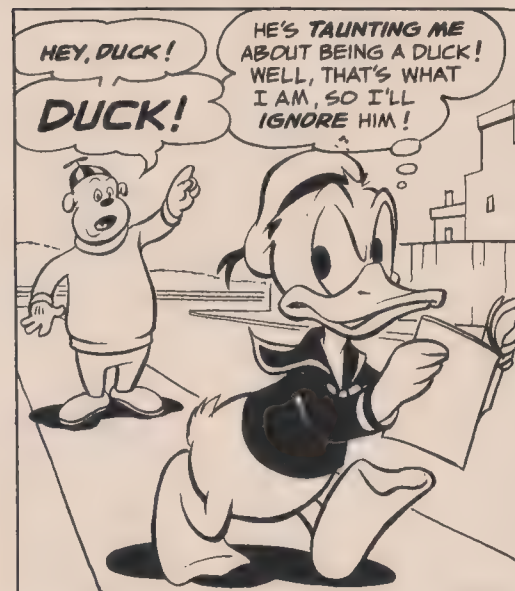
WRITER: FRANK JACOBS



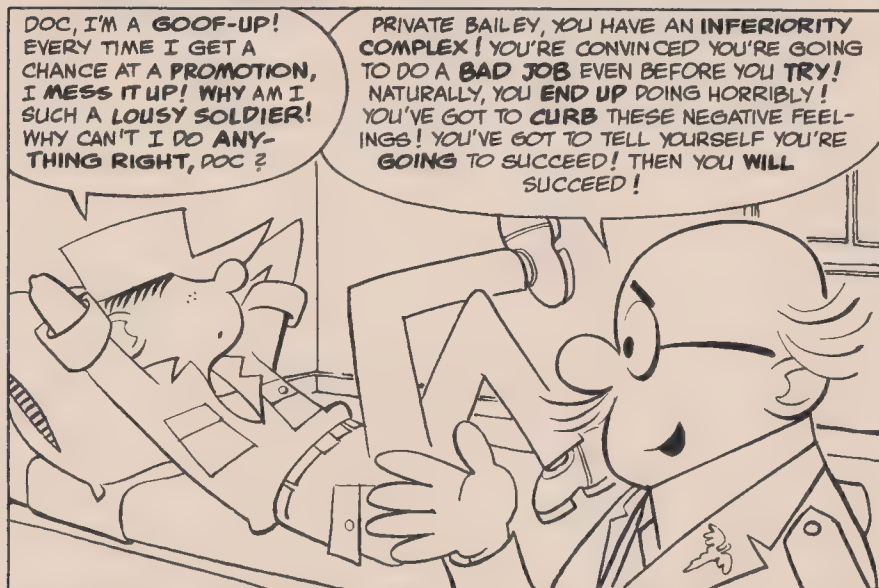
IF "DONALD DUCK" WERE TO BE ANALYZED ...



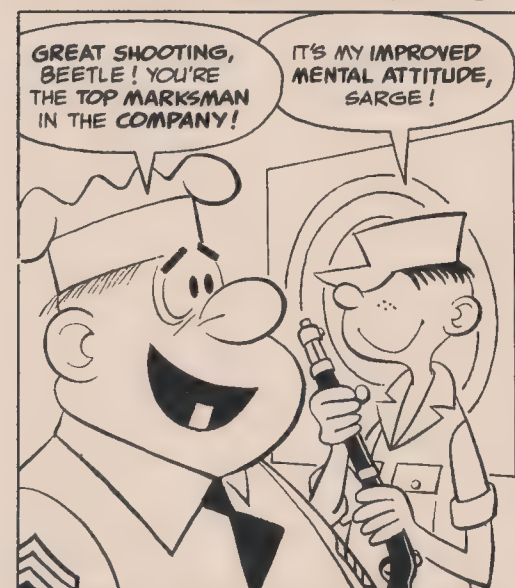
THIS COULD BE THE RESULTS



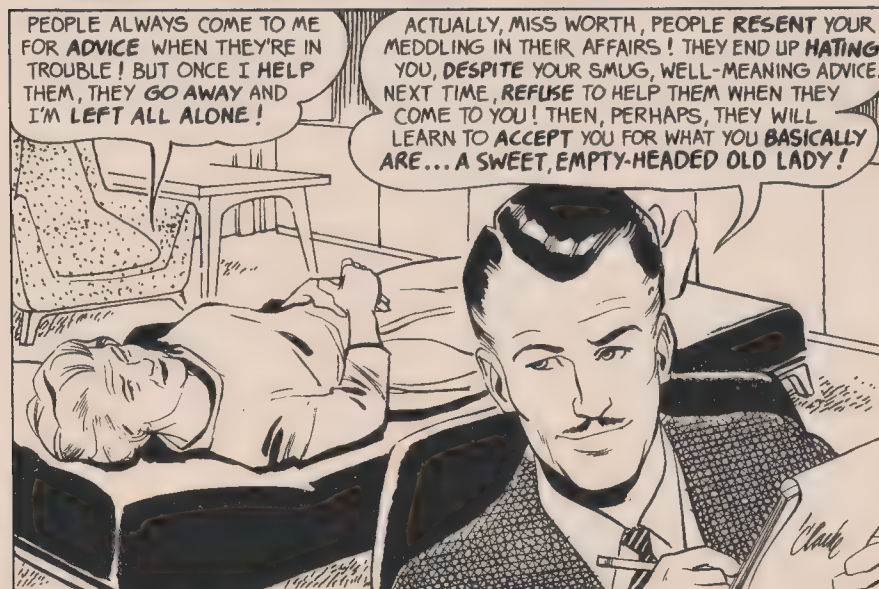
IF "BEETLE BAILEY" WERE TO BE ANALYZED ...



THIS COULD BE THE RESULTS

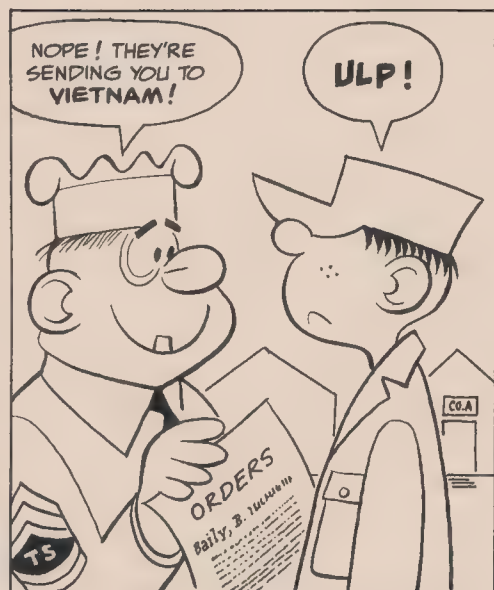
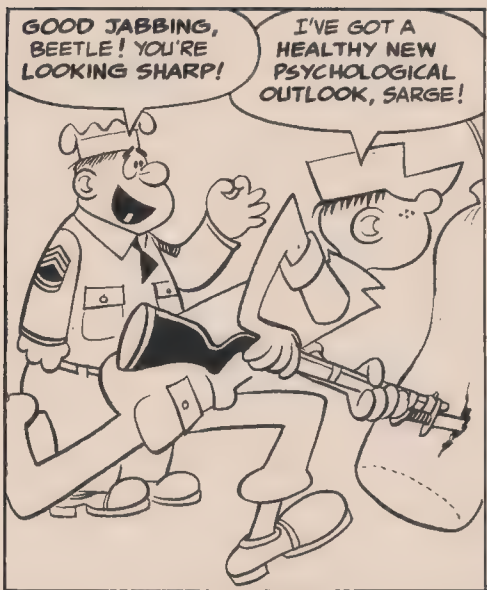
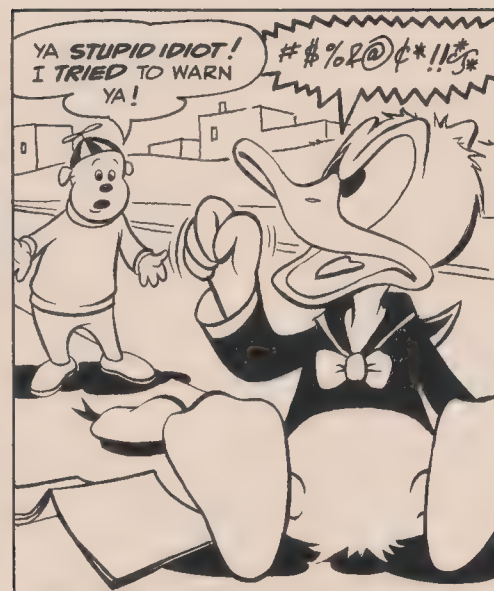
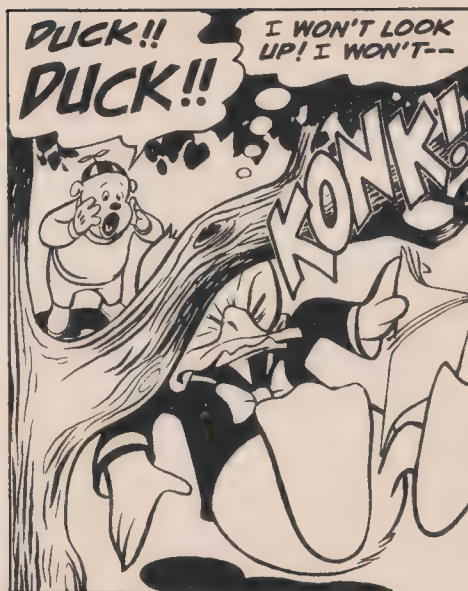


IF "MARY WORTH" WERE TO BE ANALYZED ...



THIS COULD BE THE RESULTS





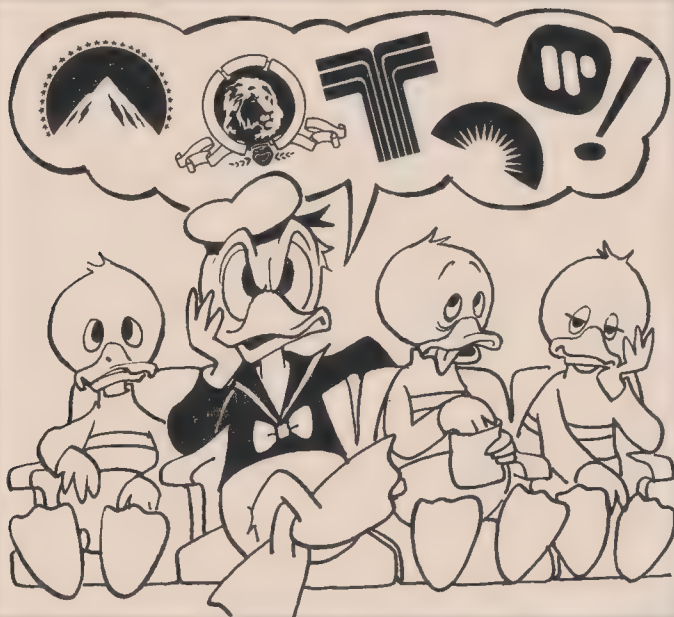
Ever notice how comic strip characters are just like real people, in that when they curse, it's always in the same old tiresome way...which in their case is something like this...



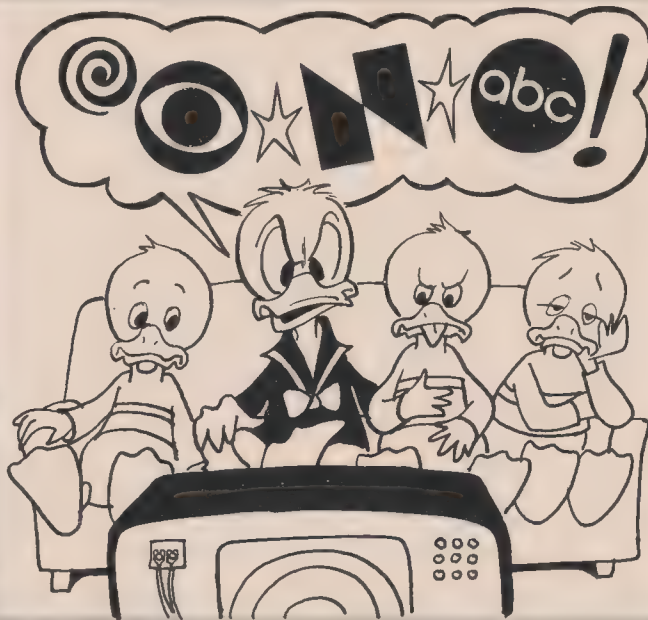
That's because they all use the old standard stereotype comic strip cursing symbols to blow off steam! And yet, there are thousands of other symbols (courtesy of @#\$%&! Madison Avenue) which could be used more appropriately in given situations! We'll show you what we mean—and probably inspire you to do some creative cursing of your own when you finish the article—as MAD has a few familiar faces deliver

COMIC TO MA

...as a MOVIE-GOER



...as a TV-VIEWER



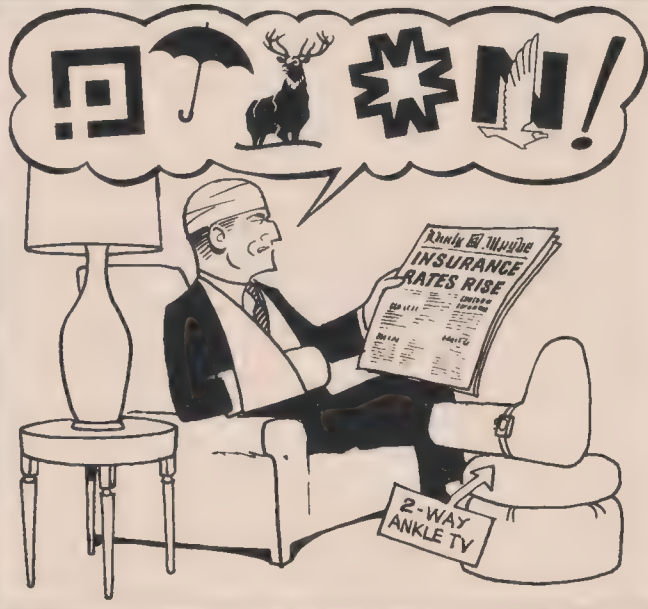
ARTIST: BOB CLARKE



...as a BILL-PAYER

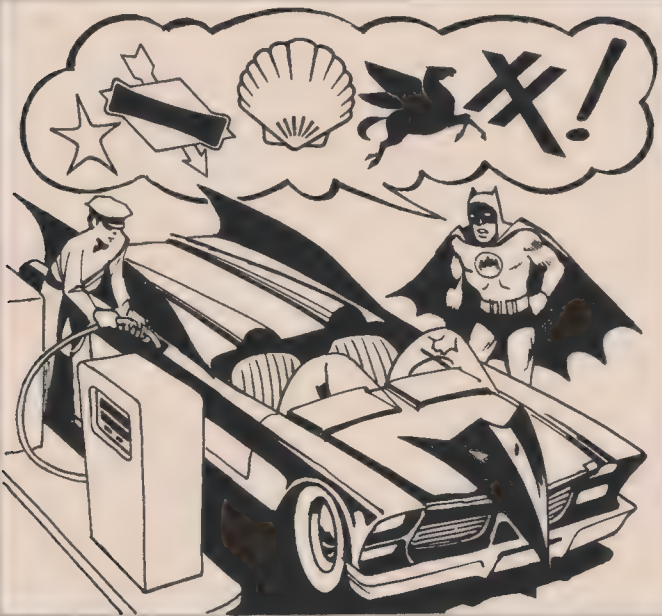


...as a POLICY-HOLDER



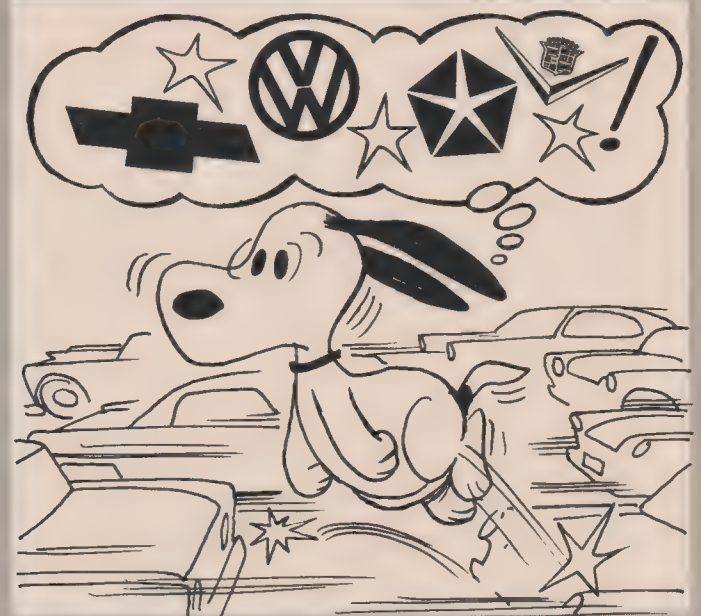
STRIP CURSING SYMBOLS TCH A GIVEN SITUATION

...as a MOTORIST



WRITER: HENRY CLARK

...as a PEDESTRIAN



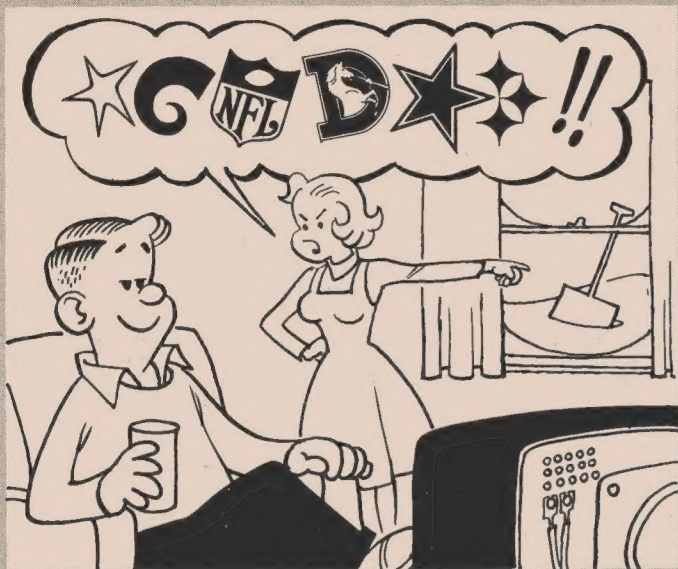
...as a TOURIST



...as a HOSPITAL PATIENT



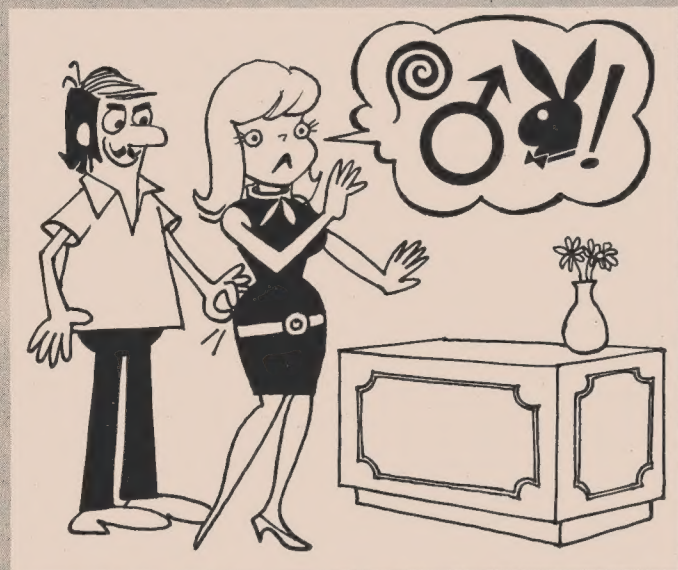
...as a **SPORTS WIDOW** (Winter)



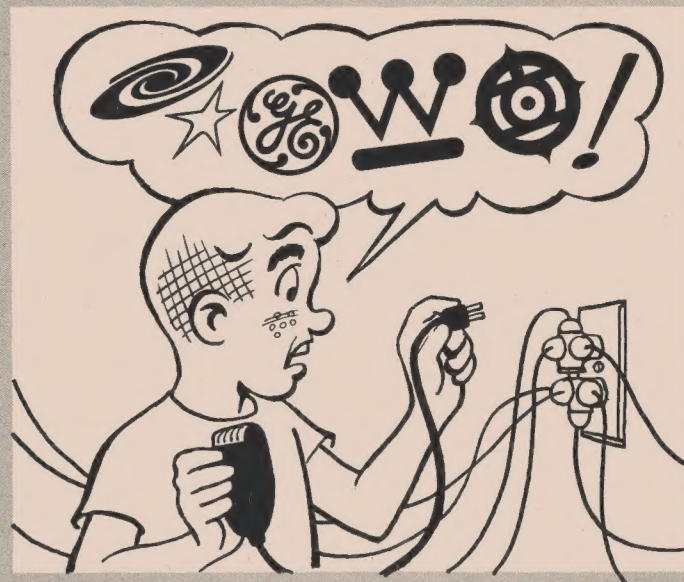
...as a **SPORTS WIDOW** (Summer)



...as a **FEMINIST**



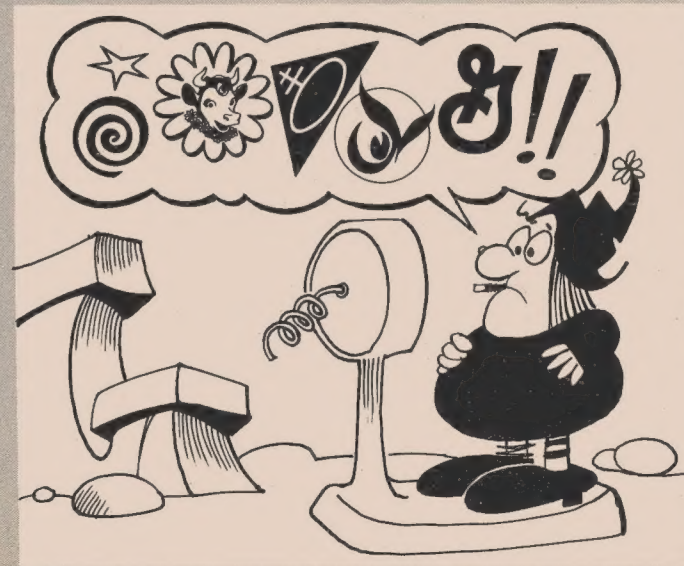
...as an **APPLIANCE OWNER**



...as an **ENLISTED MAN**



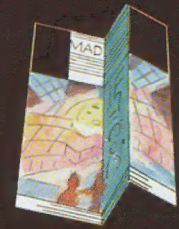
...as a **WEIGHT-WATCHER**



**WHAT BELOVED,
LEGENDARY
BALL PLAYER
IS A POOR BET
TO MAKE THE
HALL OF FAME?**

HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

"Like a fading rose" is how a certain ballplayer's chance of getting into The Hall of Fame is described. "For Pete's sake, this is not fair!" is the cry heard from many fans. To find out who they're yelling about, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

A ▶

FOLD THIS SECTION OVER LEFT

◀ B FOLD BACK SO "A" MEETS "B"

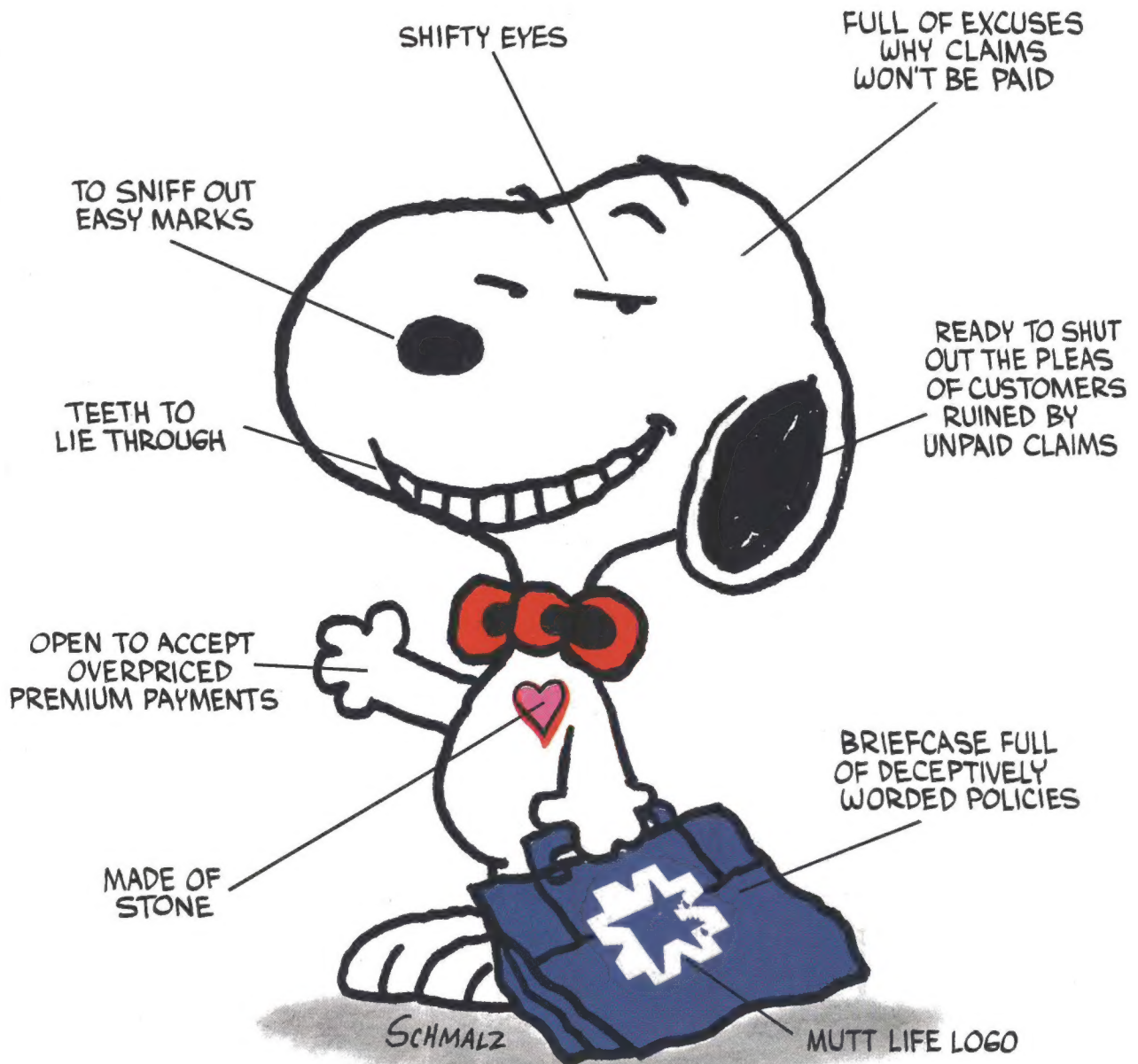


**A HALL OF FAME NOMINEE'S CHANCES
PETER OUT IF HE'S BAD. LIKE A THORN ON A ROSE
HE'S BOUND TO IRRITATE THOSE WHO JUDGE
CHARACTER ABOVE ALL ELSE. HALL OF FAMERS MUST NOT LIE
OR GAMBLE OR CHEAT. OTHERWISE THEY ARE SURE TO
BRING DISGRACE ON THEMSELVES AND LET THEIR FANS DOWN.**

A ▶

◀ B

HOW TO SPOT A MUTT LIFE REPRESENTATIVE.



GET MUTT. YOU'LL PAY.SM



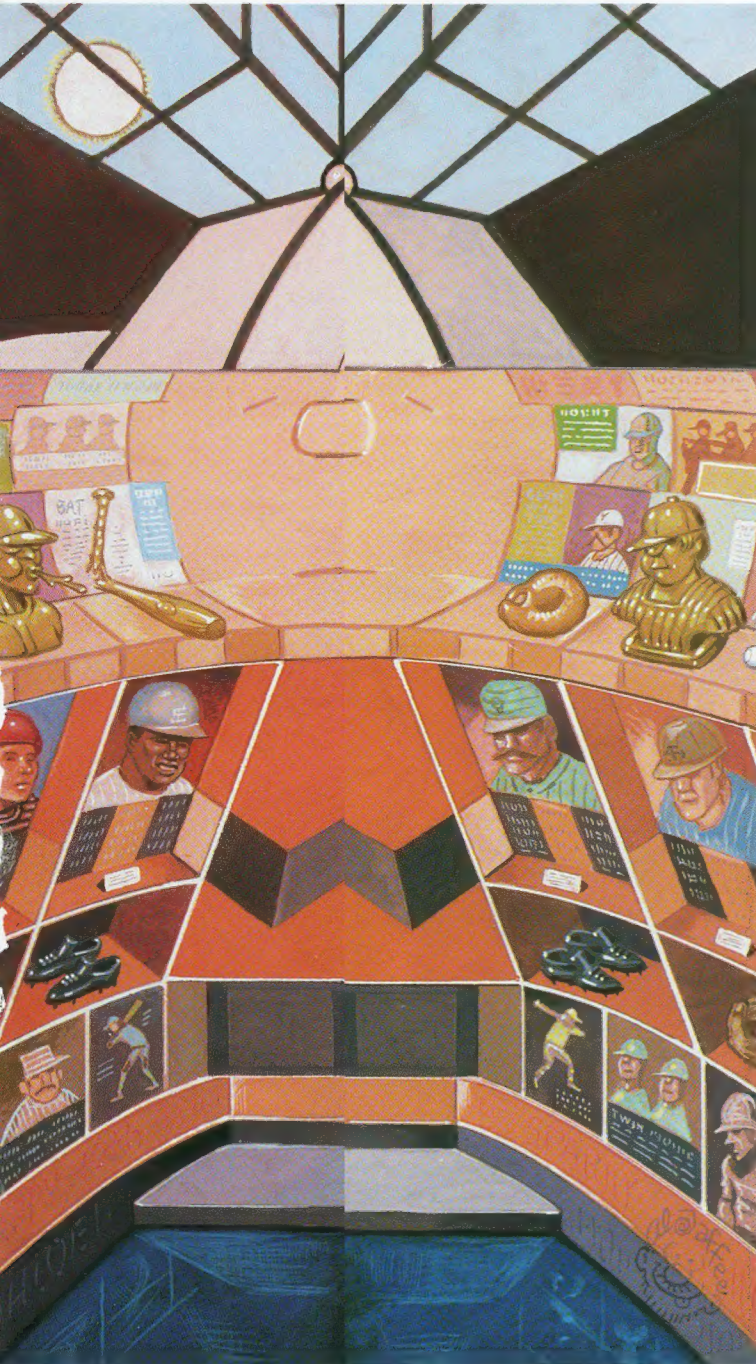
Muttropolitan LifeSM
AND AFFILIATED COMPANIES

**WHAT BELOVED,
LEGENDARY
BALL PLAYER
IS A POOR BET
TO MAKE THE
HALL OF FAME?**



FOLD PAGE OVER LIKE THIS!

A ►► B FOLD BACK SO "A" MEETS "B"



CHARLIE

BROWN.

A ►► B